

QUEEN OF PIN-UPS AND FASHIONS

APPROVED
BY THE
COMICS
CODE



ARCHIE
SERIES

NOV.

KATY

NO.37

KEEENE

10¢

Comics



In this book

YOU'LL FIND KATY IS FASHIONABLE EVEN UNDER WATER!
YOU'LL ALSO FIND A TREASURE CHEST FULL OF NEW STORIES,
FASHION PIN-UPS AND CUTOUTS OF KATY FOR YOUR FUN AND
COLLECTION!

by Bill Wagon



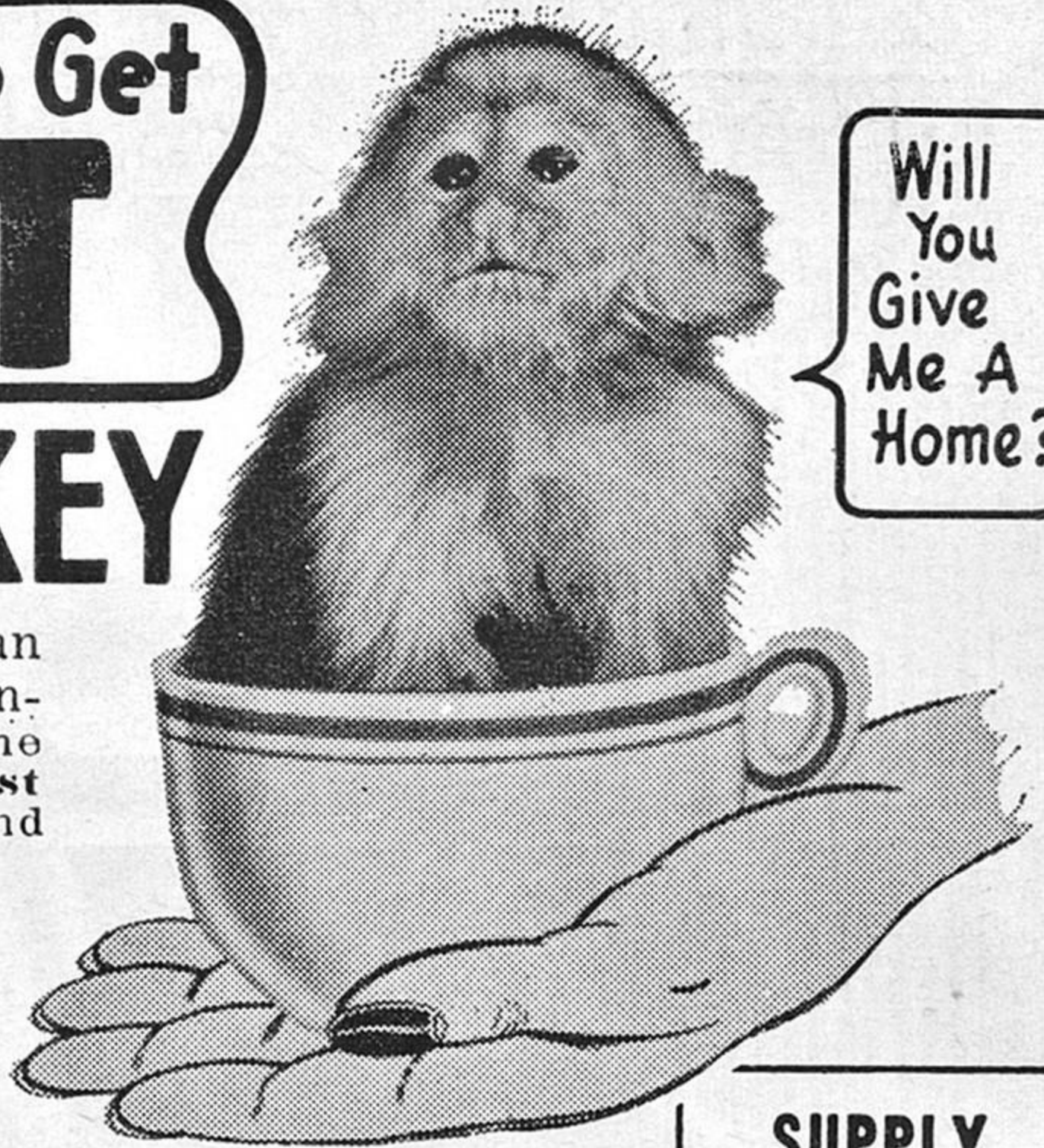
Friends! Here's How To Get
At Almost **NO COST**

New, LIVE **MINIATURE MONKEY**

This cute, little, Miniature Monkey needs a home and you can have one without you paying a penny. This new miniature monkey is so small you can carry it in your pocket or hold it in one hand yet it is healthy, and long lived . . . so intelligent it's **almost human** . . . eats ordinary foods like bread, milk, fruit, etc. Clean, and easily trained. Simply hand out only 20 get-acquainted coupons to friends and relatives to help us get that many new customers as per our premium letter. This Miniature Monkey is such wonderful company that I'm sure you'll simply love one yourself.

Please send me your favorite snapshot, photo or Kodak picture when writing for your tiny, **MINIATURE MONKEY**.

We will make you a beautiful 5x7-inch enlargement in a handsome "Movietone" frame **SO YOU CAN TELL YOUR FRIENDS** about our bargain hand-colored enlargements when handing out the get-acquainted coupons. Just mail me your favorite snapshot, print or negative **NOW** and pay the postman only 19c and a few cents for our c.o.d. plus postage when your treasured enlargement arrives and I'll include the "Movietone" frame at no extra cost. Your original returned with your enlargement and frame. **Also include the COLOR OF HAIR AND EYES with your picture** so I can also give you our bargain offer on a second enlargement artfully hand colored in oils for natural beauty, sparkle and life, like we have done for thousands of others. **Our supply of these adorable little monkeys is extremely limited** so don't delay in sending me your name, address and favorite snapshot or photo and get your 20 get-acquainted coupons to hand out. Mrs. Ruth Long, Gift Manager.



Will You Give Me A Home?

SUPPLY LIMITED SEND TODAY!

DEAN STUDIOS, Dept. M-11, Mulberry and 7th St., Des Moines 2, Iowa

UP TO A \$10 PORTRAIT STUDIO VALUE ONLY \$1

Any Photo Copied

Double-Weight, Silk Finish, Portrait Paper. Each (2 1/2 x 3 1/2 inch size) PHOTO is beautifully **DECKLE EDGED**

25 BILLFOLD \$1 PHOTOS
 (WALLET SIZE)

Sent on Approval (Send No Money)

50 for only \$2

JUST to get acquainted we will make you these **NEW artistic BILLFOLD PHOTOGRAPHS** that are the rage for exchanging with school mates, as gifts and enclosures with greeting cards or correspondence. **SEND NO MONEY**, just enclose your favorite snapshot or any size photo for 25 or 50 **BILL-**

FOLD (Wallet) SIZE PHOTOS (one pose) suitable for framing and keepsakes. **Used by thousands** of students, teachers, job seekers, parents, movie stars and others. Original returned with your order. Pay postman on arrival plus a few cents for our C.O.D. and postage or enclose the money and we prepay. **3-day service.** Portrait studio quality and satisfaction guaranteed. Send today.

MOVYLAND STUDIOS, Dept. 225, Mulberry and 7th St., Des Moines 2, Iowa



Please GIVE ME A HOME

I'm said to be the Lovable. **NEW**

World's Tiniest DOG
NOW YOURS At Almost NO COST

I'll be happy to send you without you paying a penny, this lovable, amazing miniature **DOG** that is so tiny you can carry it in your pocket or hold it in one hand, yet it barks and is a reliable watch dog as well as a pet. You can keep it in a shoe box and enjoy many amusing hours teaching it tricks . . . active, healthy, intelligent and clean.

Simply hand out only 20 get-acquainted coupons to hand to friends and relatives, to help us get that many new customers as per our premium letter. I enjoy my own tiny, lively, miniature dog so much. It is such wonderful company that I'm sure you'll simply love one yourself.

Please send me your favorite snapshot, photo or Kodak picture when

writing for your Miniature Dog. We will make you a beautiful 5x7 inch enlargement in a handsome "Movietone" frame **SO YOU CAN TELL YOUR FRIENDS** about our bargain hand-colored enlargements when handing out the get-acquainted coupons. Just mail me your favorite snapshot, print or negative **NOW** and pay the postman only 19c and a few cents for our c.o.d. plus postage when your treasured enlargement arrives and I'll include the "Movietone" frame at no extra cost. Your original returned with your enlargement and frame. **Also include the COLOR OF HAIR AND EYES with your picture**, so I can also give you our bargain offer on a second enlargement artfully hand-colored in oils for natural beauty, sparkle and life, like we have done for thousands of others. I'm so anxious to send you a miniature dog that I hope you will send me your name, address and favorite snapshot, right away and get your get-acquainted coupons to hand out. Mrs. Ruth Long, Gift Manager.

DEAN STUDIOS, Dept. X-535, 211 W. 7th St., Des Moines 2, Iowa

Mrs. Ruth Long (Gift Manager)
DEAN STUDIOS, Dept. X-535,
211 W. 7th St., Des Moines, Iowa

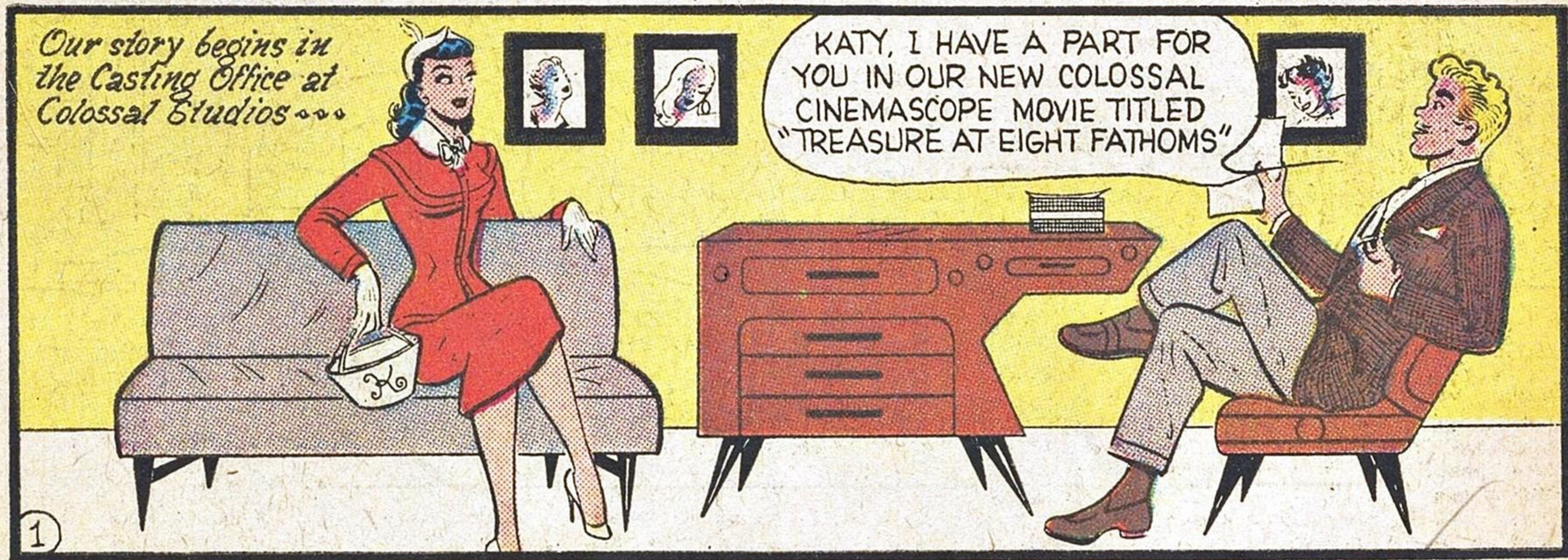
I would like to receive the miniature dog. Please send me premium letter and 20 coupons to hand out. Enclosed please find my snapshot or negative for enlarging.

Color Eyes.....Color Hair.....
 Name.....
 Address.....
 City.....State.....



by
Bill
WOGGON

KATY'S SWIM FASHION, POSE, LETTERING, ETC., ALL BY MARY JANE HESS (AGE 19) R.R. 1, SEYMOUR, IOWA.



Our story begins in
the Casting Office at
Colossal Studios...

KATY, I HAVE A PART FOR
YOU IN OUR NEW COLOSSAL
CINEMASCOPE MOVIE TITLED
"TREASURE AT EIGHT FATHOMS"

1

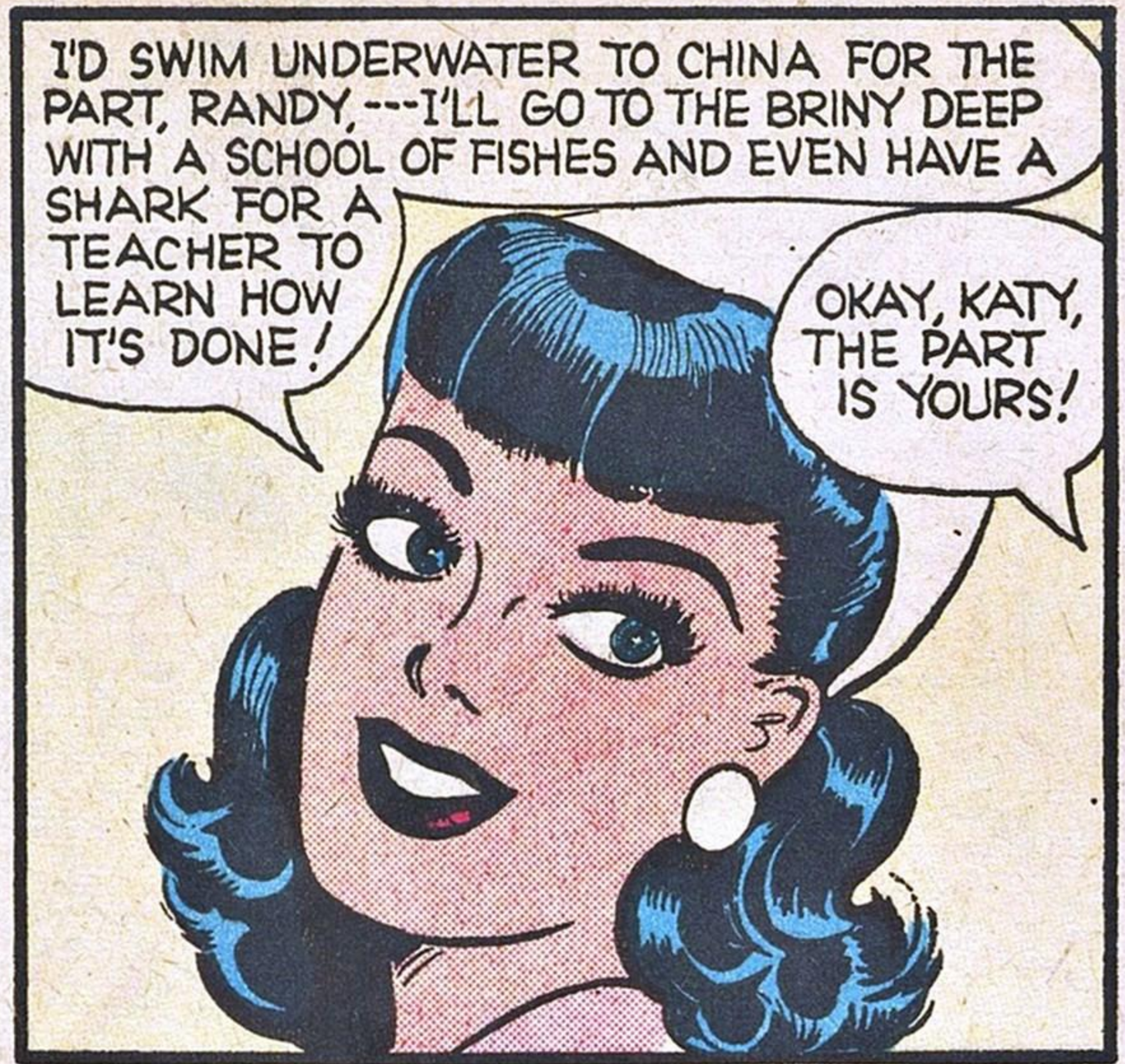
NOTE: COVER ON THIS BOOK BY CINDY WHEIR, R.R. #4, BOX 99A, WIS. RAPIDS, WISC. + ANN FOREST, 518 N. 13 AVE., JACKSONVILLE BEACH, FLA.

KATY KEENE COMICS, Vol. 1, No. 37, November, 1957. Published bi-monthly by CLOSE-UP, INC., 420 DeSoto Avenue, St. Louis 7, Mo. Editorial offices: 241 Church St., New York 13, N. Y. Chicago office: 35 East Wacker Drive, Chicago 11, Ill. Hollywood office: 439 So. Western Ave., Los Angeles 5, Calif. Entered as Second-Class Matter at the Post Office at St. Louis, Mo., under Act of March 3, 1879. Copyright, 1957 by CLOSE-UP, INC. All rights reserved. Cover and entire content-protected by copyright throughout the world. Title registered in U. S. Patent Office. Yearly subscription, 60c in U.S.A.; single copies, 10c. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.



YOU'LL HAVE TO LEARN HOW TO SKIN-DIVE FOR THE PART, KATY, DO YOU THINK YOU CAN HANDLE IT?

SKIN-DIVE?
HMM-M



I'D SWIM UNDERWATER TO CHINA FOR THE PART, RANDY, ---I'LL GO TO THE BRINY DEEP WITH A SCHOOL OF FISHES AND EVEN HAVE A SHARK FOR A TEACHER TO LEARN HOW IT'S DONE!

OKAY, KATY, THE PART IS YOURS!

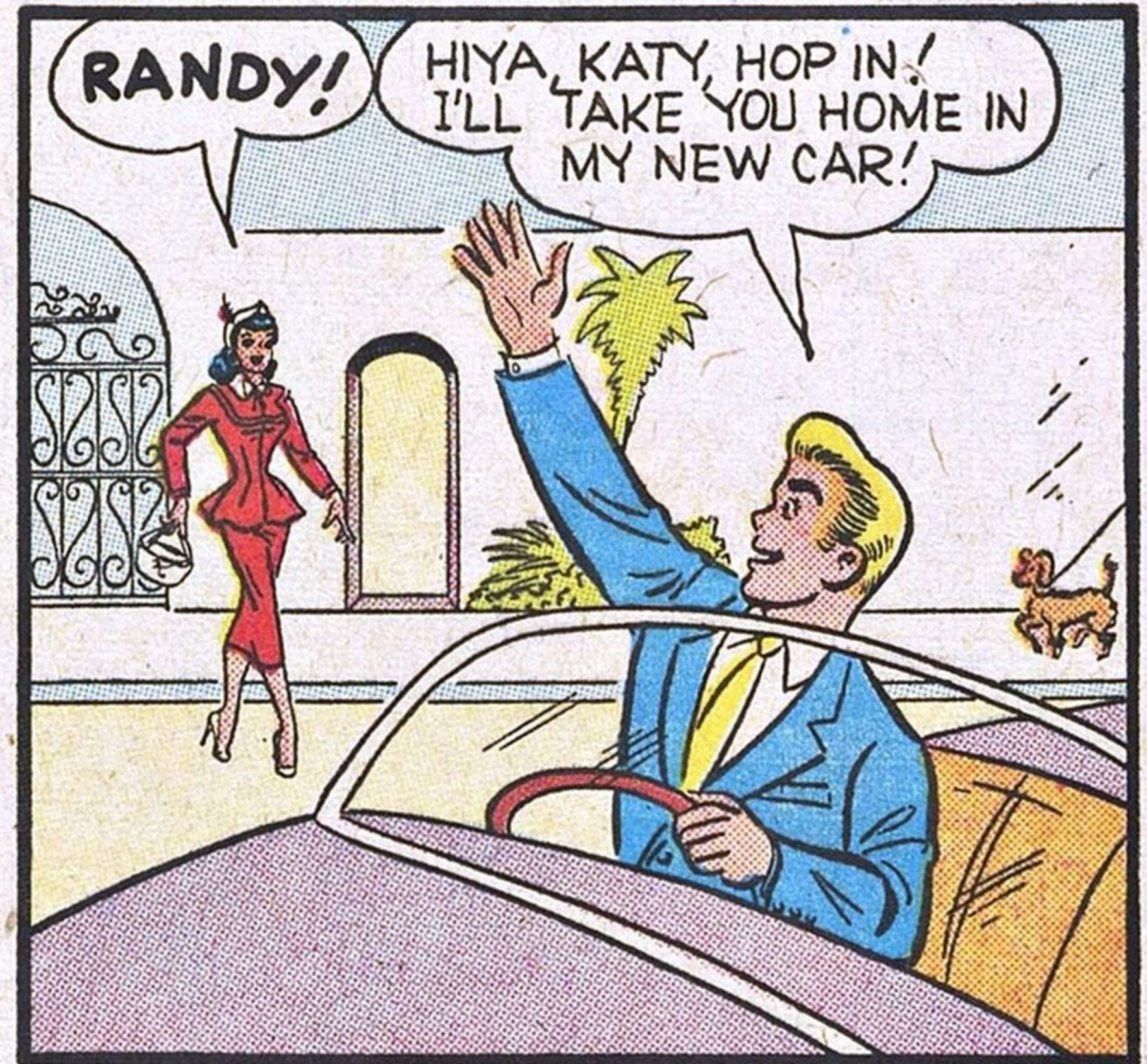
DANNY'S OFFICE FURNITURE DESIGNED BY EDWARD LEE GENTRY, 133 WEST 14TH ST., TUCSON 1, ARIZONA.



IMAGINE! ME AS A SKIN-DIVER--
HMMM! NOW WHO WILL I GET TO TEACH ME BESIDES MISTER MONSTER SHARK!

COLOSSAL STUDIOS

BEEP
BEEP



RANDY!

HIYA, KATY, HOP IN!
I'LL TAKE YOU HOME IN MY NEW CAR!

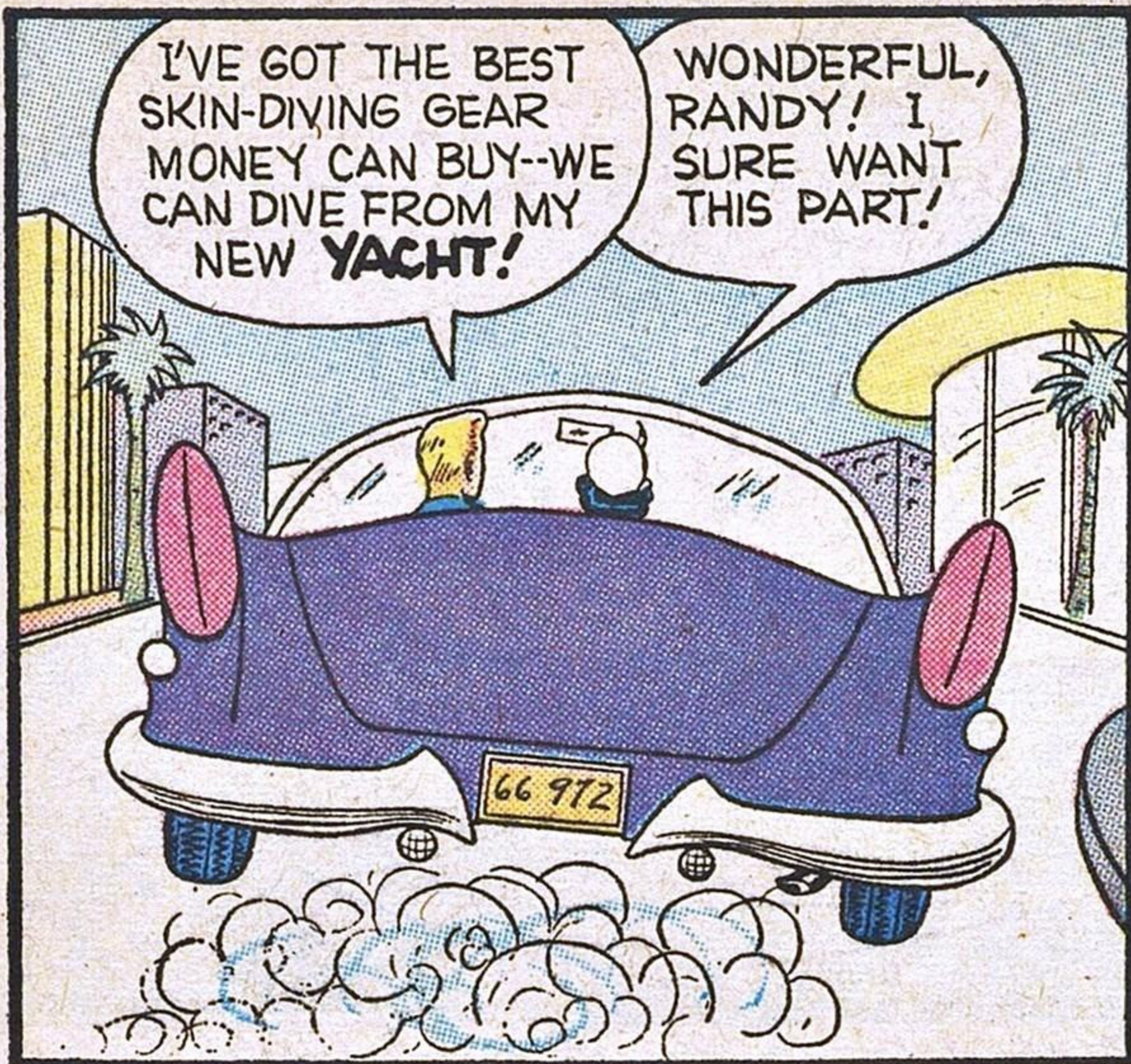
KATY'S FASHION BY DORIS BERKENFELD, (AGE 12) 18 BROUWER LANE, ROCKVILLE CENTRE, NEW YORK.



I'M SO EXCITED, RANDY, MY NEXT MOVIE PART IS CALLED "TREASURE AT EIGHT FATHOMS" AND I'M TO LEARN SKIN-DIVING TO GET THE PART!

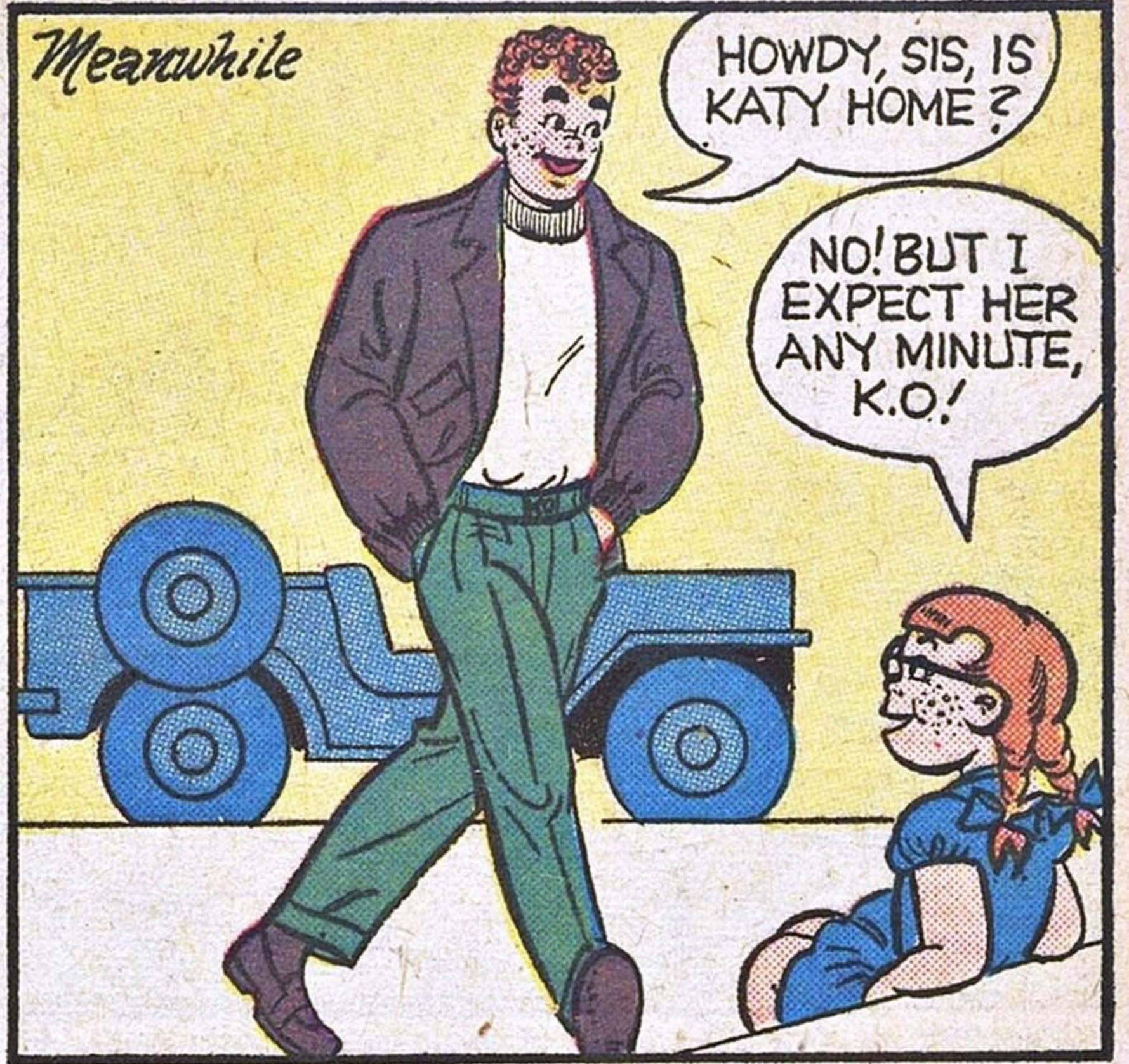
THAT'S EASY, KATY, I'LL TEACH YOU HOW IN **ONE** EASY LESSON!

RANDY'S CONVERTIBLE BY RONNIE STAFFORD, R.R. #9, MUNCIE, INDIANA.



I'VE GOT THE BEST SKIN-DIVING GEAR MONEY CAN BUY--WE CAN DIVE FROM MY NEW **YACHT!**

WONDERFUL, RANDY! I SURE WANT THIS PART!

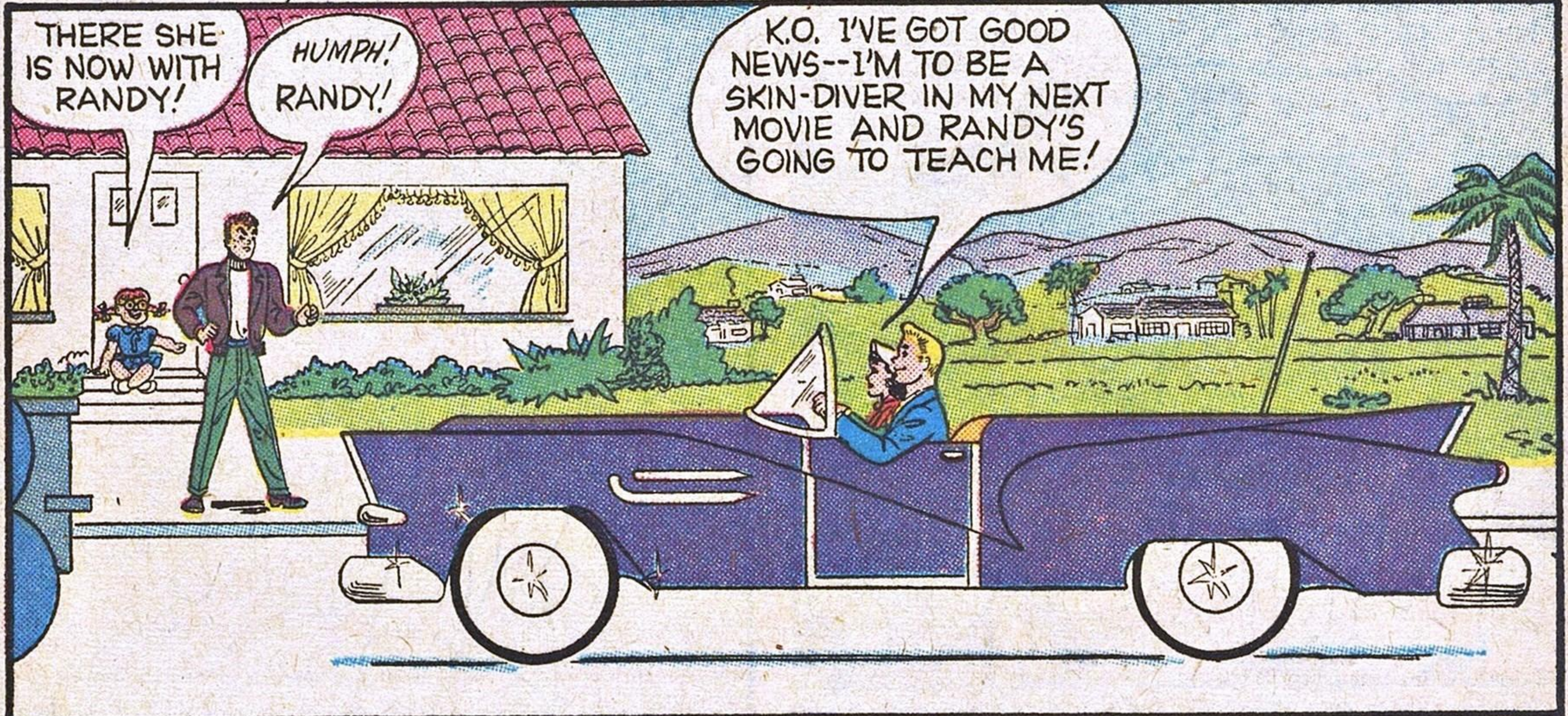


Meanwhile

HOWDY, SIS, IS KATY HOME?

NO! BUT I EXPECT HER ANY MINUTE, K.O.!

BACK VIEW OF CAR 64 THOMAS D. MACDONALD, F.A. 902698 Y-F-870, PORT CENTRAL PIER #7, NAVAL BASE, NORFOLK, VA.



THERE SHE IS NOW WITH RANDY!

HUMPH! RANDY!

K.O. I'VE GOT GOOD NEWS--I'M TO BE A SKIN-DIVER IN MY NEXT MOVIE AND RANDY'S GOING TO TEACH ME!

K.O.'S FASHION 64 BILL SEARS, VARSITY VIEW P.O., MANITOBA, CANADA. (AGE 18)



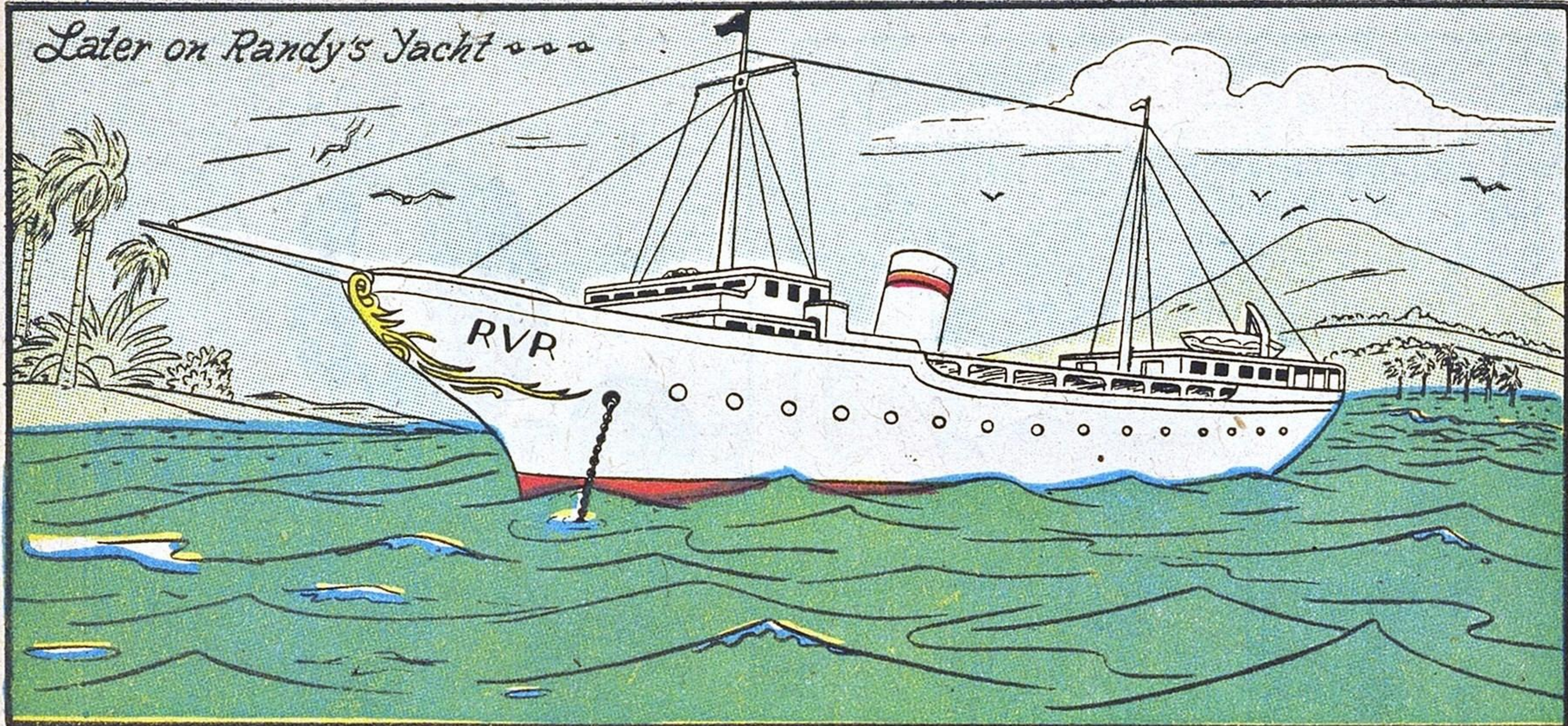
LISTEN, YOU RICH PUNK IF ANYBODY'S GONNA TEACH KATY SKIN-DIVING BEGORRA AN' IT'S GONNA BE ME! I'M A LIFEGUARD AN' KNOW MORE ABOUT SKIN-DIVING THAN YOU'LL FORGET

OH YEAH?



BOYS! PLEASE! YOU CAN **BOTH** TEACH ME!

Later on Randy's Yacht ~ ~ ~

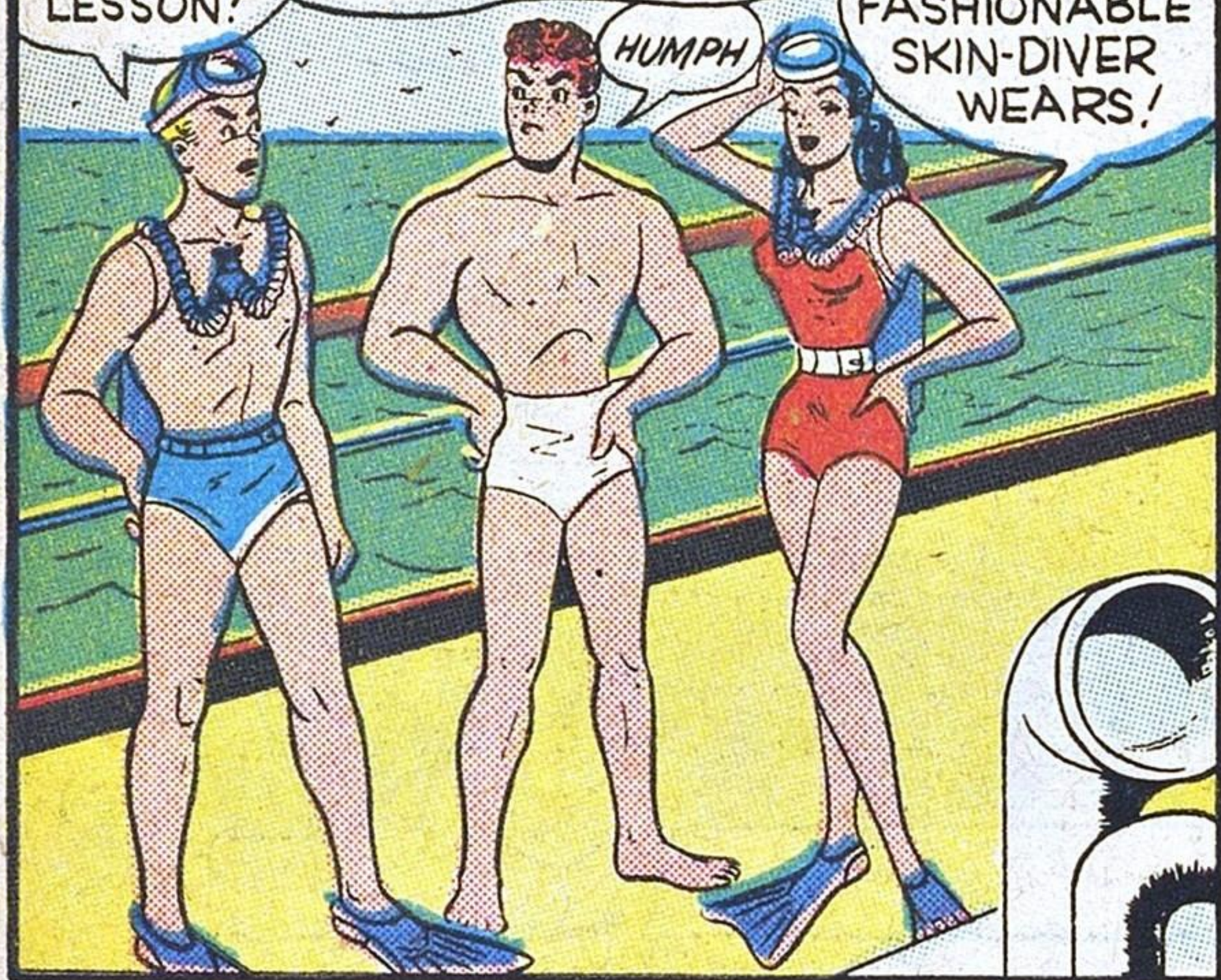


RANDY'S YACHT by ALMA BRUGGEMAN, 810 S. DUKE ST., YORK, PA.

IT'S MY EQUIPMENT AND MY YACHT SO I'LL GIVE KATY HER FIRST LESSON!

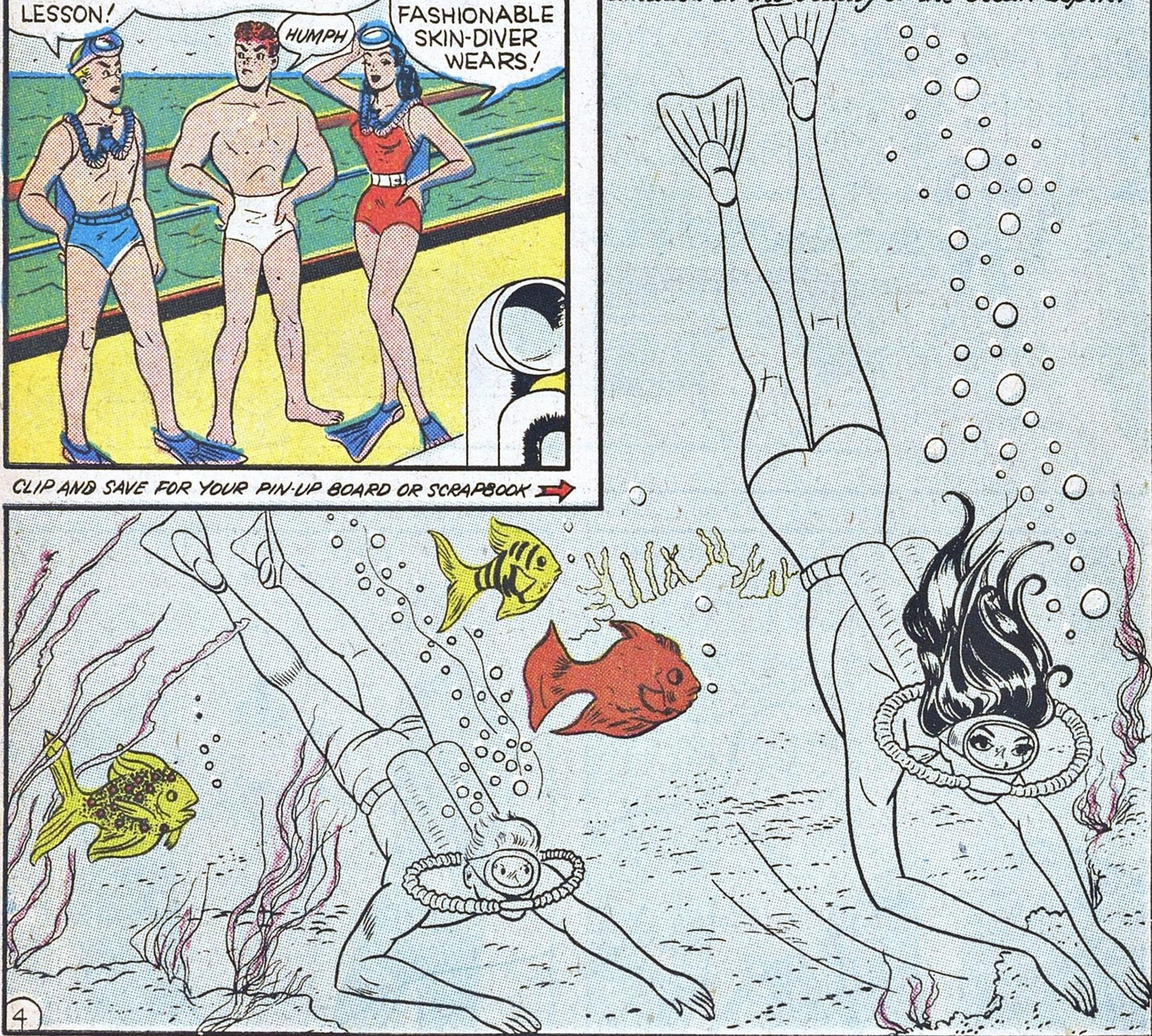
SO THIS IS WHAT THE FASHIONABLE SKIN-DIVER WEARS!

HUMPH



CLIP AND SAVE FOR YOUR PIN-UP BOARD OR SCRAPBOOK →

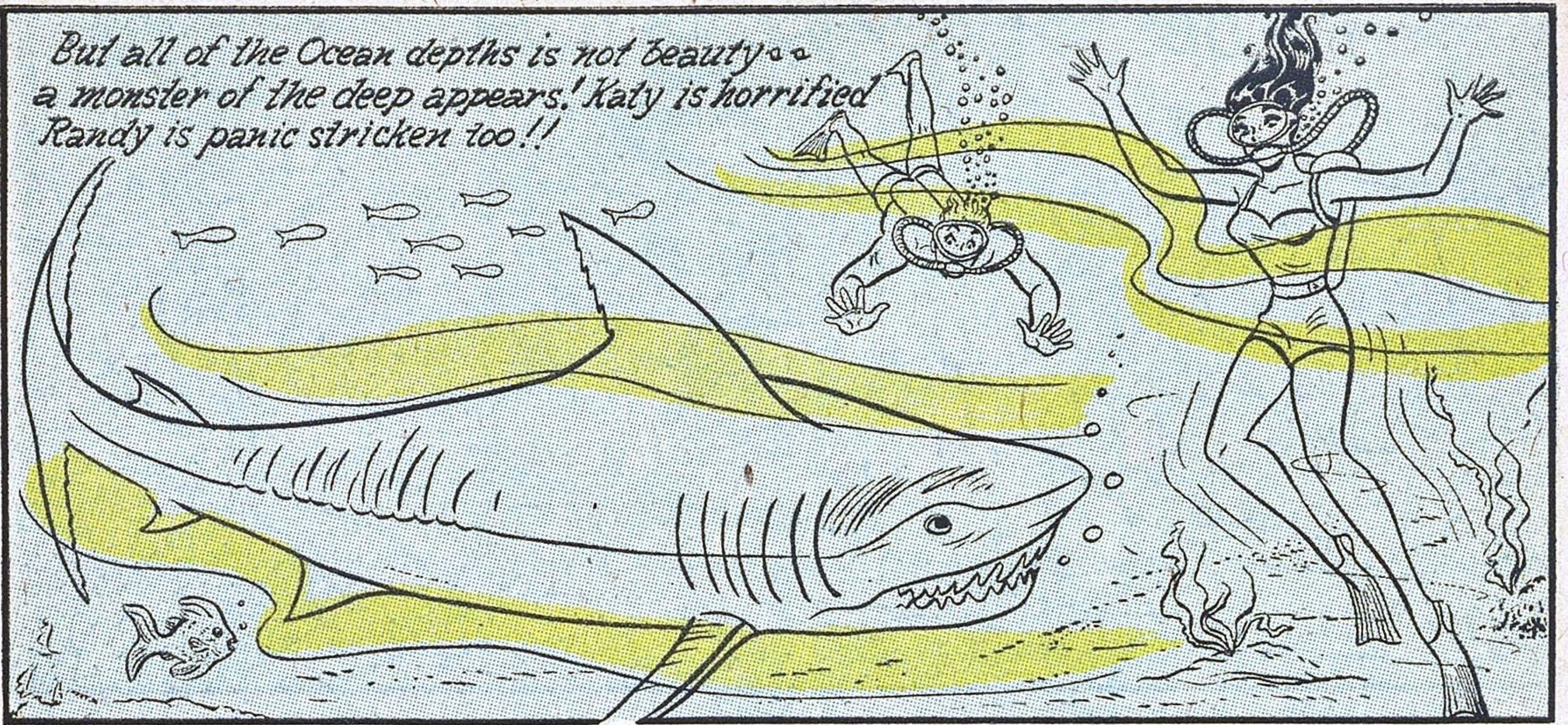
And so Randy dives first with Katy! She is amazed at the beauty of the Ocean depth.



4

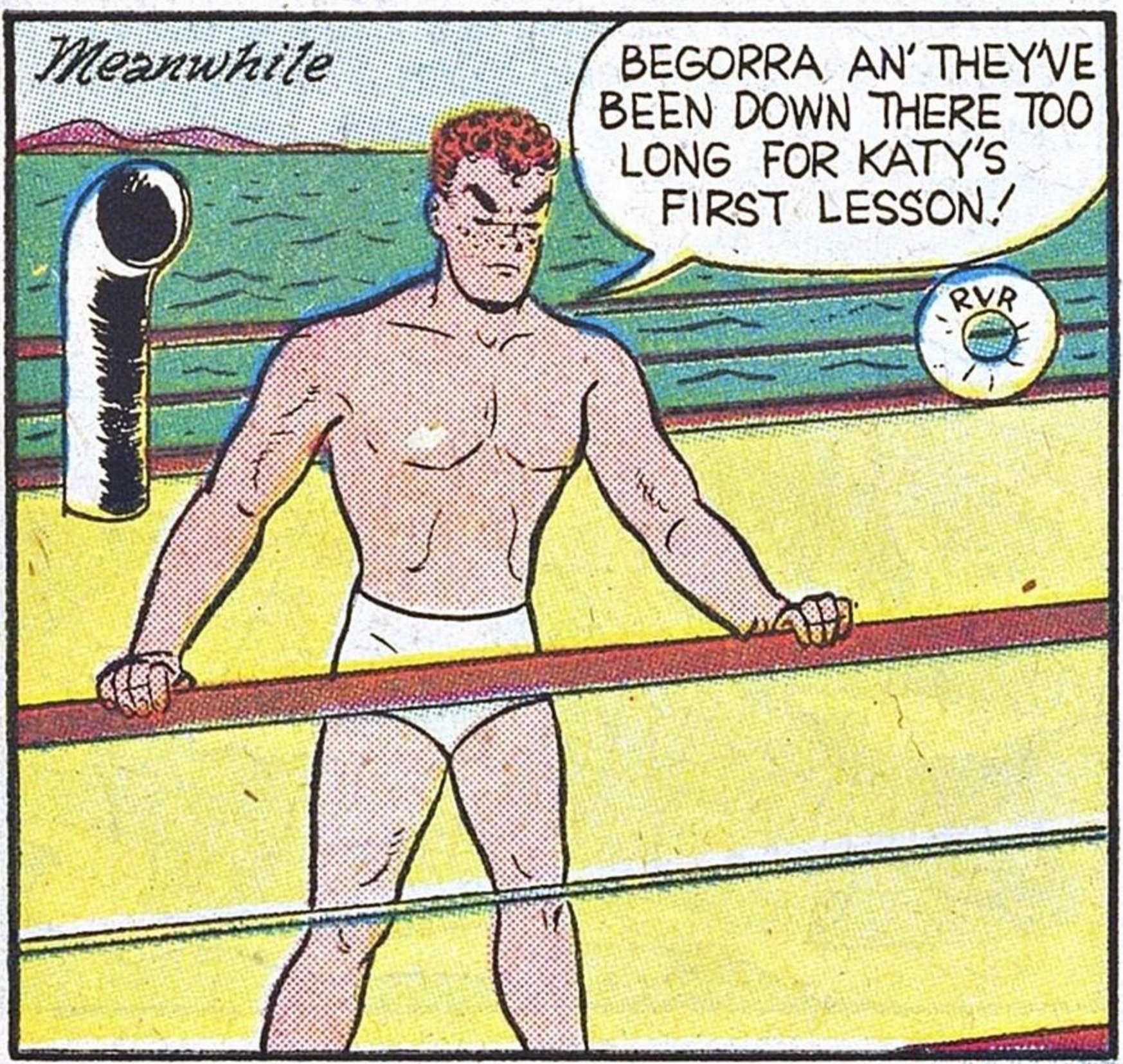
KATY'S POSE, SWIM SUIT, FISH, ETC. by PAT NEVILLE, CROWN HOTEL, PROVIDENCE, RHODE ISLAND

But all of the Ocean depths is not beauty - a monster of the deep appears! Katy is horrified Randy is panic stricken too!!

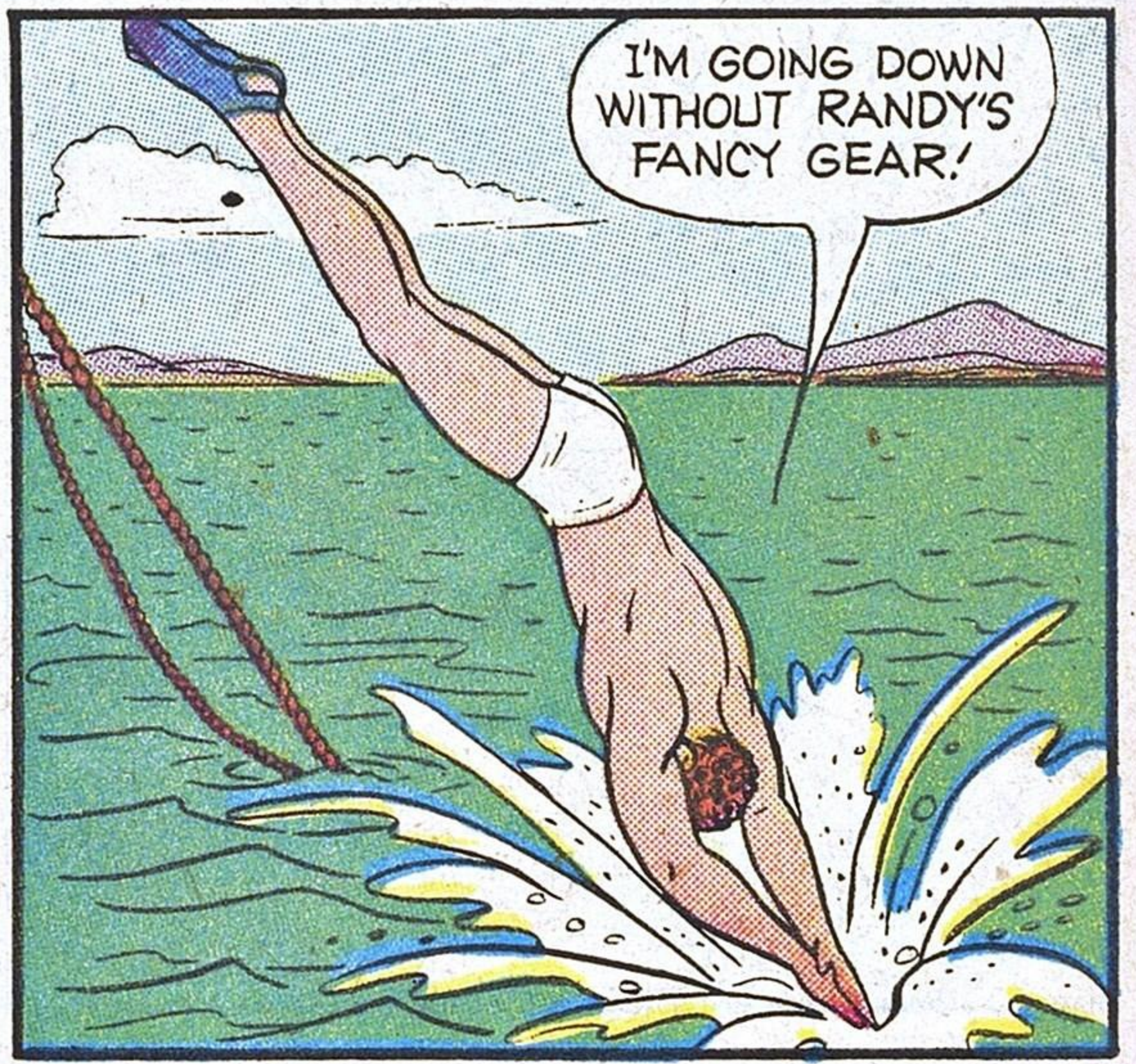


Meanwhile

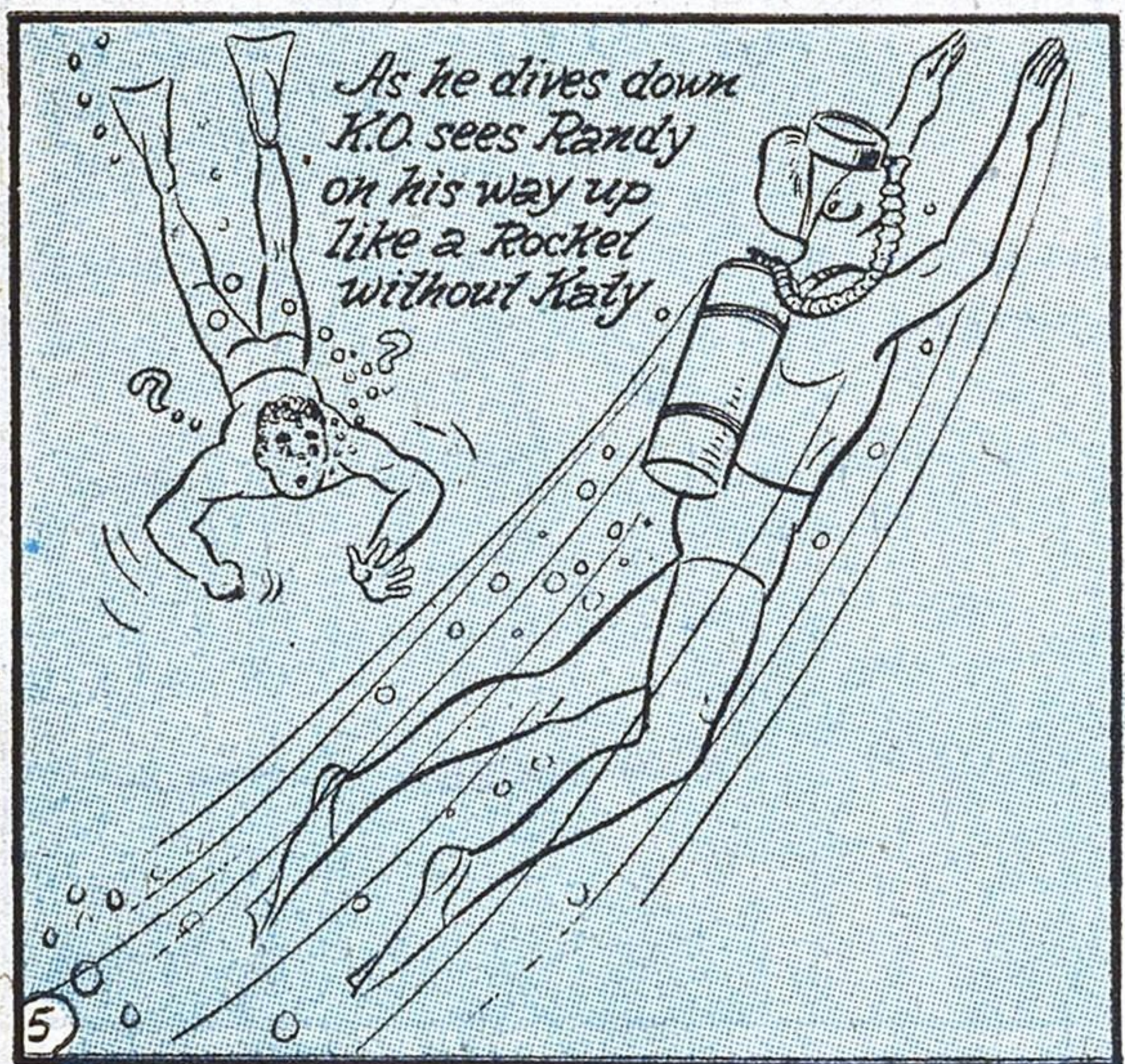
BEGORRA AN' THEY'VE BEEN DOWN THERE TOO LONG FOR KATY'S FIRST LESSON!



I'M GOING DOWN WITHOUT RANDY'S FANCY GEAR!

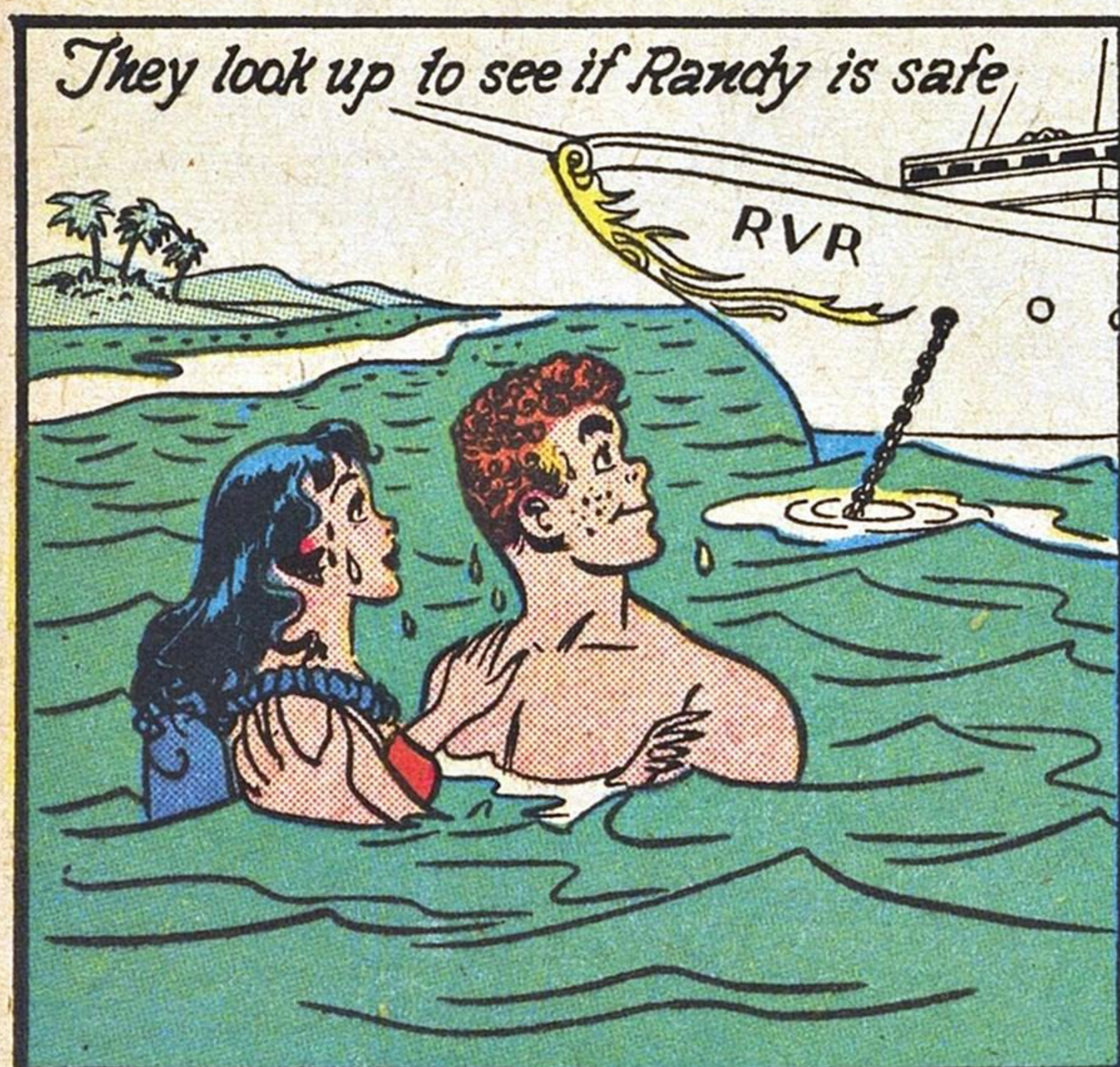
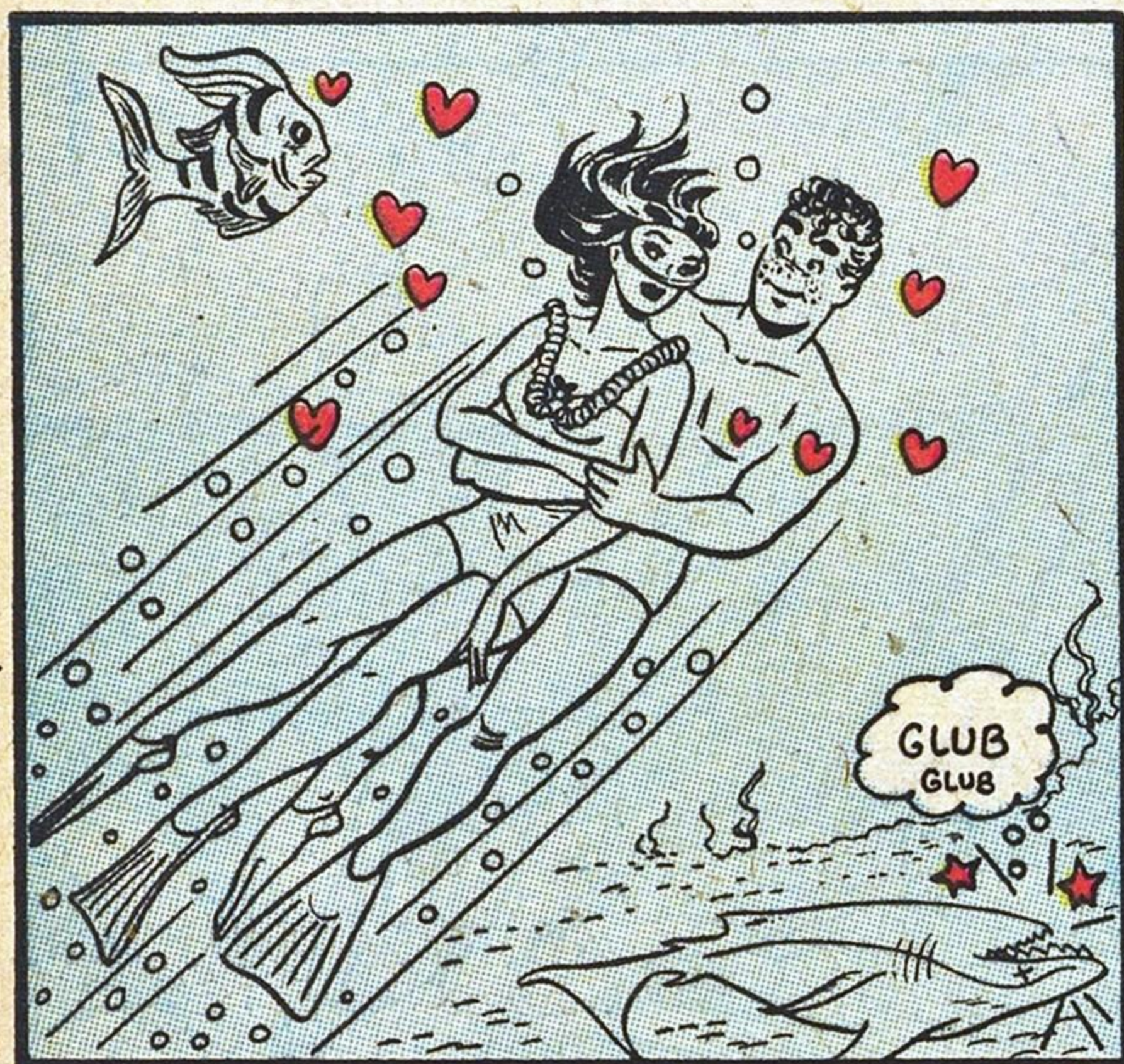
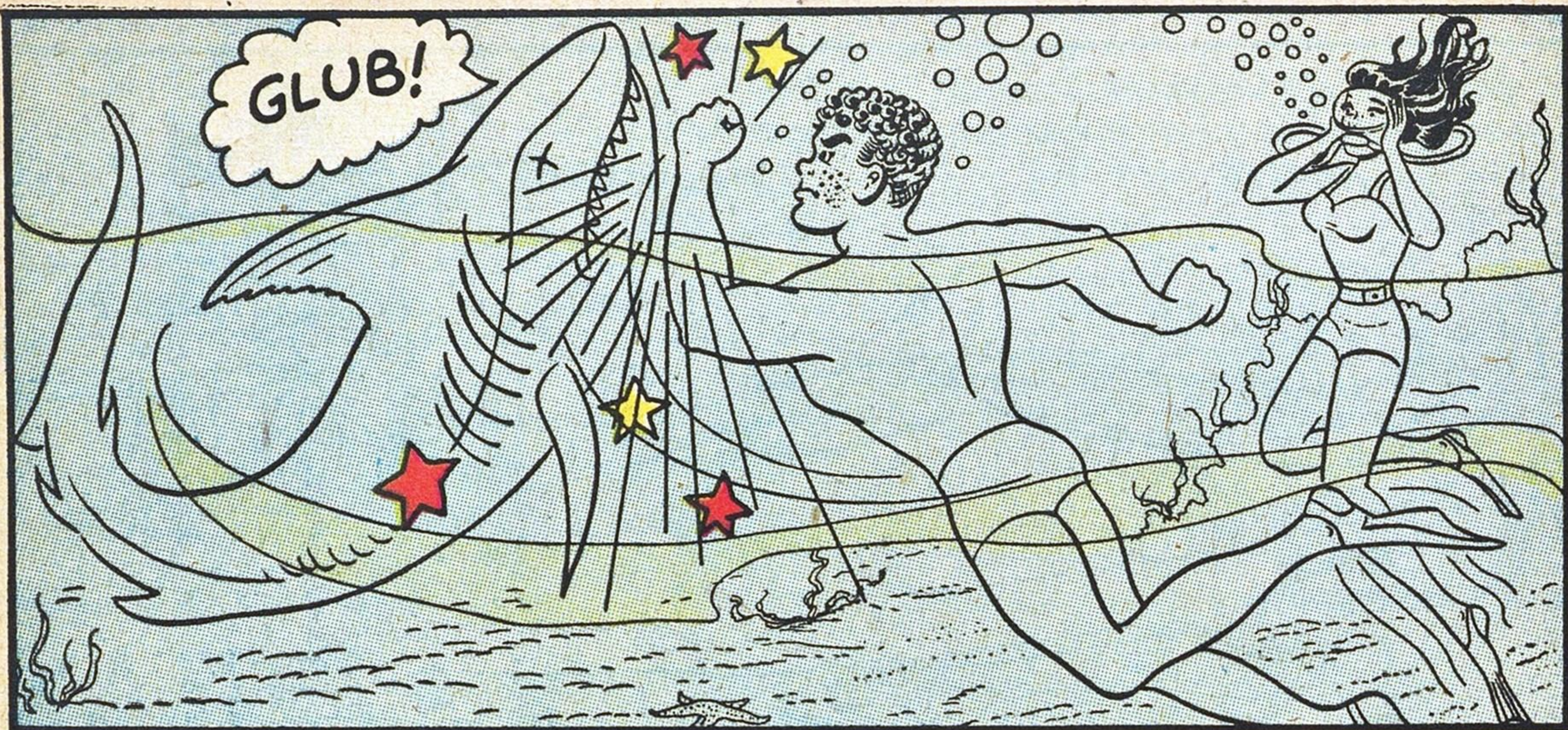


As he dives down K.O. sees Randy on his way up like a Rocket without Katy.



SO! THAT'S IT! THE COWARD!



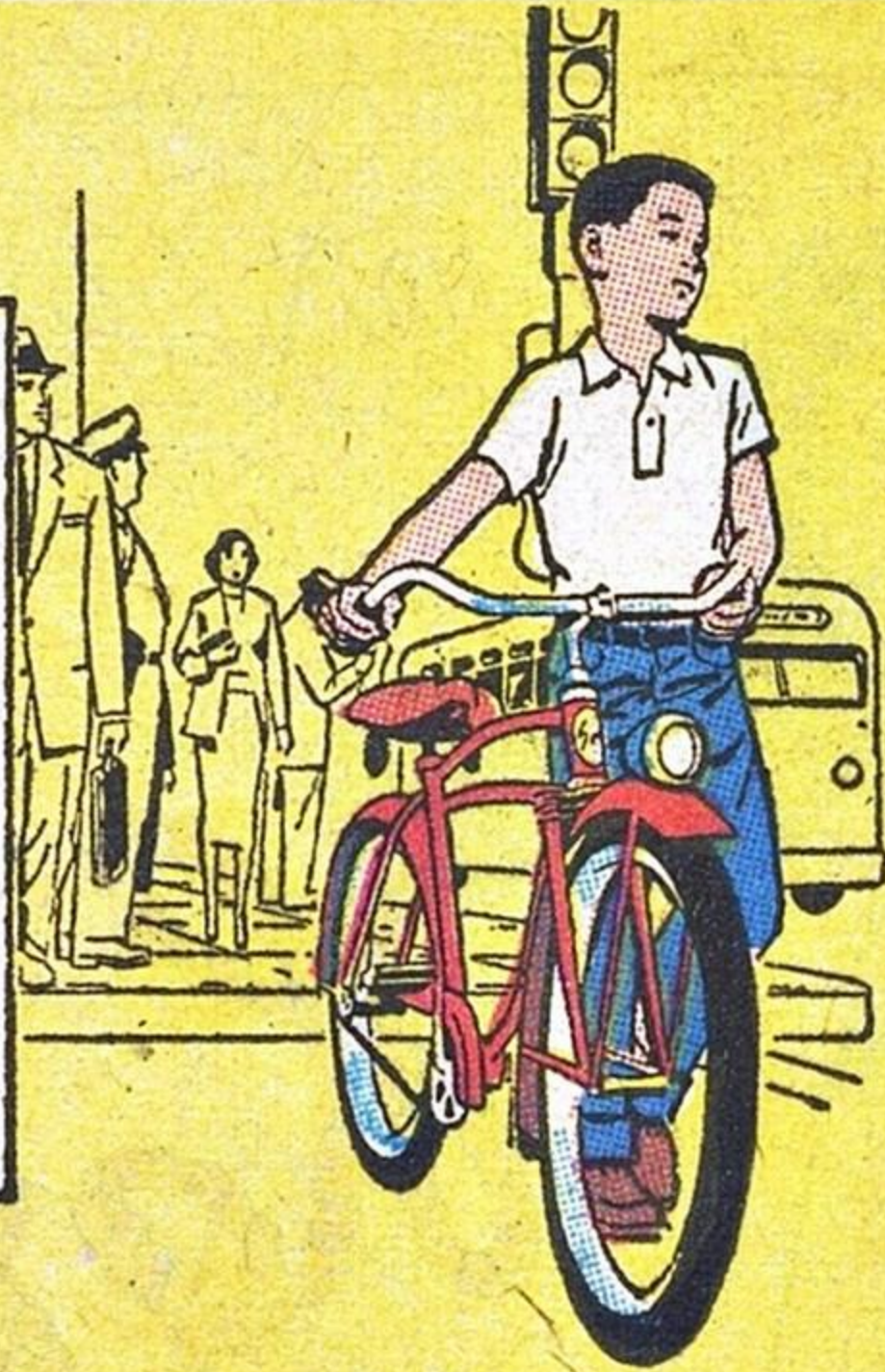


The END

WHAT'S YOUR SAFETY I.Q.?

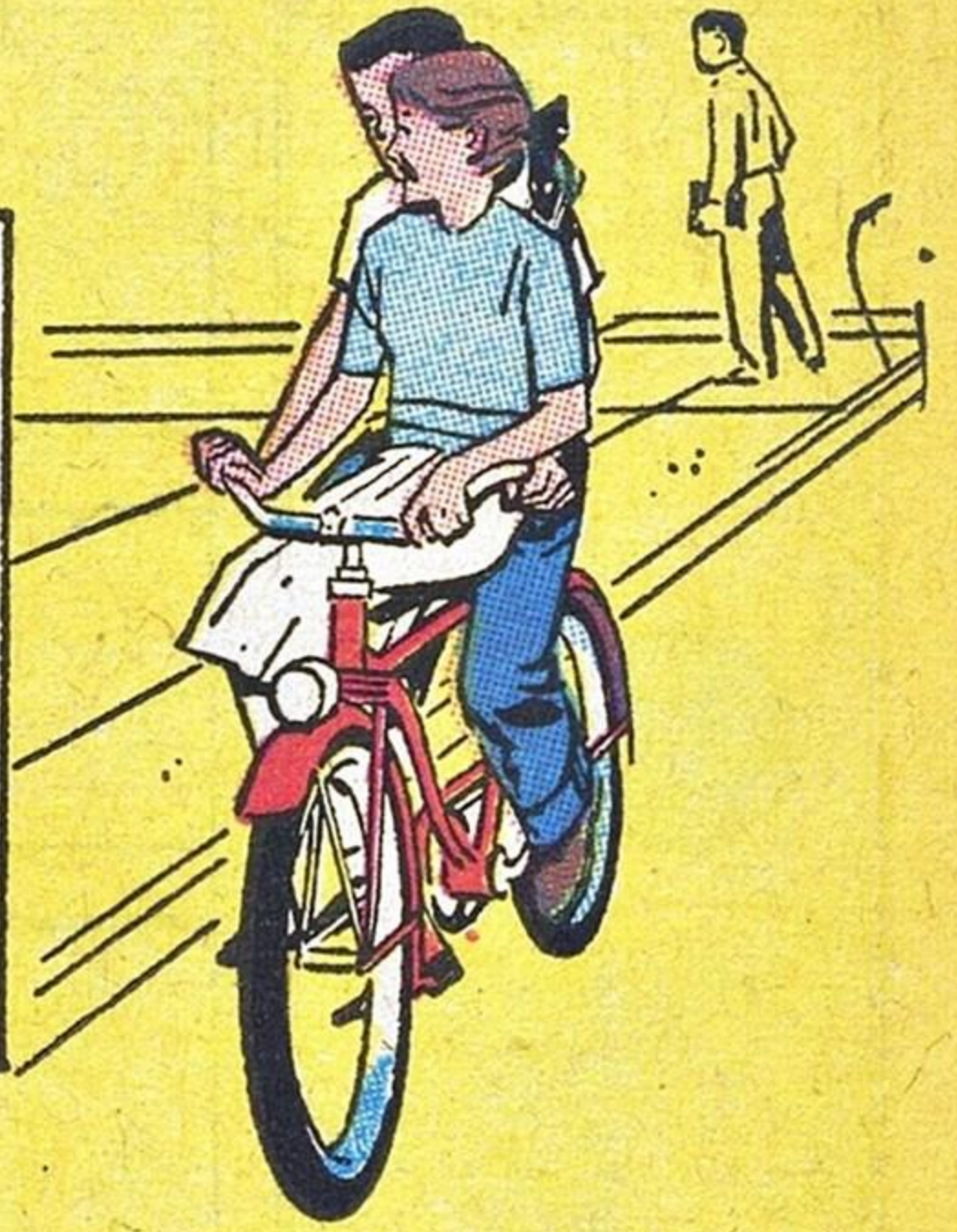
1. A bike should be "walked" across busy streets.

True
 False



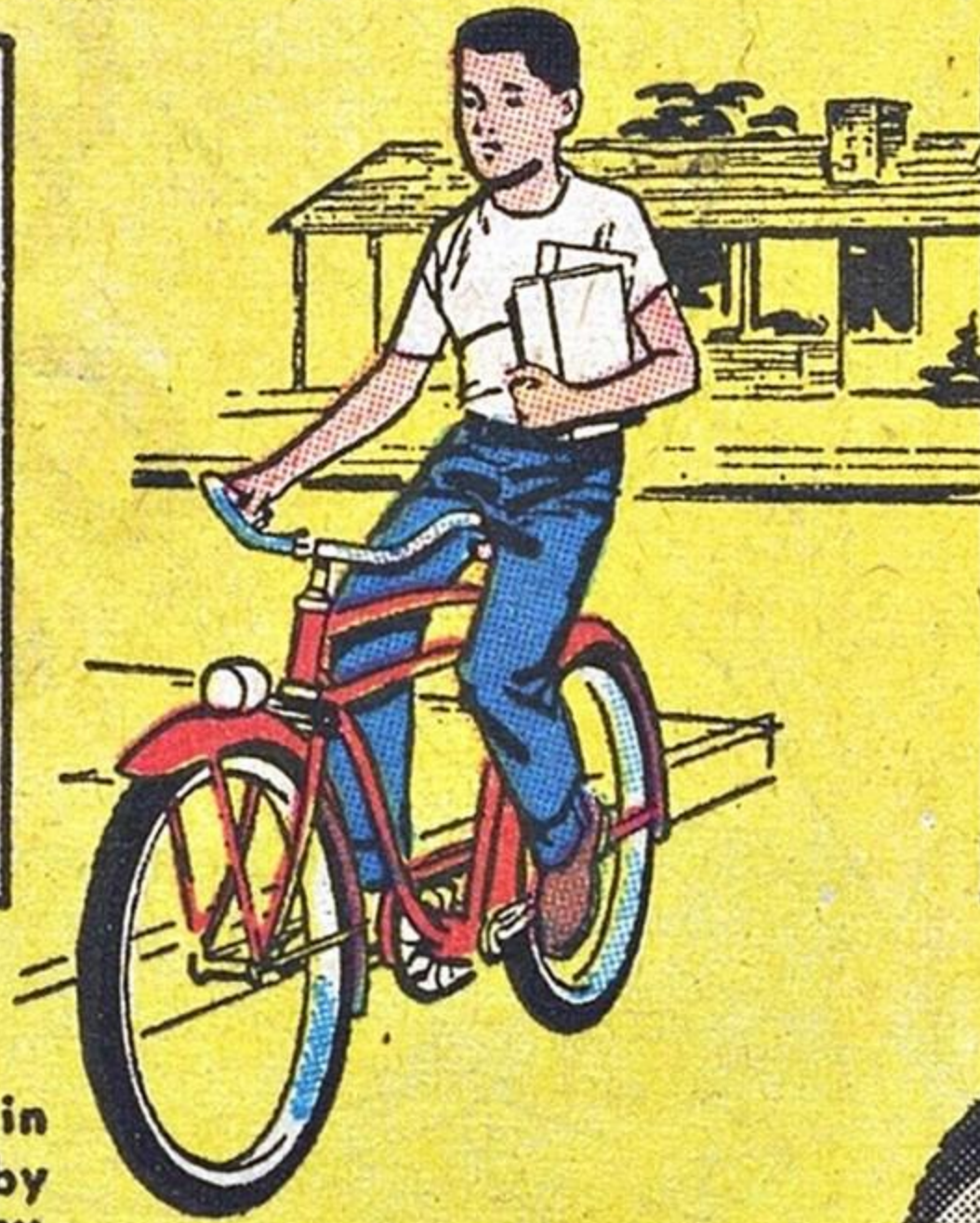
2. It is safe to ride another person on your bike for short distances.

True
 False



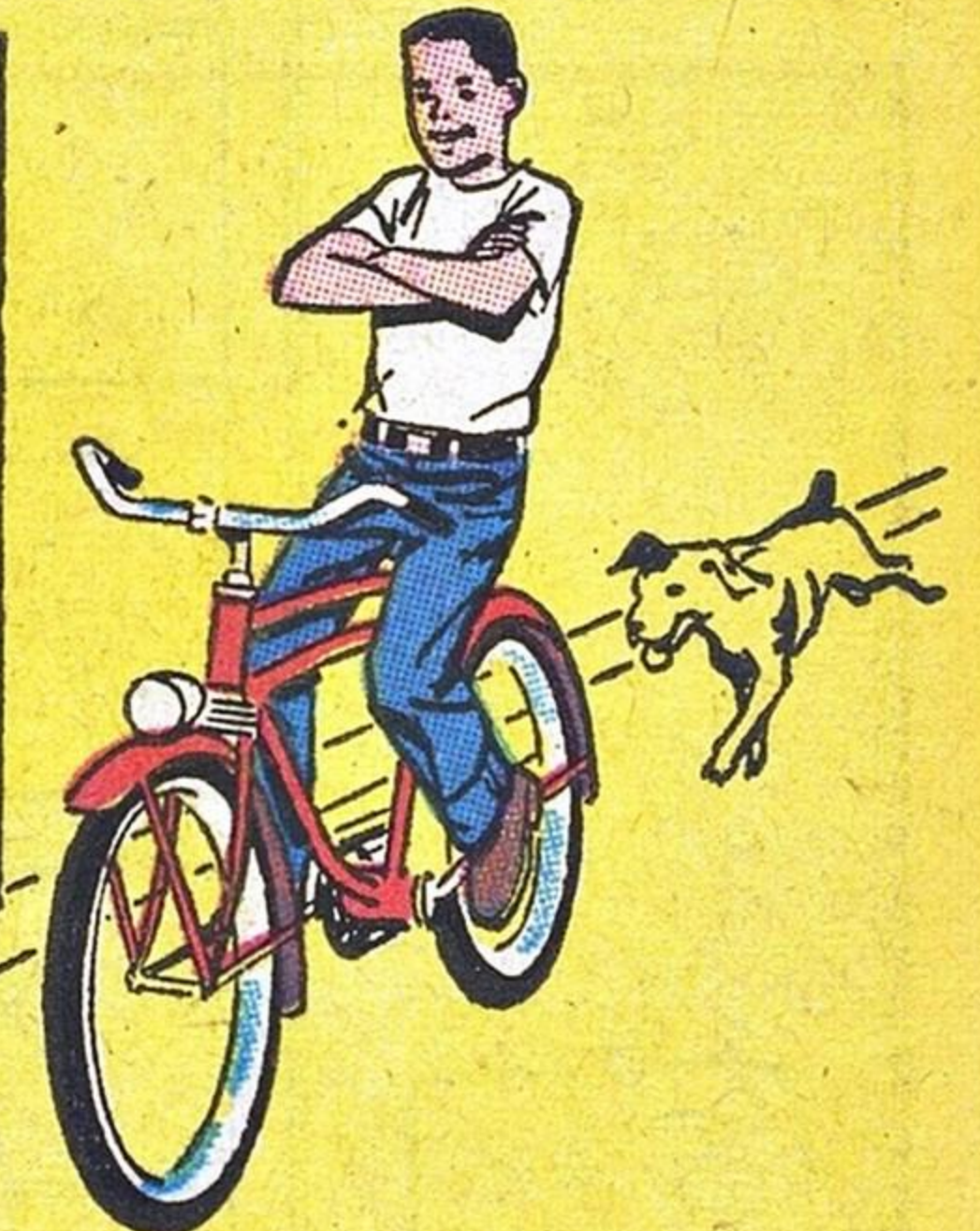
3. Bundles should be held in one hand when carried on a bike.

True
 False



4. The street is a dangerous place to practice bike stunts.

True
 False



Factual safety material used in this advertisement provided by the NATIONAL SAFETY COUNCIL

Right or wrong? Some of the bike riders shown are both safe and smart. Others are asking for trouble. Look at the pictures and mark them either as "True" or "False". Check your answers with those printed below.

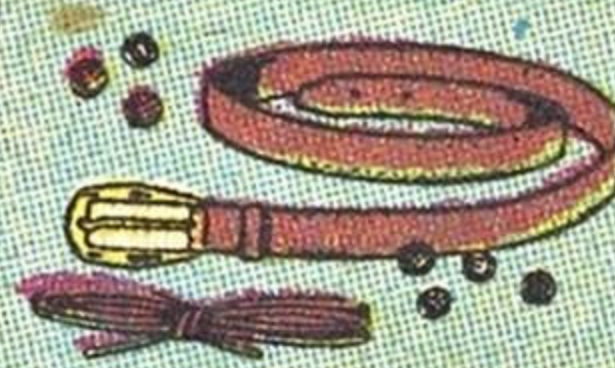
In *any* bike riding situation it's just good safety-sense to have good tires—and to check them regularly. Don't forget . . . your brakes stop your wheels, but only your *tires* can stop your *bike*! When you buy your next bike tires, remember this, for tops in *safety* as well as easy pedaling, your best buy is U.S. Royal.



U.S. ROYAL BIKE TIRES

Safety • Speed • Service
get 'em at your nearby
U. S. Royal Dealer's

Get this Safety Rider's Do-It-Yourself Belt Kit



Be proud of being safe and courteous—this beautiful 1" wide belt identifies you as a safety rider. Your belt will be the only one like it because you tool and decorate it yourself. Belt Kit includes 8 oz. tooling cowhide belt, gold colored buckle set, 12 colored reflector jewels, complete instruction and stencil sheet—a full \$2.50 value . . . yours for only \$1.00! Mail the coupon, \$1.00 enclosed, today! Offer expires on December 31, 1957.

United States Rubber Company
Safety Rider's Do-It-Yourself Belt Kit Dept. A2
Box 791, Fort Worth, Texas

My \$1.00 is enclosed Please rush me my Safety Rider's Do-It-Yourself Belt Kit

Name _____
Address _____
City _____ Zone _____ State _____



United States Rubber

Cycle Tire Department
549 East Georgia Street • Indianapolis 6, Indiana

ANSWERS: 1. True. 2. False. 3. False, bundles should be placed in a carrier. 4. True.



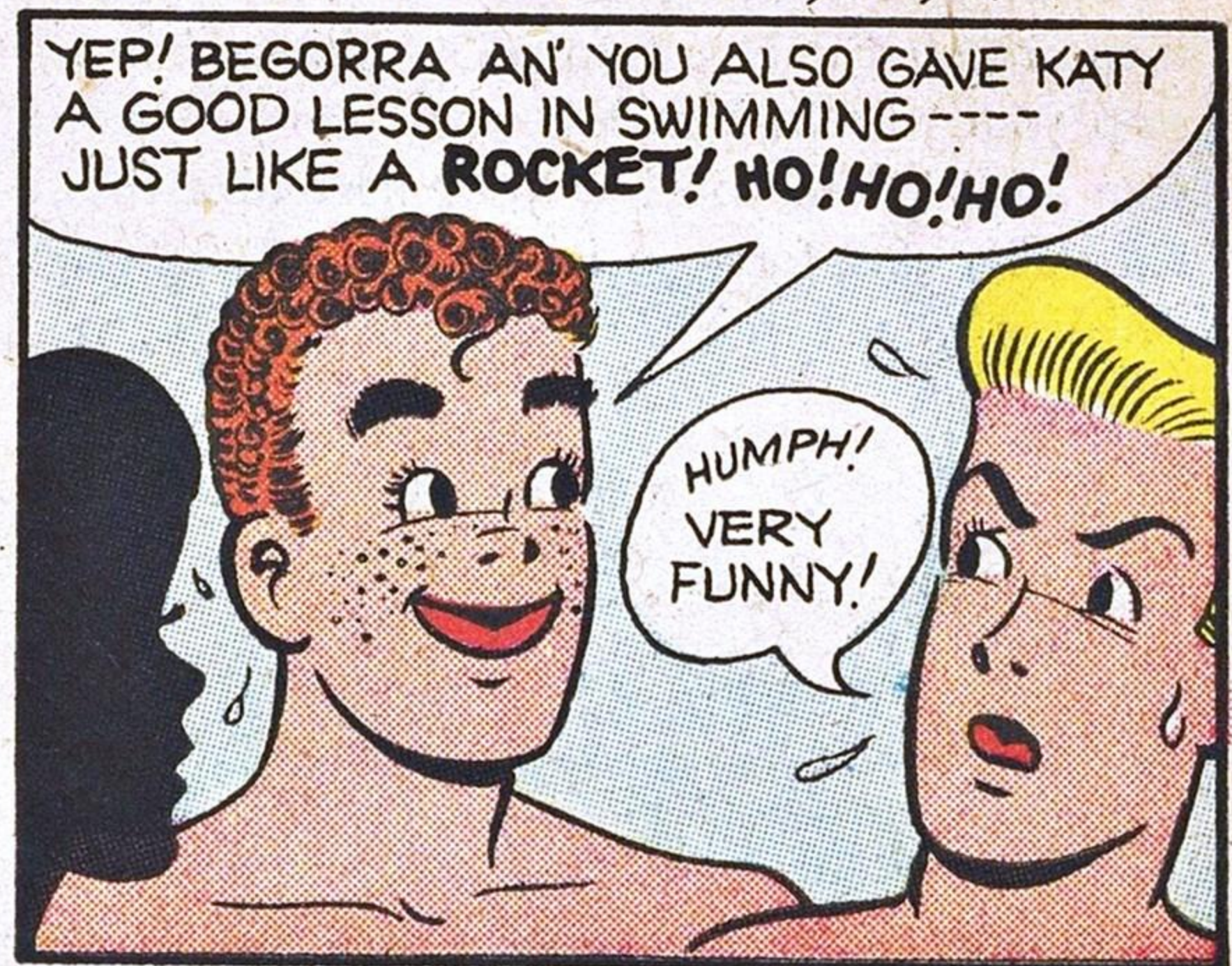
RVR

by
Bill
WOGGON

KATY'S POSE, SWIM-SUIT, LETTERING, ETC. BY ILONA FRIDENBERG, 1095 PHARMACY AVE., SCARBORO, ONT., CANADA.

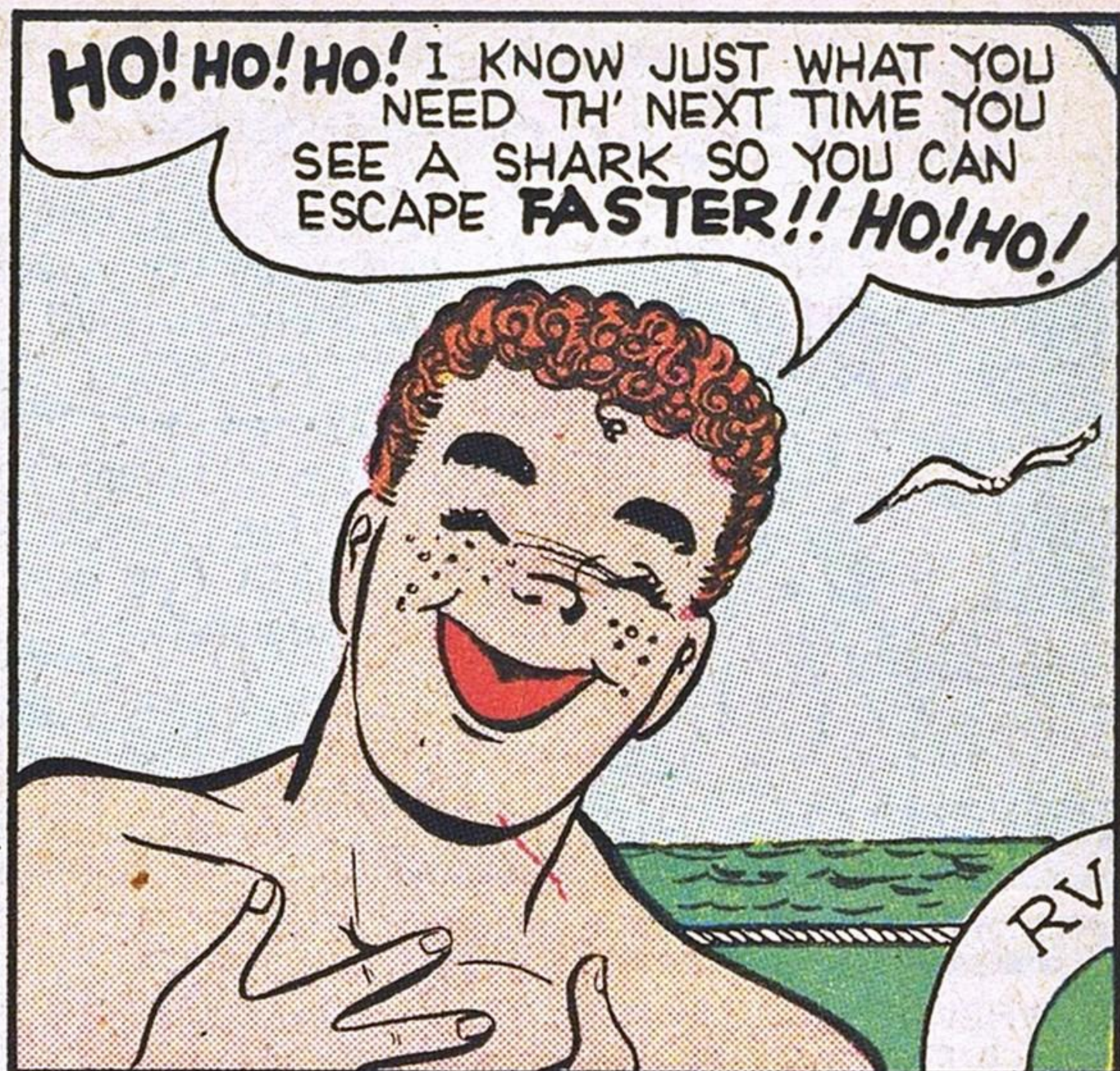
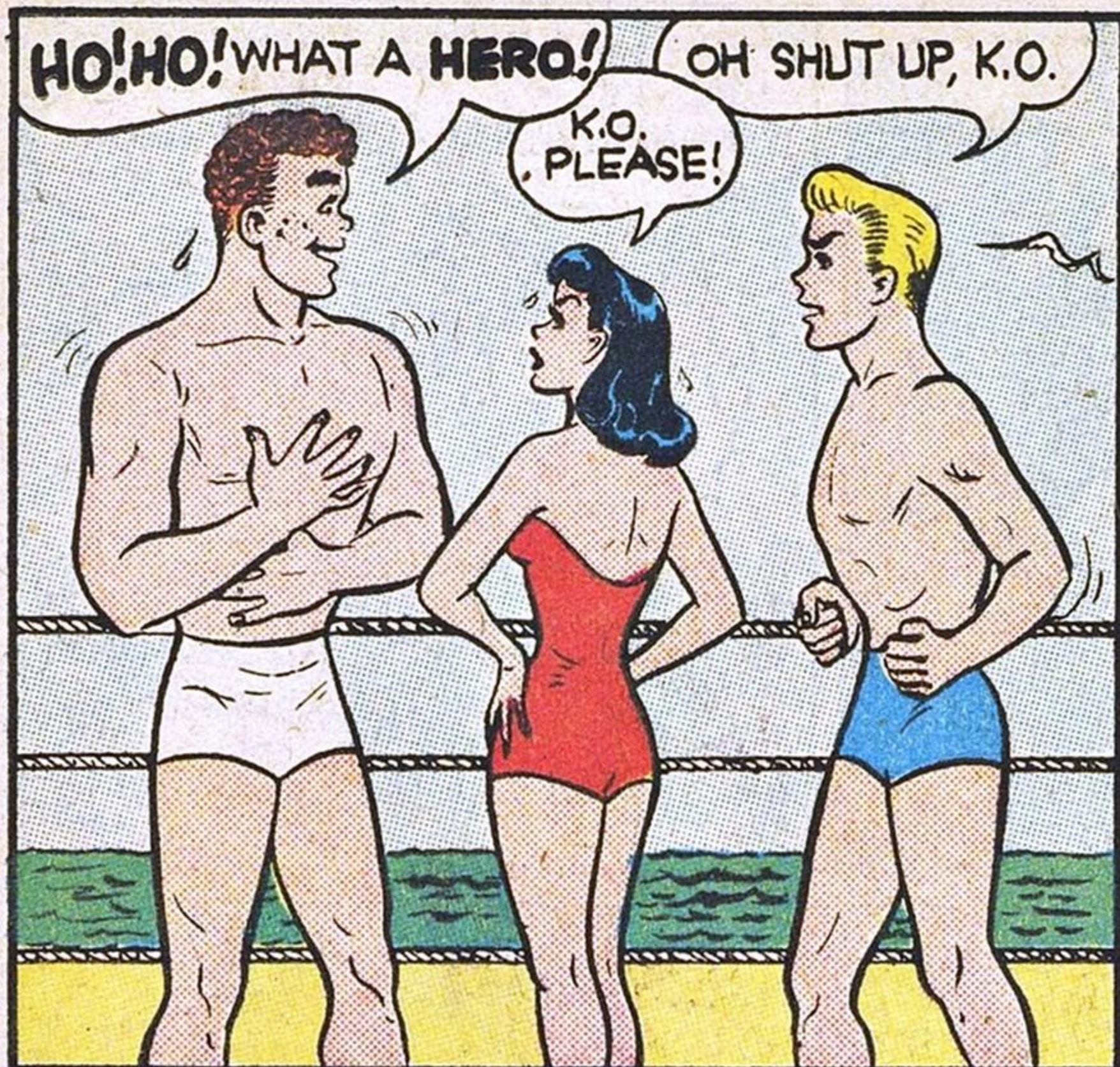


HO!HO! RANDY!
YOU SURE GAVE
KATY A GOOD LESSON
IN SKIN-DIVING! THAT
SHARK SENT YOU RIGHT
UP THE MAST! HO!HO!

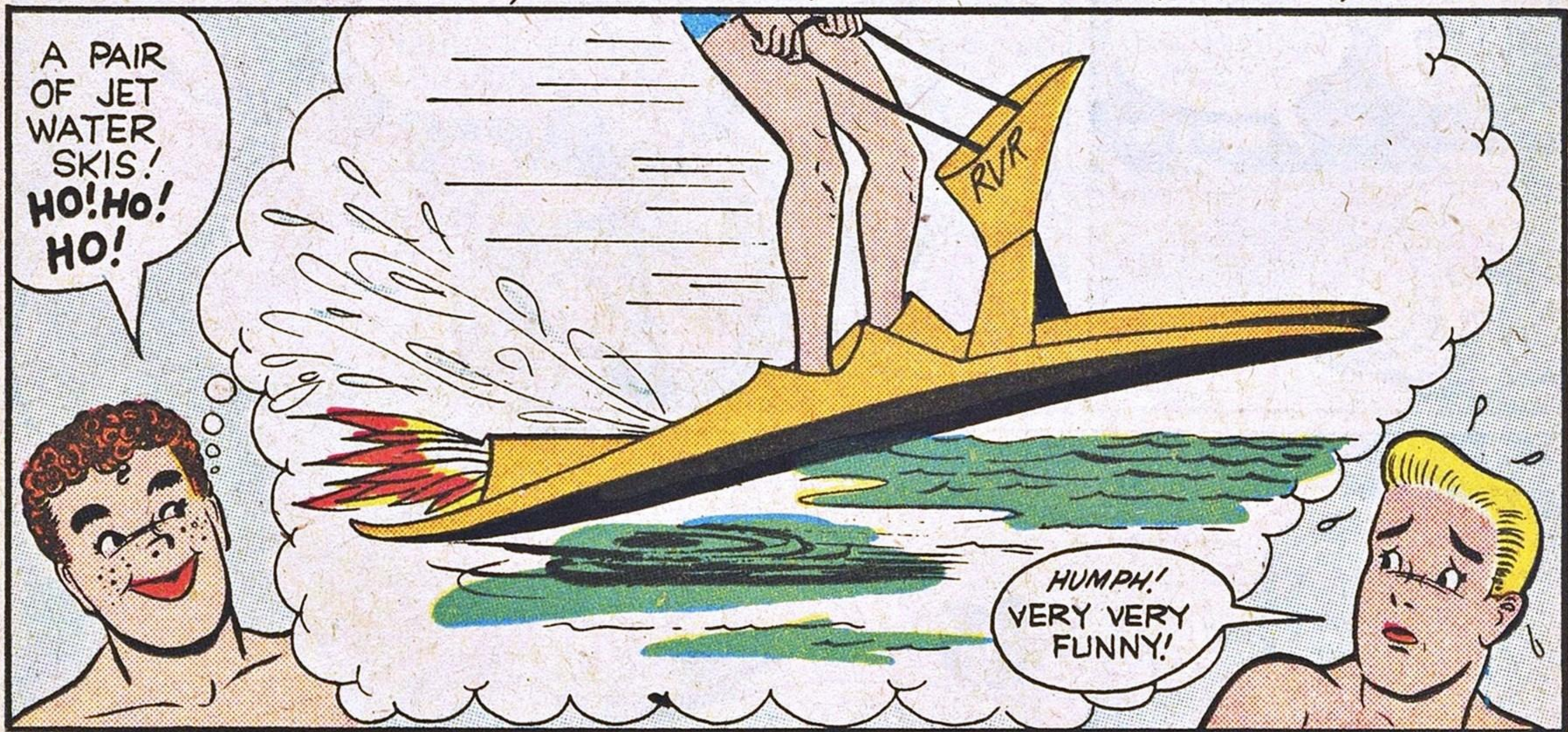


YEP! BEGORRA AN' YOU ALSO GAVE KATY
A GOOD LESSON IN SWIMMING ----
JUST LIKE A **ROCKET!** HO!HO!HO!

HUMPH!
VERY
FUNNY!



RANDY'S JET WATER SKIS DESIGNED BY BONNIE TROKA (AGE 14) 1109 N. CALIFORNIA AVE., CHICAGO 22, ILLINOIS.



IT'S HERE! A BRAND NEW
KATY KEENE
Glamour
 FASHION BOOK

FULL OF NEW GLAMOUR FASHIONS!
 STORIES! PIN-UPS! CUTOUTS! JOKES, ETC.
 KATY STARS IN GLAMOUR FASHIONS
 DESIGNED BY HER FANS!

By *Bill Woggon*

FASHIONS+POSES
 by PRISCILLA JEAN ANDREWS (AGE 15)
 6813 CATINA ST., NEW ORLEANS, LA.

IF YOU CANNOT FIND KATY KEENE GLAMOUR ON YOUR NEWSSTAND, SEND 10¢ IN COIN TO KATY KEENE GLAMOUR, 241 CHURCH ST., NEW YORK 13, N.Y. AND WE'LL MAIL YOU A COPY!

Tee & Eff AND THE MYSTERIOUS TREASURE HUNT!



ENJOY WHOLESOME, DOUBLY-DELICIOUS

tastee-freez®

... WITH YOUR FAVORITE FRUITS, FLAVORS AND FIXINS

Everyone goes for creamy-cool, refreshing Tastee-Freez. It's doubly delicious, because it's made from fresh milk and cream... soft-frozen "on-the-spot" for you. Stop at the Tastee-Freez sign today for smooth-textured, wholesome, creamy-cool refreshment.

See your TASTEE-FREEZ store about special offer on TASTEE-FREEZ COMICS

OVER 1700 TASTEE-FREEZ STORES COAST-TO-COAST





KATY'S UNDERWATER PIN-UP POSE, ETC. ALL BY FREDERICA LEE, 698 O'CONNOR ST., OTTAWA 1, ONTARIO, CANADA.

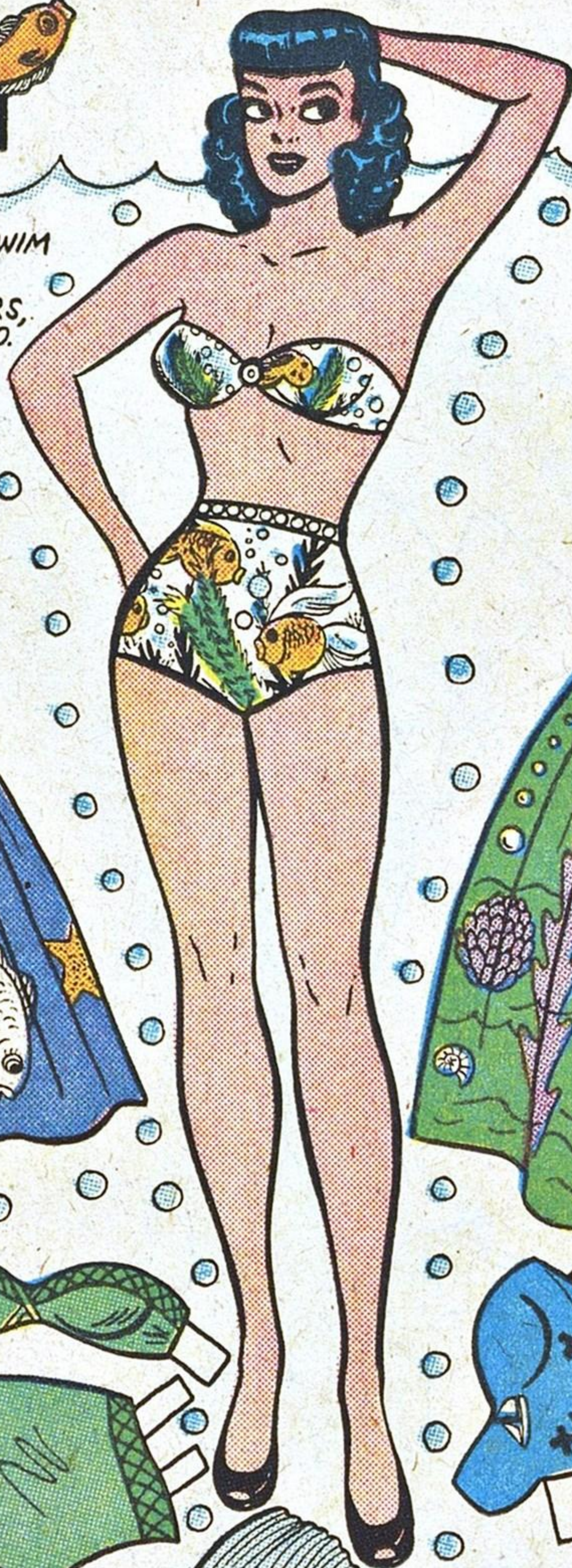


KATY

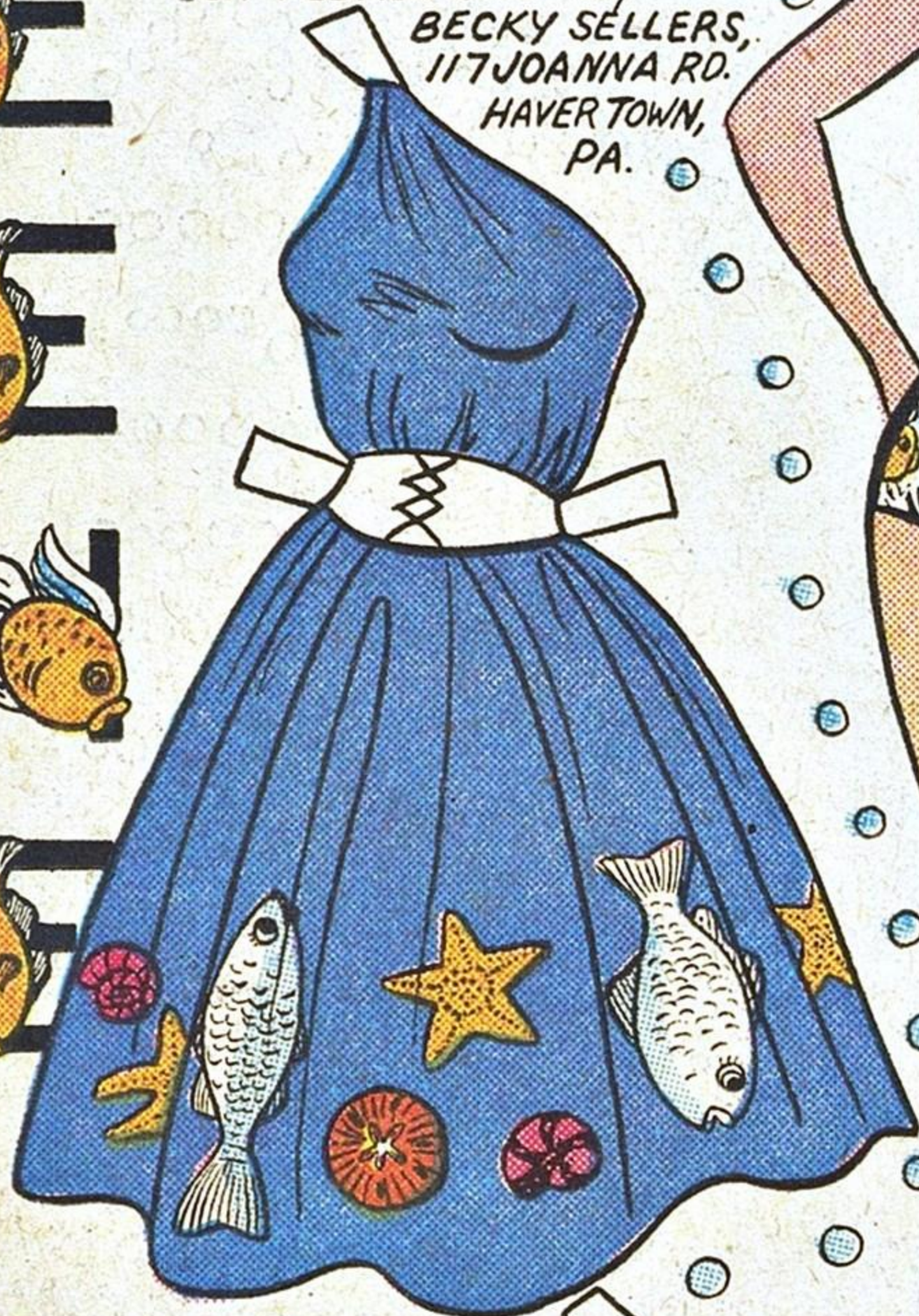
FASHIONS

in FISH MOTIF

LETTERING + CHECKERED SWIM SUIT + BEACH BAG by BECKY SELLERS, 117 JOANNA RD. HAVERTOWN, PA.



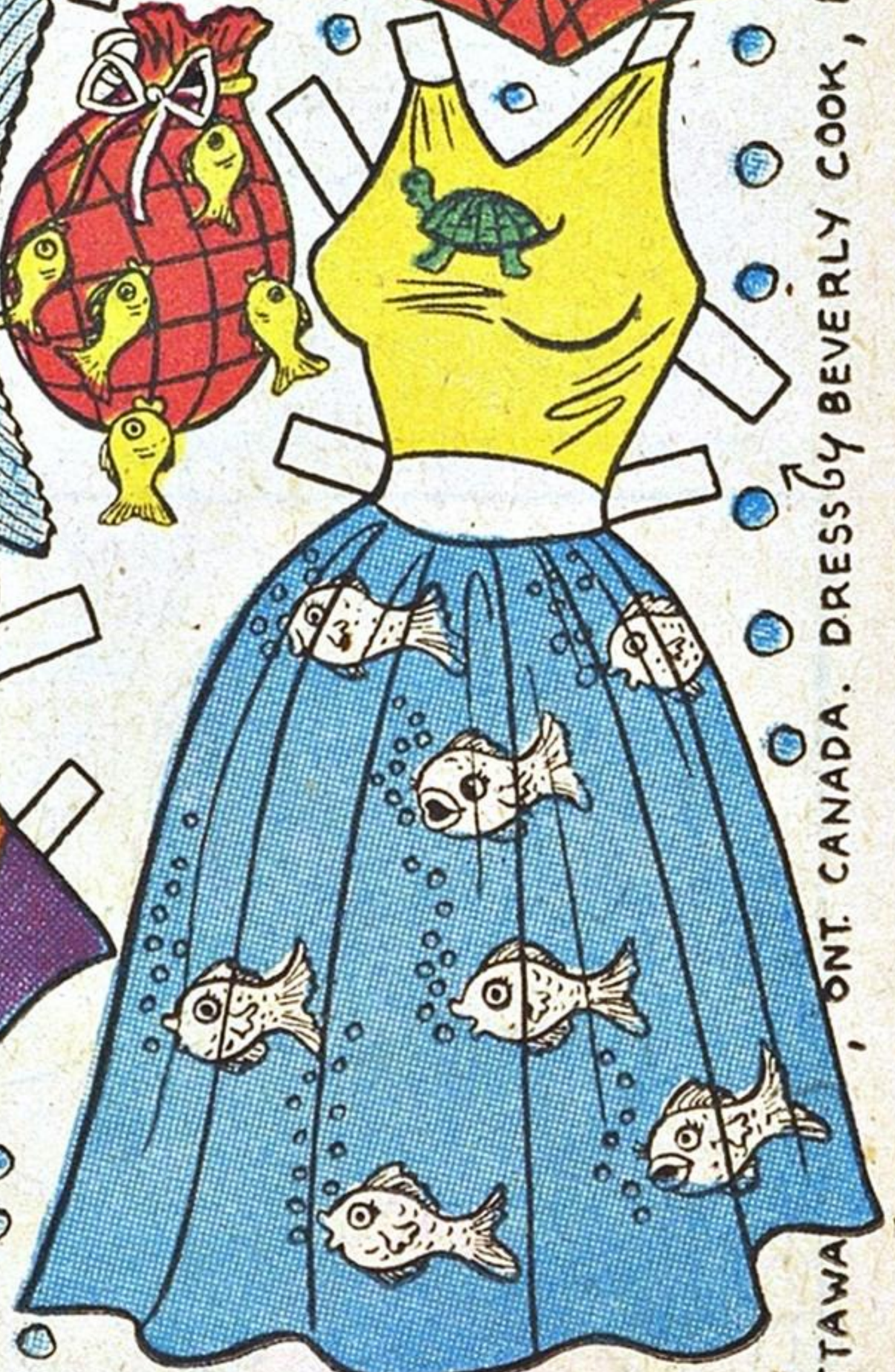
THE



DRESS by MARY LANE BALDINGER, 4243 STANLEY ST., PITTSBURGH 4, PA.



CUT OUT THIS FISH, FOLD A DIME IN IT AND MAIL IT WITH YOUR NAME + ADDRESS TO KATY at WOGGON WHEELS RANCH, SANTA BARBARA, CALIF. KATY WILL MAIL YOU THIS No. 11 PIN-UP OF KATY WITH LOTS OF CUT-OUTS TO FIT!



by SHIRLEY ARNOLD, 25 WELLES TERR., MERIDEN, CONN. SWIM SUITS by MARY HULTON 612 BANK ST. → OTTAWA, ONT. CANADA. DRESS by BEVERLY COOK, HOLLYDALE PARK, FORESTVILLE, CALIF. DRESS by MRS. YVONNE ELLIS, 2420 ADAMS ST. GRANITE CITY, ILL.

WE HOPE YOU ENJOYED OUR FISH MOTIF FASHION CUT-OUT PAGE--NOW WE WANT TO GIVE YOU SOME PIN-UPS FOR YOUR SCRAPBOOK OR PIN-UP BOARD OF ME IN MERMAID FASHIONS!!

GOLLY! I'LL BET OUR FANS WILL SAVE THESE! YOU CAN BE FASHIONABLE EVEN AS A MERMAID, KATY!



64 ELAINE BENNETT, 1356 VIRGINIA ST, COLUMBUS, GA.



64 LAURA CORBIN, 4915 JUNIUS ST, DALLAS, TEXAS.

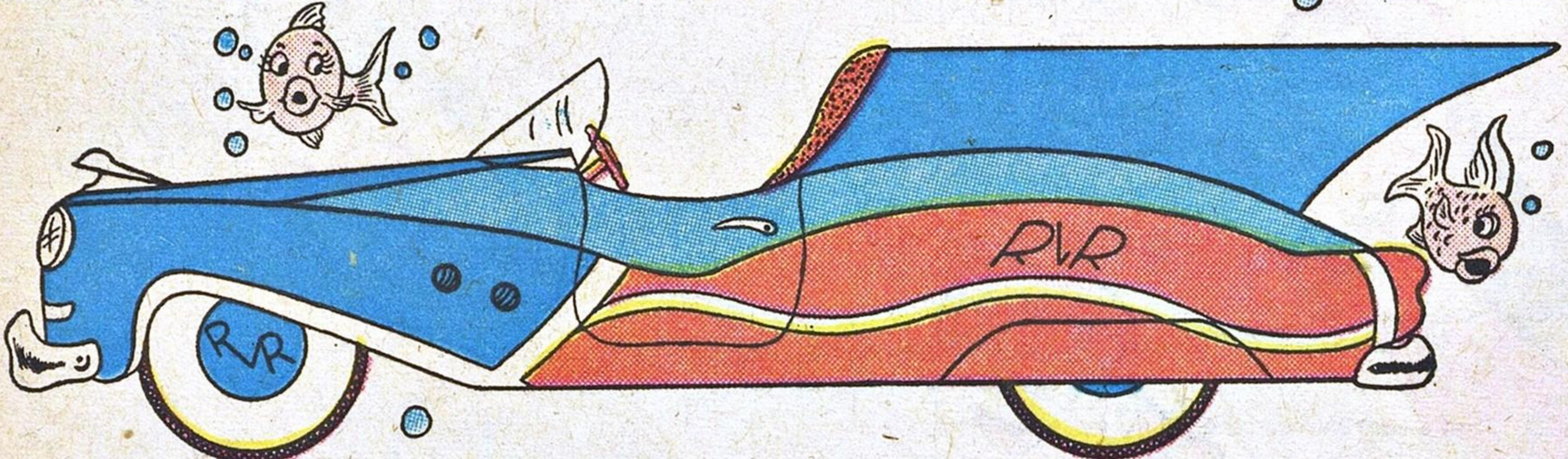
NEXT, DEAR READERS, WE WANT TO SHOW YOU WHAT OUR **BOY** FANS DESIGN FOR RANDY--- **SUPER FISH FIN CARS**--THEY LIKE TO SAVE THESE FOR THEIR PIN-UP BOARDS AND SCRAPBOOKS! SO LOOK ON THE NEXT PAGE!!



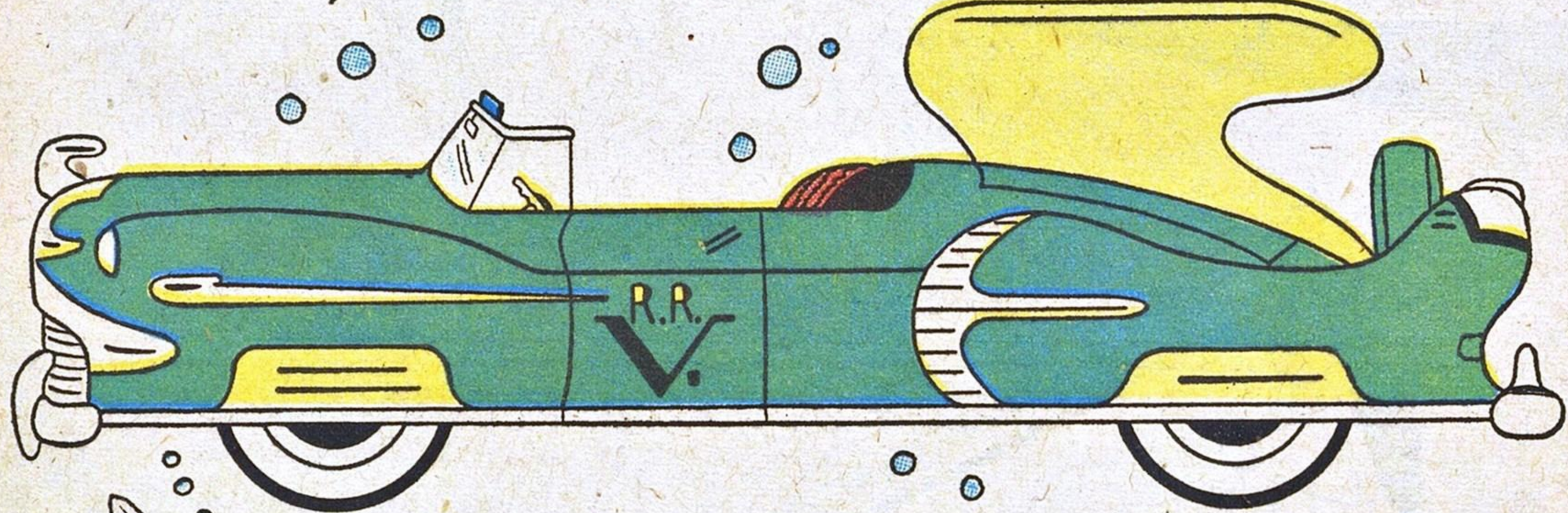
RANDY'S Super FISH FIN CARS

by Bill WOGGON

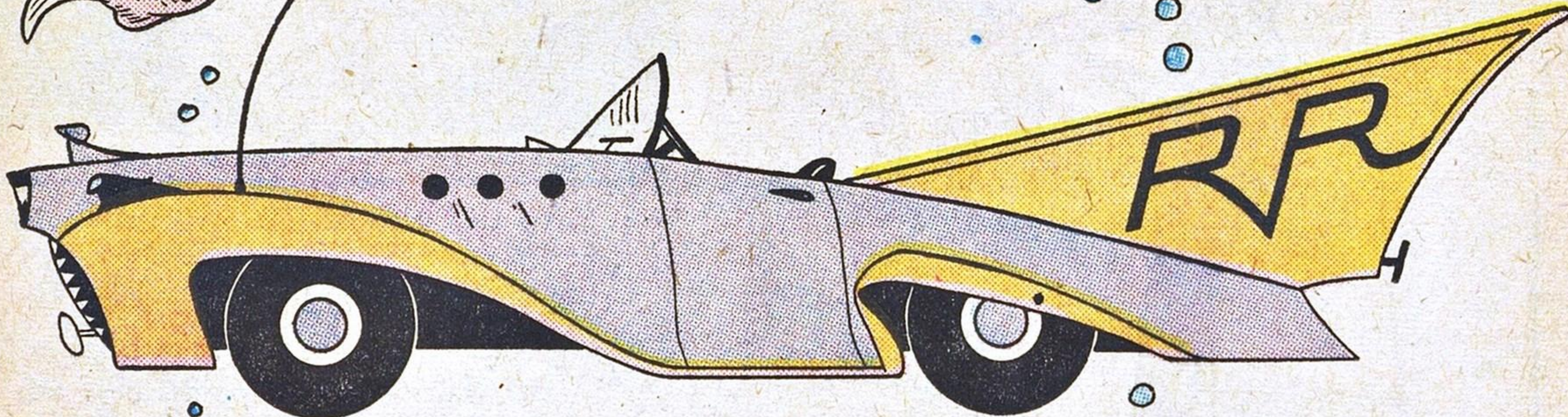
CLIP AND SAVE THESE CARS FOR YOUR COLLECTION!



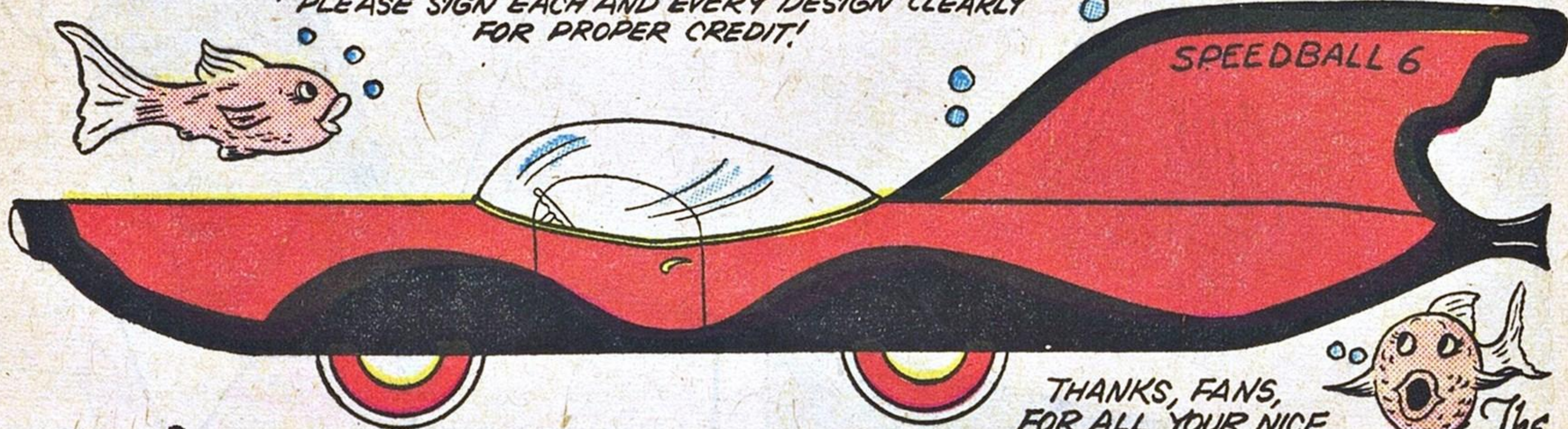
DESIGNED BY JERRY DWYER, 112 WESTWOOD DR., SAN FRANCISCO 12, CALIF.



DESIGNED BY DONALD MOSLEY, FELTON, DELAWARE.

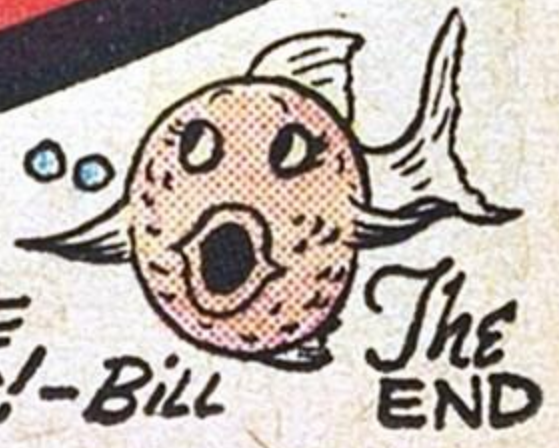


DESIGNED BY FAN WHO FAILED TO SIGN DESIGN---
PLEASE SIGN EACH AND EVERY DESIGN CLEARLY
FOR PROPER CREDIT!



DESIGNED BY MISTER JAY APPLEBURY (AGE 15) CORVALLIS, MONT.

THANKS, FANS,
FOR ALL YOUR NICE
FISH MOTIF DESIGNS! - Bill



BE THE LEADER ON EVERY BIKE HIKE

WITH A GENUINE STEWART-WARNER

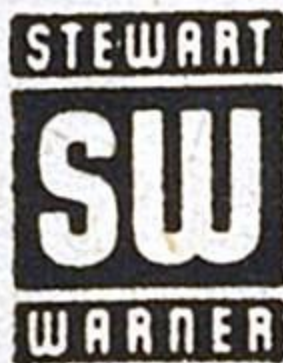
"Cadet"

bike speedometer!

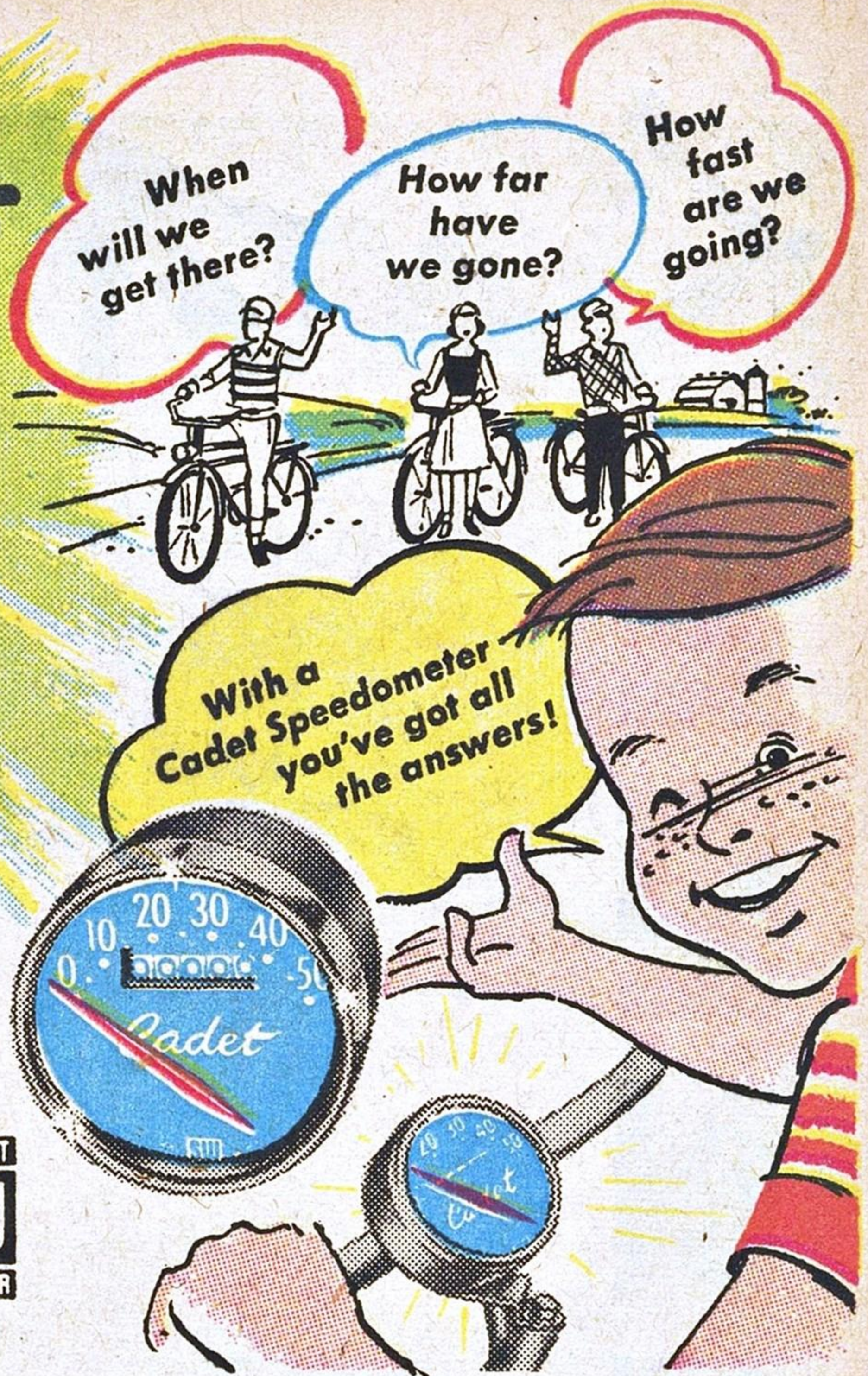
Shows speeds up to 50 m.p.h.! Shows distances up to 10,000 miles! It's a real speedometer, just like the one on Dad's car! Makes bike riding more fun. Helps you Scouts earn your cycling merit badges, too! Get it at your bike shop, hardware store, or department store today! Or write to Stewart-Warner, Dept. O-97, 1840 Diversey Parkway, Chicago 14, Illinois.

STEWART-WARNER

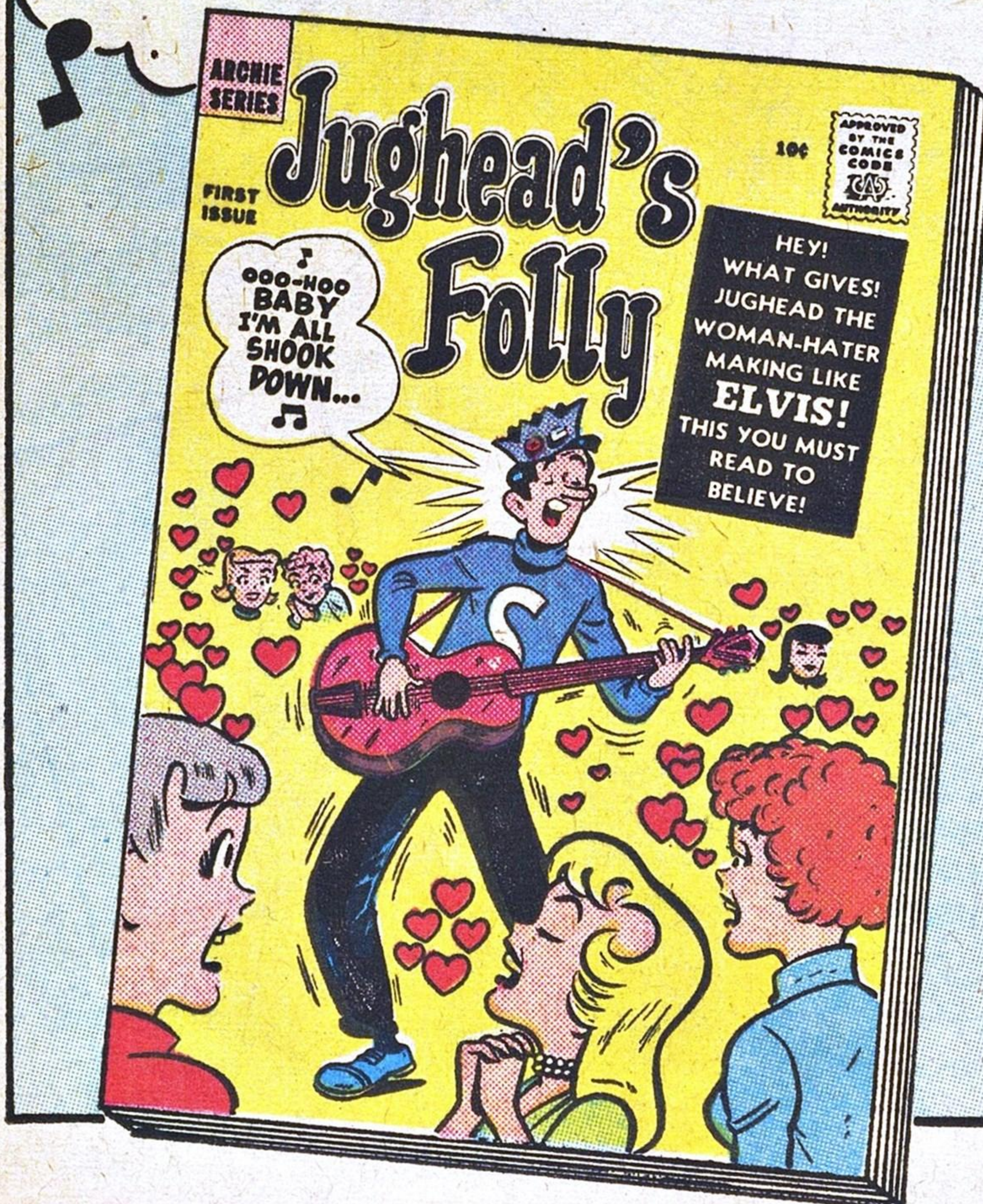
bike speedometer



"It's fun to know how fast, how far you go"



ROCK 'N' ROLL WITH LAUGHTER!



SEEING IS BELIEVING.... AND NOW YOU CAN SEE JUGHEAD IN A RIOTOUS NEW COMIC STORY OF HOW HE BECOMES THE ROCK 'N' ROLL STAR OF THE NATION.... SO ROCK 'N' ROLL YOUR WAY TO THE NEAREST NEWSSTAND AND GET YOUR LAUGH-LOADED COPY OF **JUGHEAD'S FOLLY!** IF YOU CAN'T FIND IT ON YOUR NEWSSTAND, SEND 10¢ IN COIN TO **JUGHEAD'S FOLLY, RM 603, 241 CHURCH ST., NEW YORK 13, N.Y.,** AND WE'LL SEND THIS FUN-FILLED BOOK TO YOU!

KATY

in WITCH CRAFT



by
Bill
WOGGON

KATY'S POSE FASHION, ETC.,
ALL by NANCY ESTES*
BOX 308, OVIEDO, FLA.

HERE IS A LETTER AND PHOTO FROM
* NANCY ESTES WHO DESIGNED THE
ABOVE PIN-UP

Dear Katy:

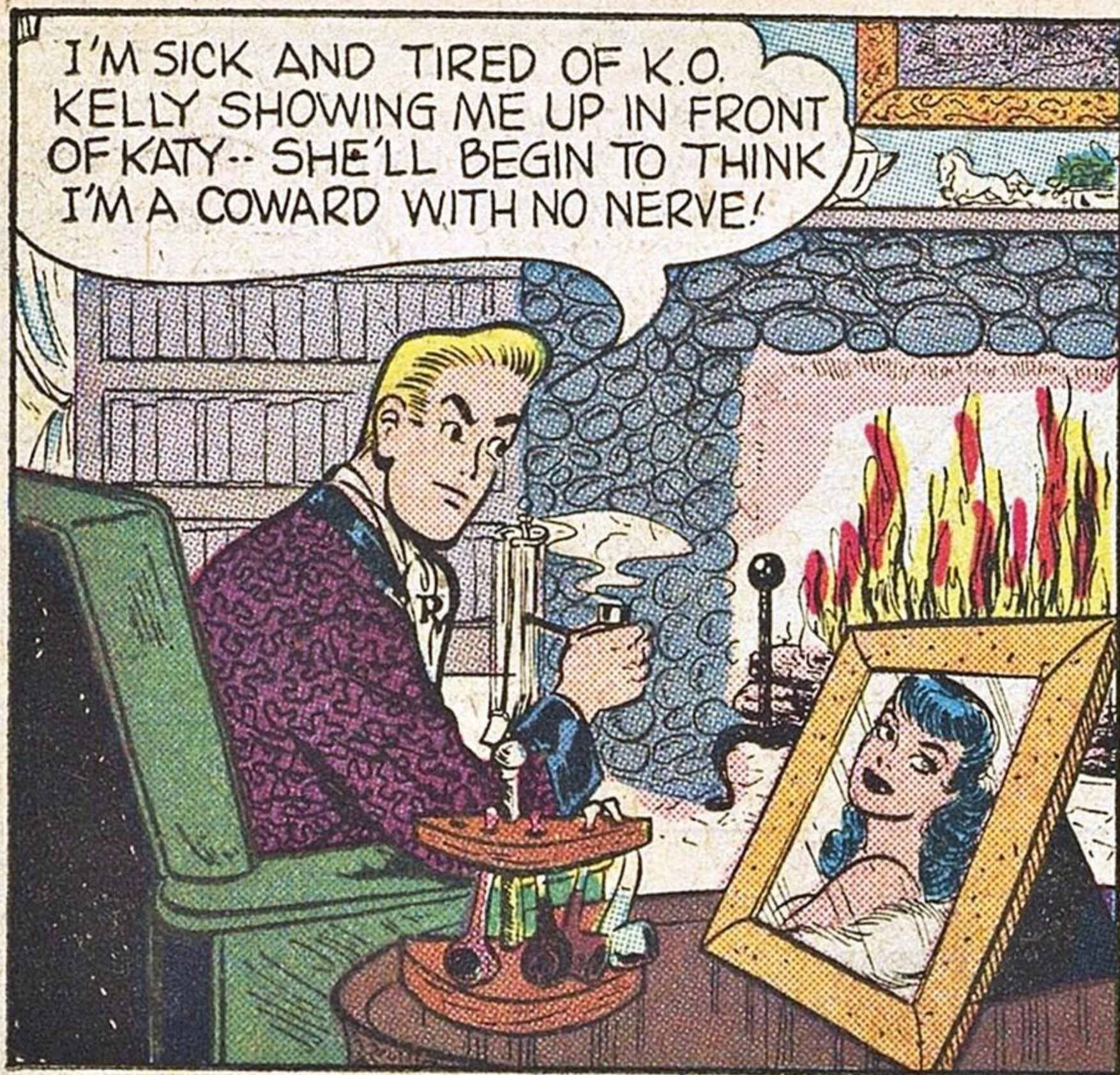
I always read your comics over and over again and never get tired of them. I have hours of fun designing for you. I'm sending you a photo of me.

I always get a real thrill out of seeing my designs in your comics. I received many many letters from boys and girls wanting me for a Pen Pal. I've had over a thousand letters and I'm sorry I can't answer all of them.

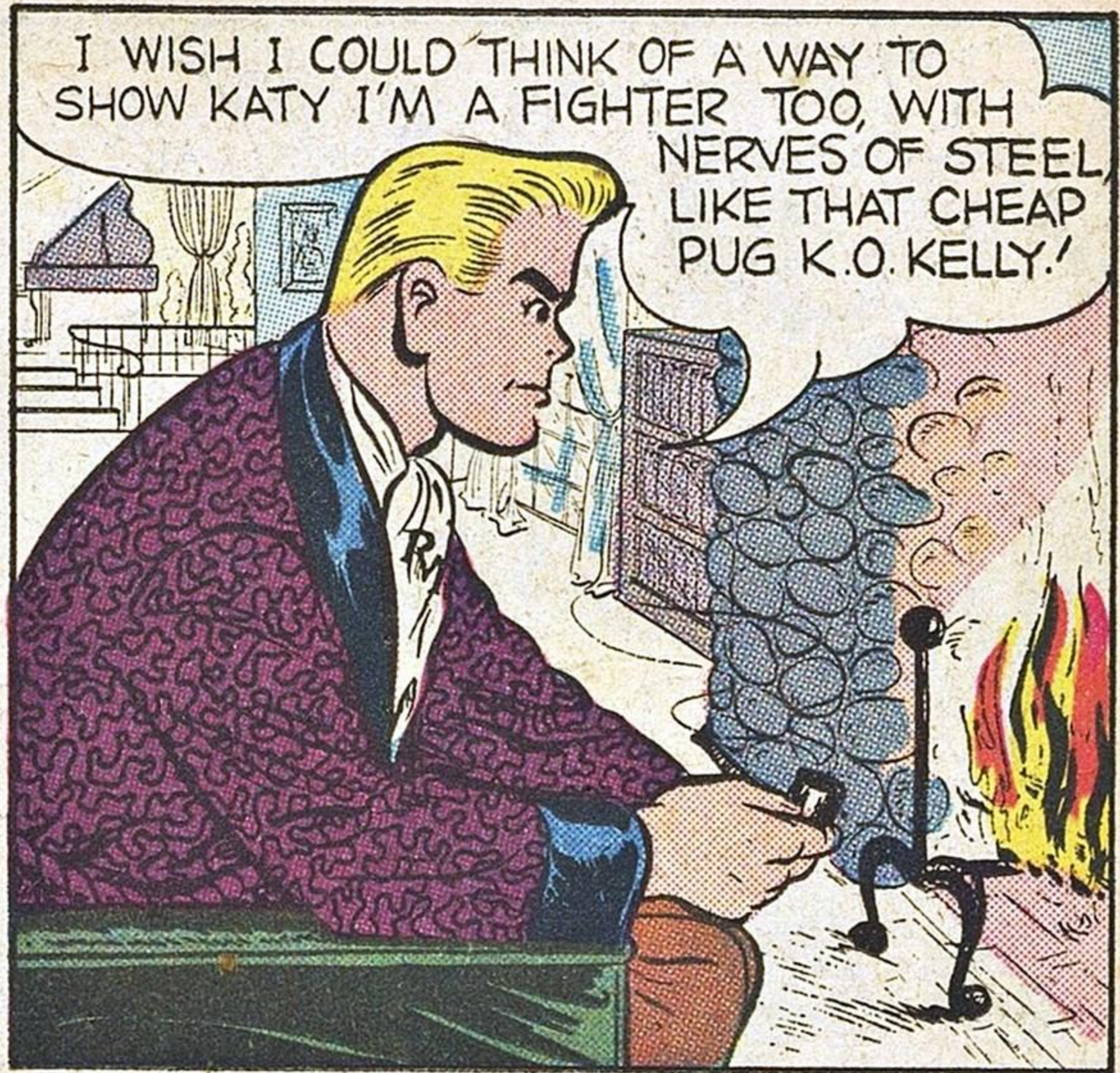
Love

Nancy Estes

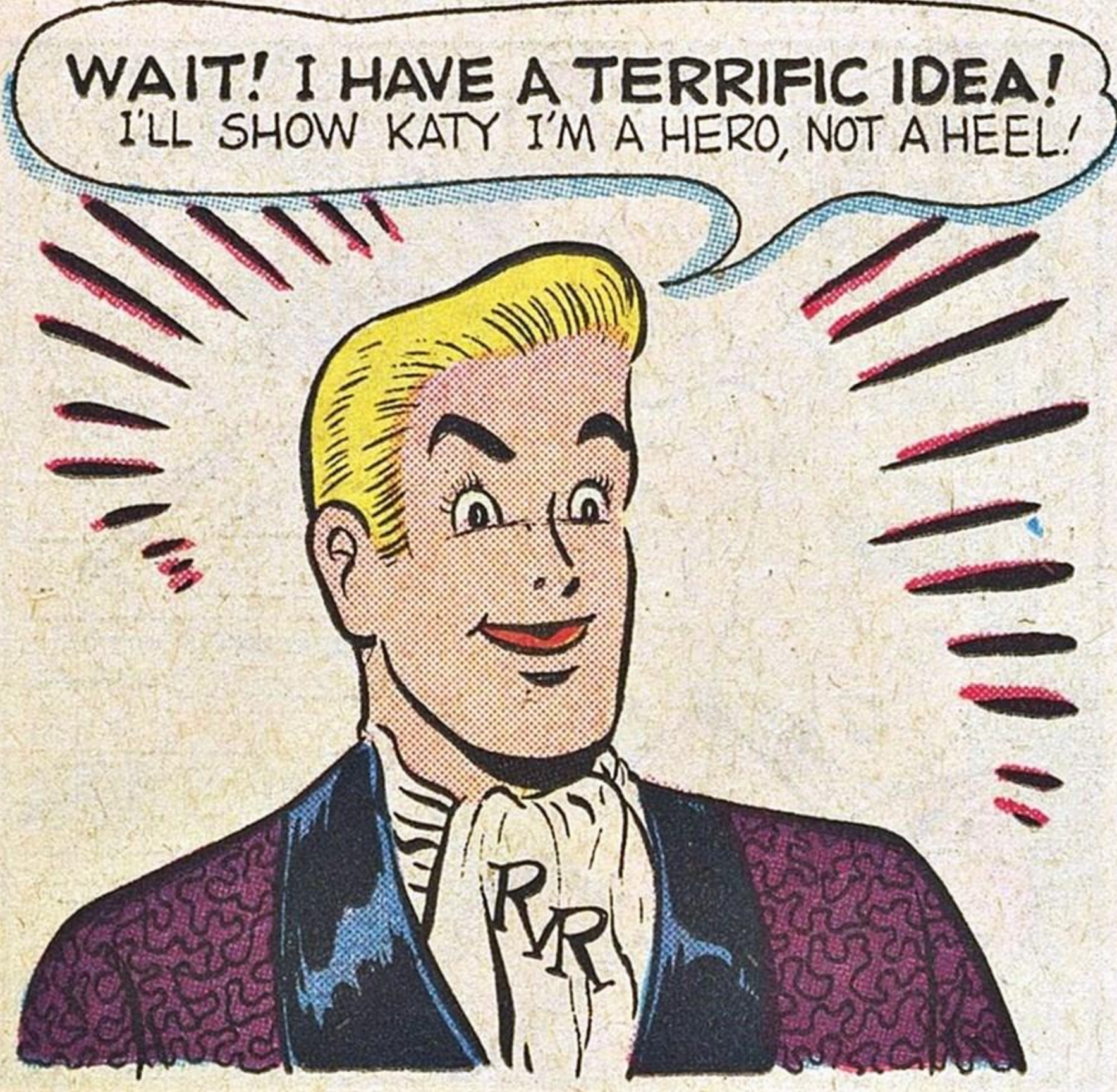




I'M SICK AND TIRED OF K.O. KELLY SHOWING ME UP IN FRONT OF KATY-- SHE'LL BEGIN TO THINK I'M A COWARD WITH NO NERVE!



I WISH I COULD THINK OF A WAY TO SHOW KATY I'M A FIGHTER TOO, WITH NERVES OF STEEL LIKE THAT CHEAP PUG K.O. KELLY!

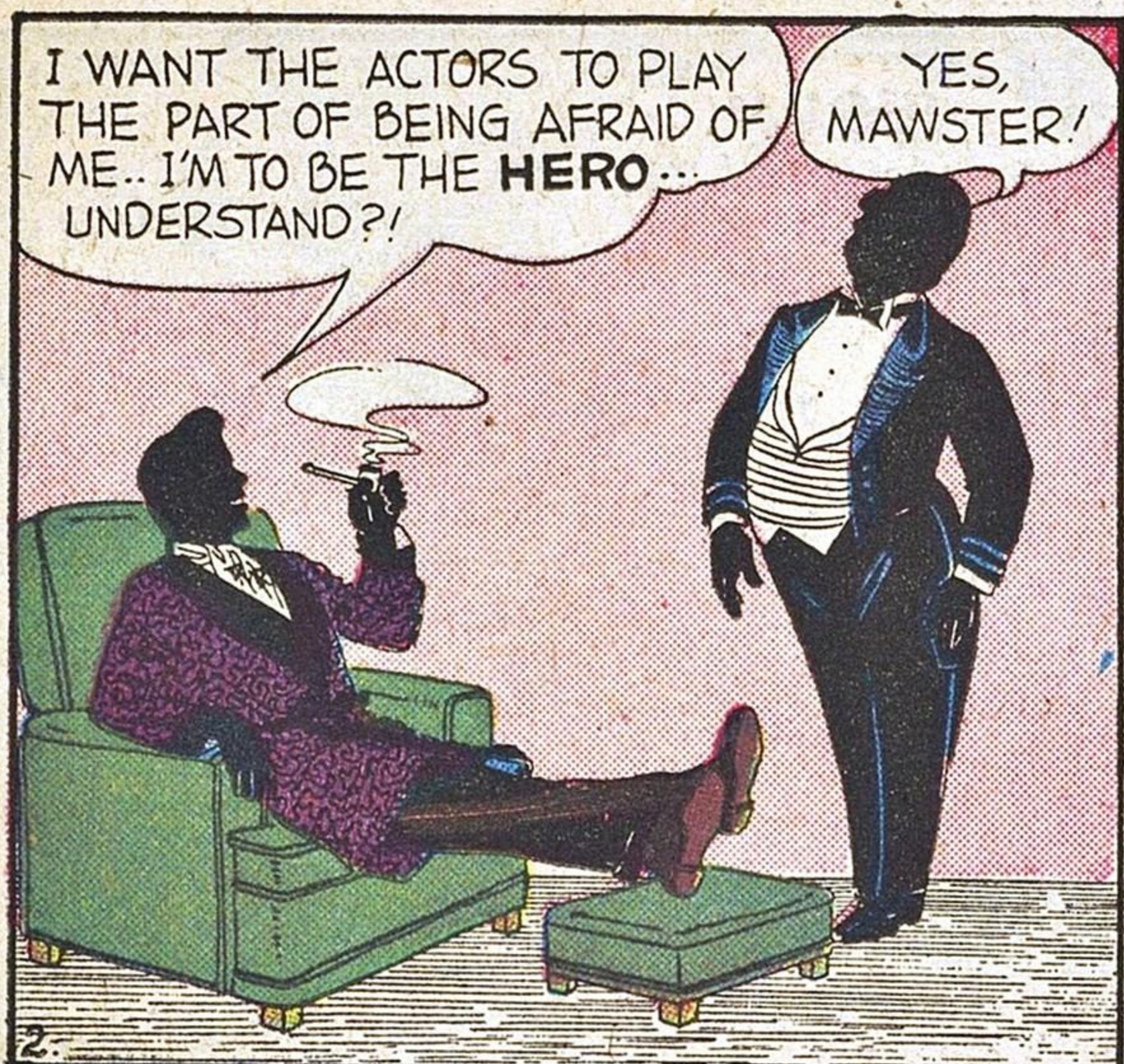


WAIT! I HAVE A TERRIFIC IDEA! I'LL SHOW KATY I'M A HERO, NOT A HEEL!



JARVIS, I WANT YOU TO HIRE SOME ACTORS TO PLAY THE PART OF **GHOSTS, WITCHES, SPOOKS**... THE WORKS! HAVE THEM REPORT TONIGHT AT THE OLD HAUNTED HOUSE JUST OUTSIDE OF TOWN!

YES, MAWSTER



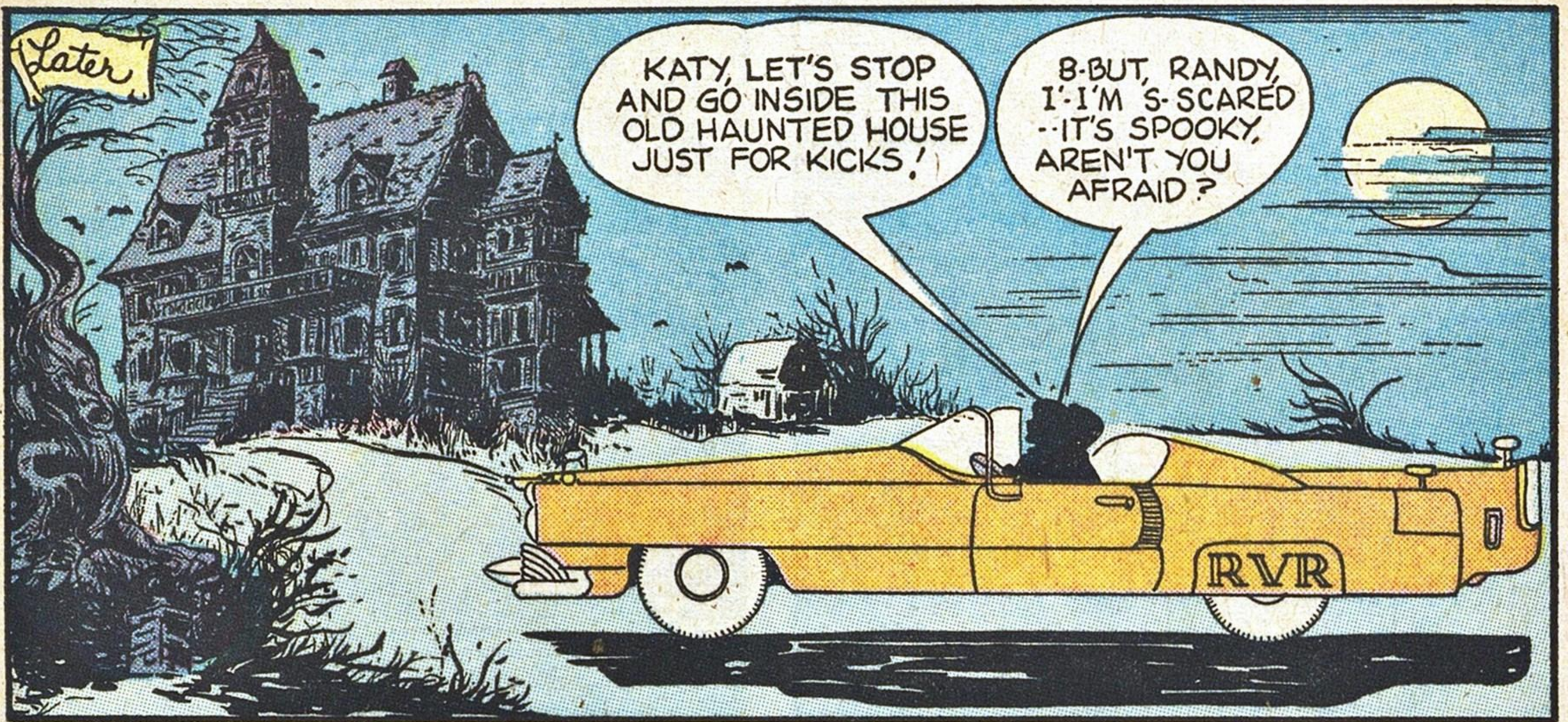
I WANT THE ACTORS TO PLAY THE PART OF BEING AFRAID OF ME.. I'M TO BE THE **HERO**... UNDERSTAND?!

YES, MAWSTER!



NOW HAVE MY NEW SPORTS CAR BROUGHT AROUND FRONT. I HAVE A DINNER DATE WITH KATY, THEN WE'LL DRIVE OUT TO THE OLD HAUNTED HOUSE GET IT, JARVIS?

YES, MAWSTER, YOU'LL TRULY BE A HERO!

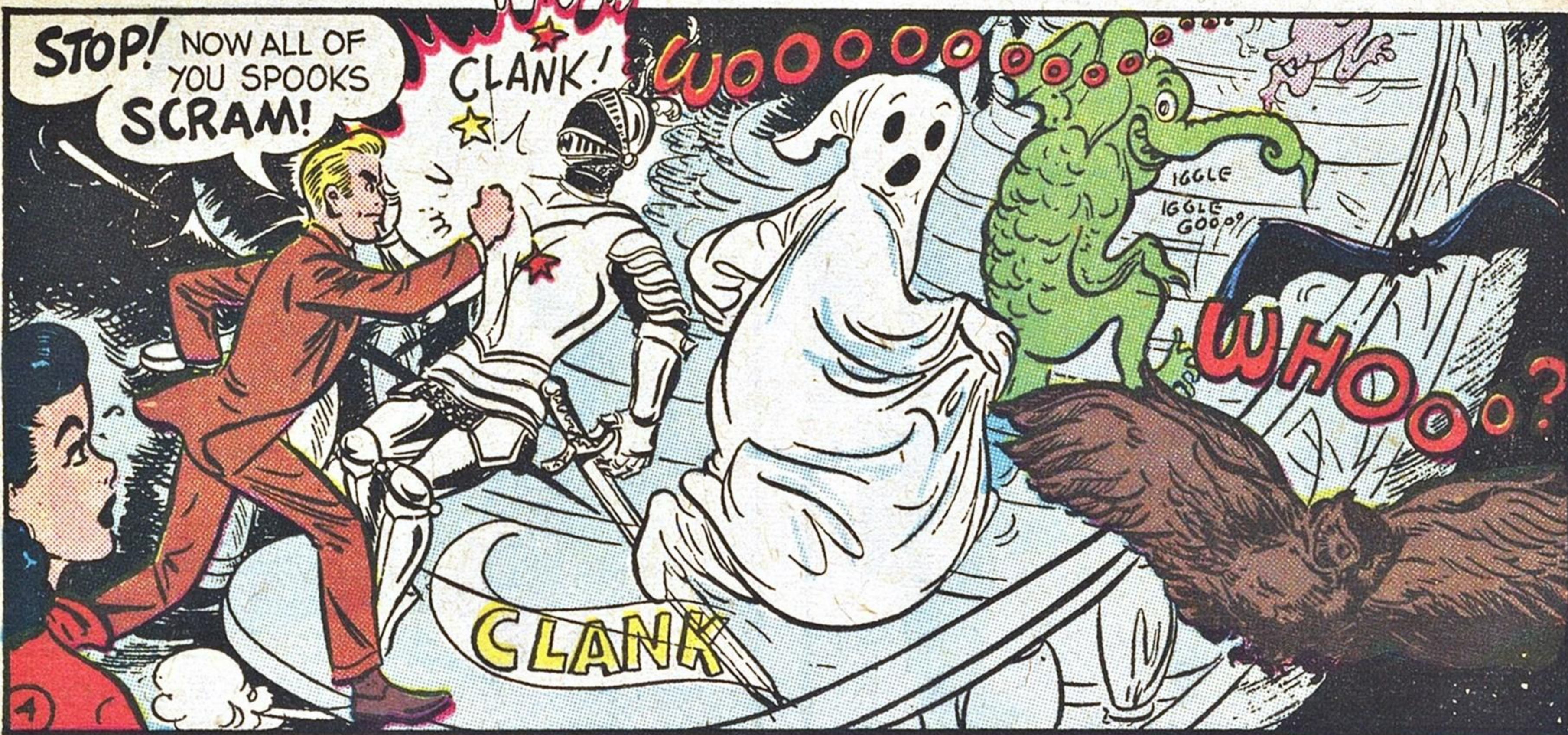
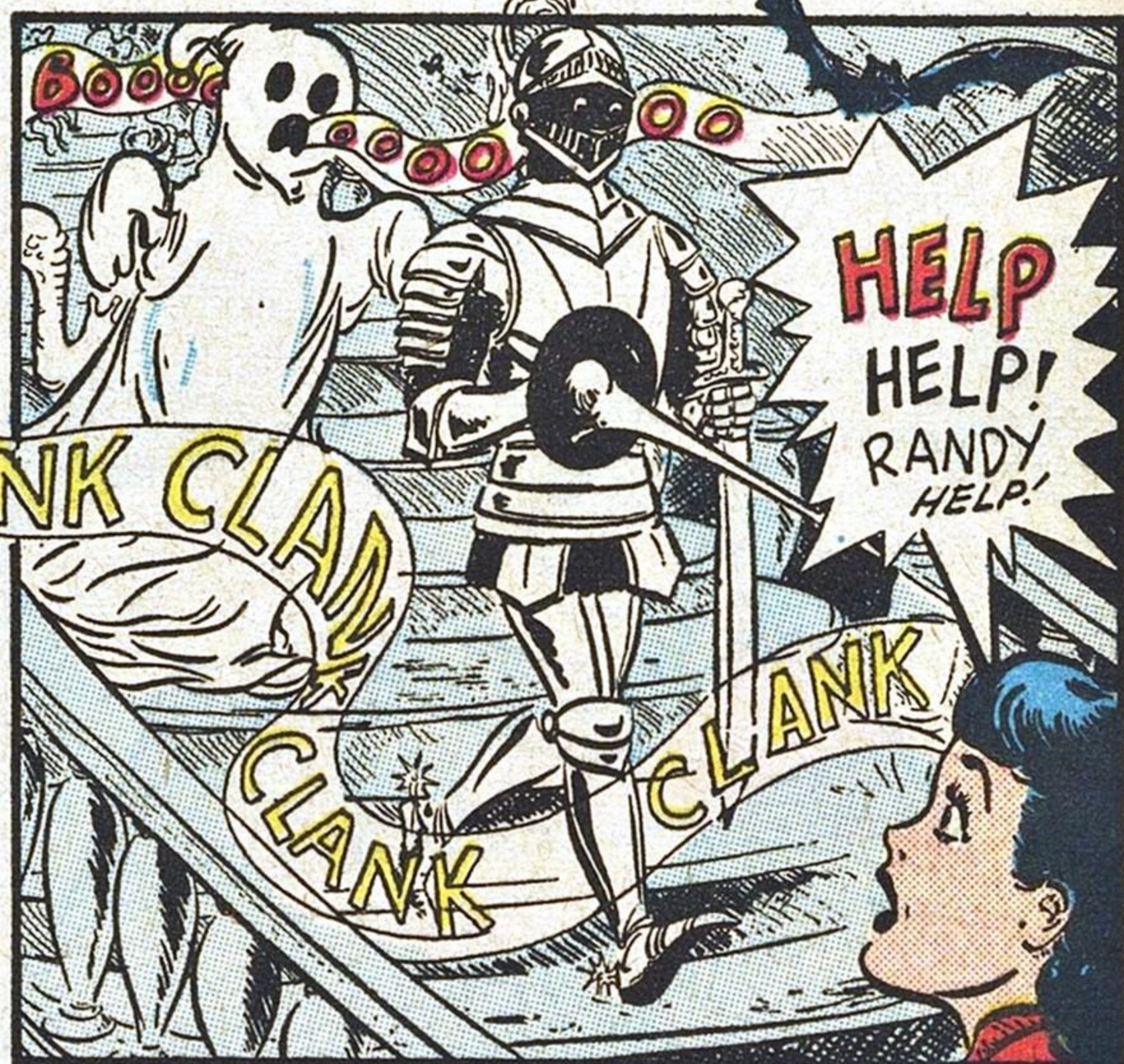
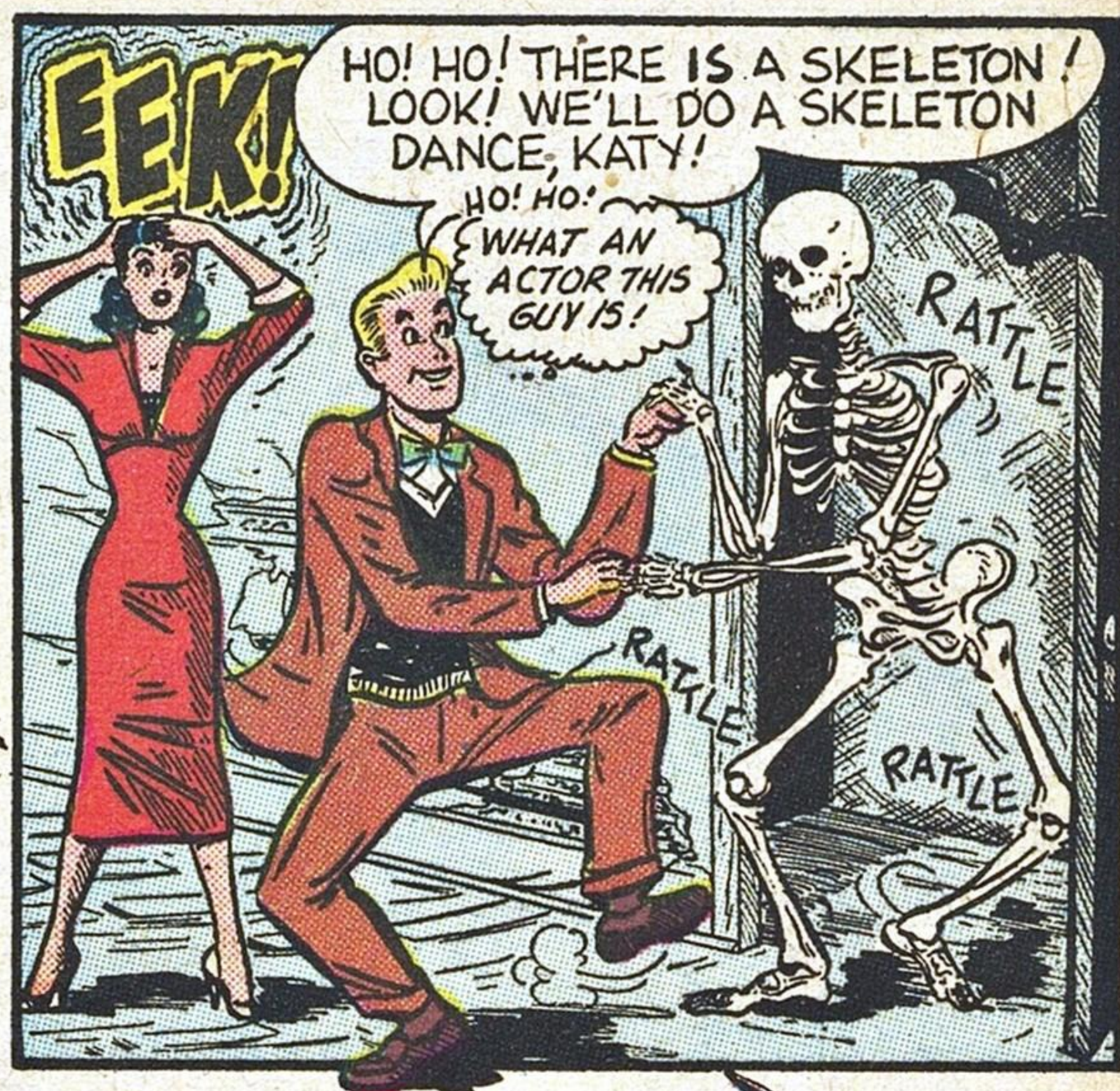


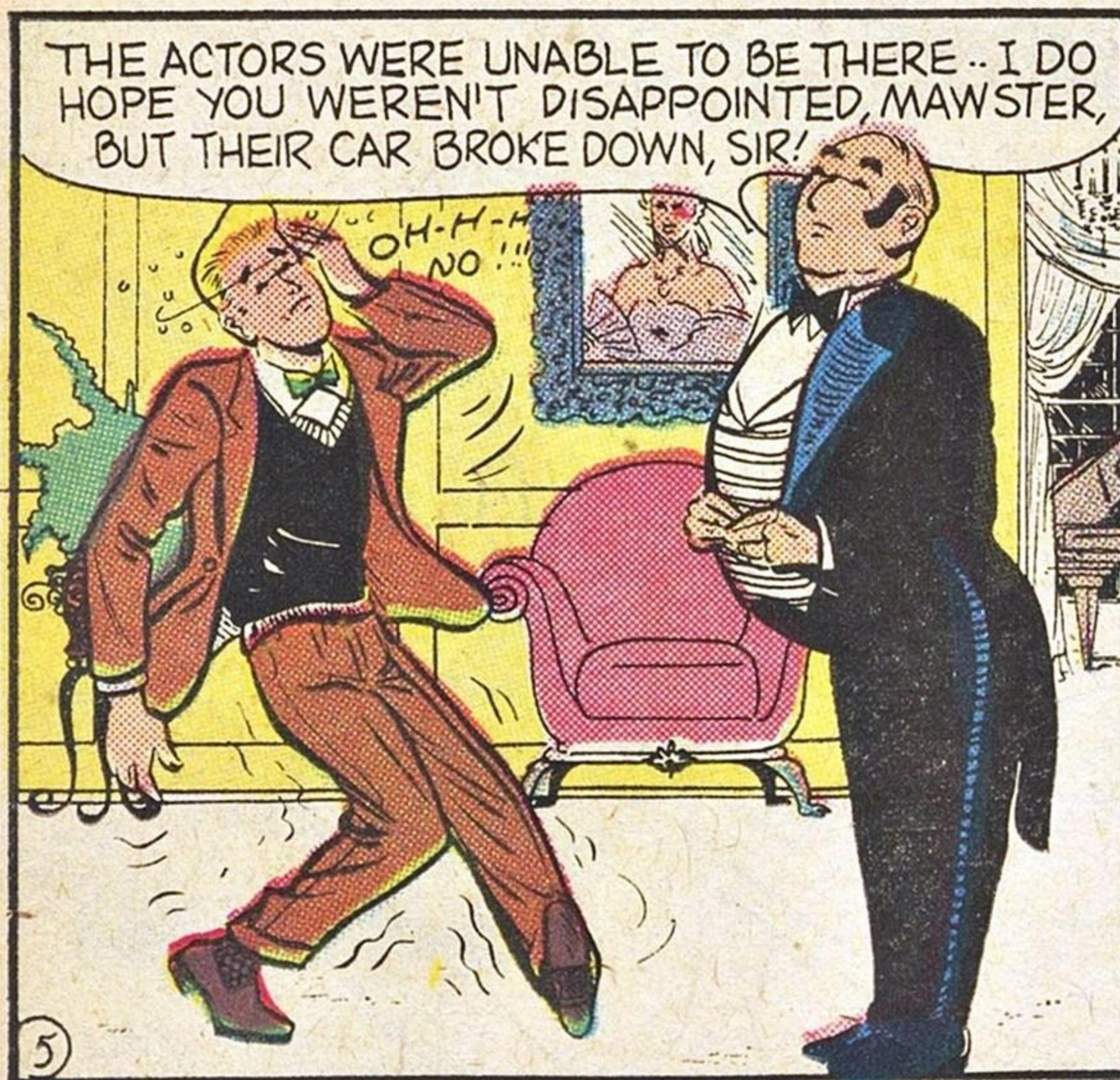
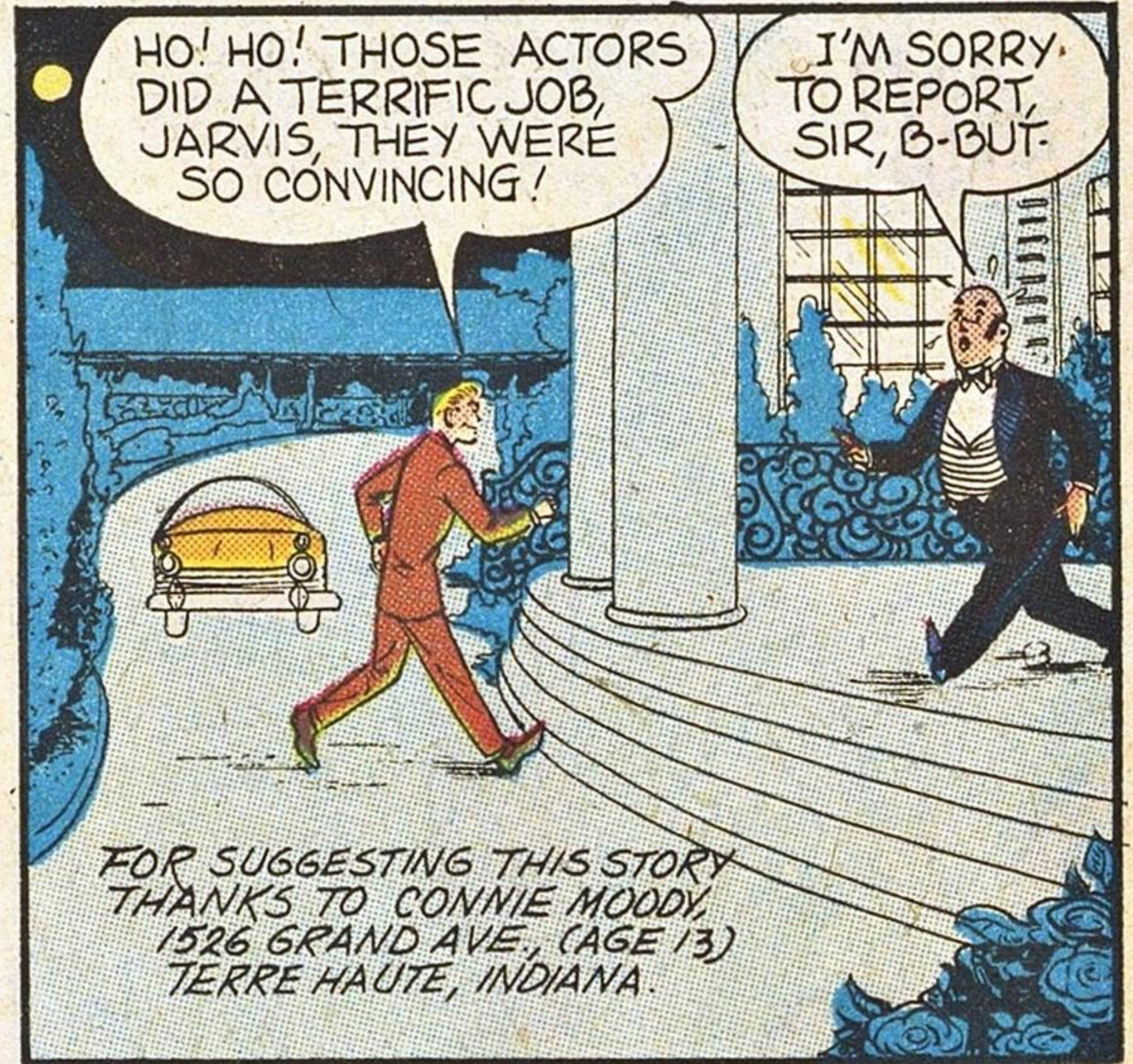
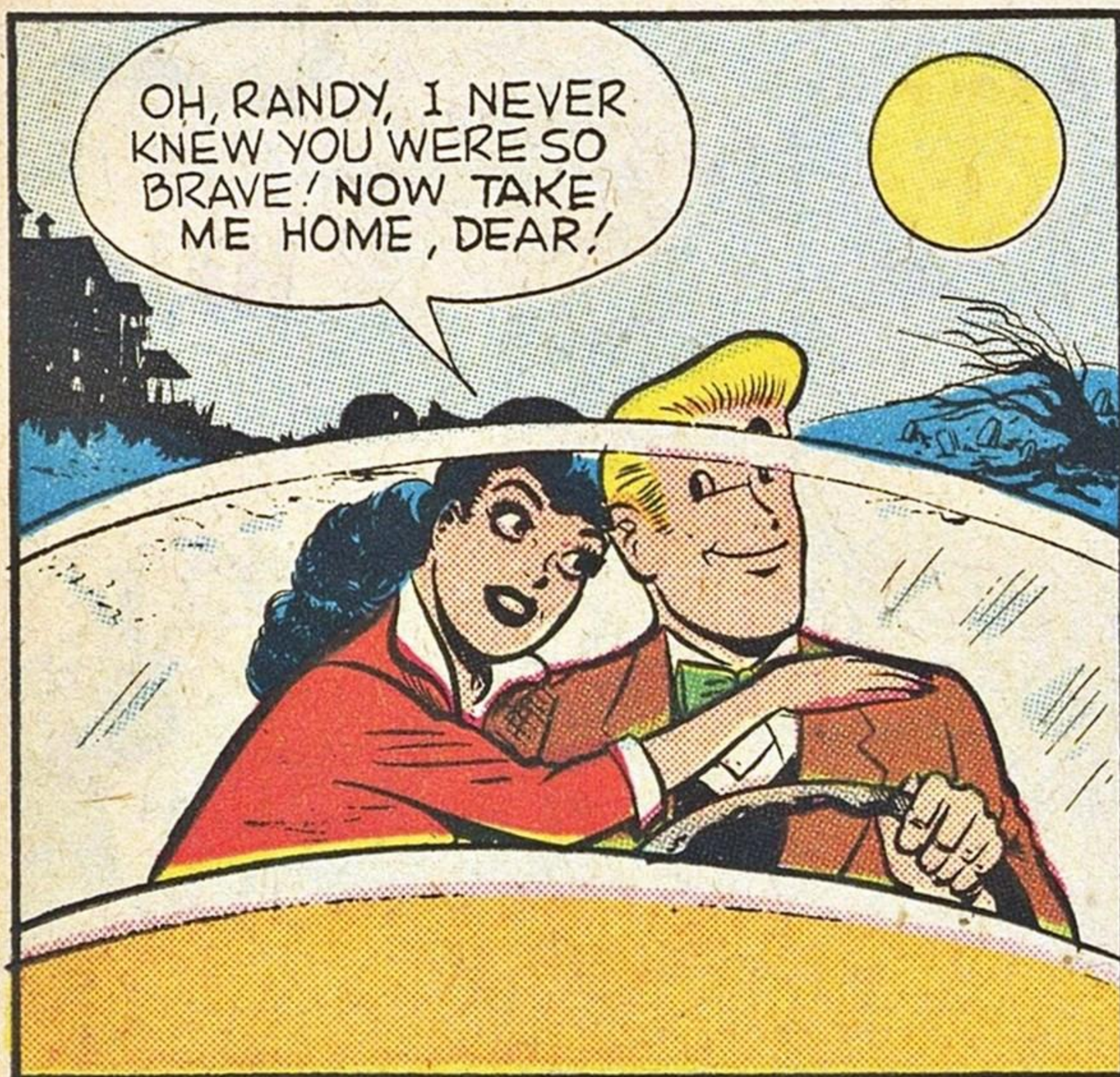
RANDY'S CONVERTIBLE by KEN SWANSON (SORRY NO ADDRESS ON DESIGN FOR PROPER CREDIT).



KATY'S OUTFIT by DAVID O'GRADY, 1102 ABBOTT ST., SALINAS, CALIFORNIA.







THIS ONE HAS

EVERYTHING!

...ALL OF YOUR FAVORITE ARCHIE PALS 'N' GALS

IN ONE BIG

FUN-PACKED BOOK!



YOU HAVE NO IDEA HOW MUCH TROUBLE VERONICA AND I CAN CAUSE ARCHIE UNTIL YOU LIFT THE COVER OF THIS LATEST EDITION!

I CAN'T WAIT TO SHOW YOU THE GIFT ARCHIE MADE UP SPECIALLY FOR ME!

DON'T WORRY! I HAVE MY SHARE OF TROUBLE FOR OL' 'CARROT TOP' STASHED IN HERE!

I DON'T LIKE RABBIT-TOOTH'S PICTURE BUT I JUST LOVE THE WAY HE FRAMED HIMSELF!

OH, OH! ARCHIE HAS DOUBLE TROUBLE AGAIN!

I'M THE ONE WHO REALLY HAS TROUBLE WITH THESE CHARACTERS! IF YOU DON'T BELIEVE ME, JUST PUT YOUR NAME HERE AND MAIL THE COUPON WITH A QUARTER TO BE SURE YOU GET YOUR COPY!



ARCHIE'S PALS 'N' GALS #6
 ROOM 603, 241 CHURCH ST.
 NEW YORK CITY 13, N.Y.

GENTLEMEN: ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN CANADA) FOR WHICH YOU WILL SEND ME ARCHIE'S PALS 'N' GALS #6 AS SOON AS IT COMES OFF THE PRESS

NAME (PLEASE PRINT) _____

ADDRESS _____

CITY _____ STATE _____

MARY KEENE

MERMAID PIN-UPS FOR YOUR COLLECTION

by Bill Woggon



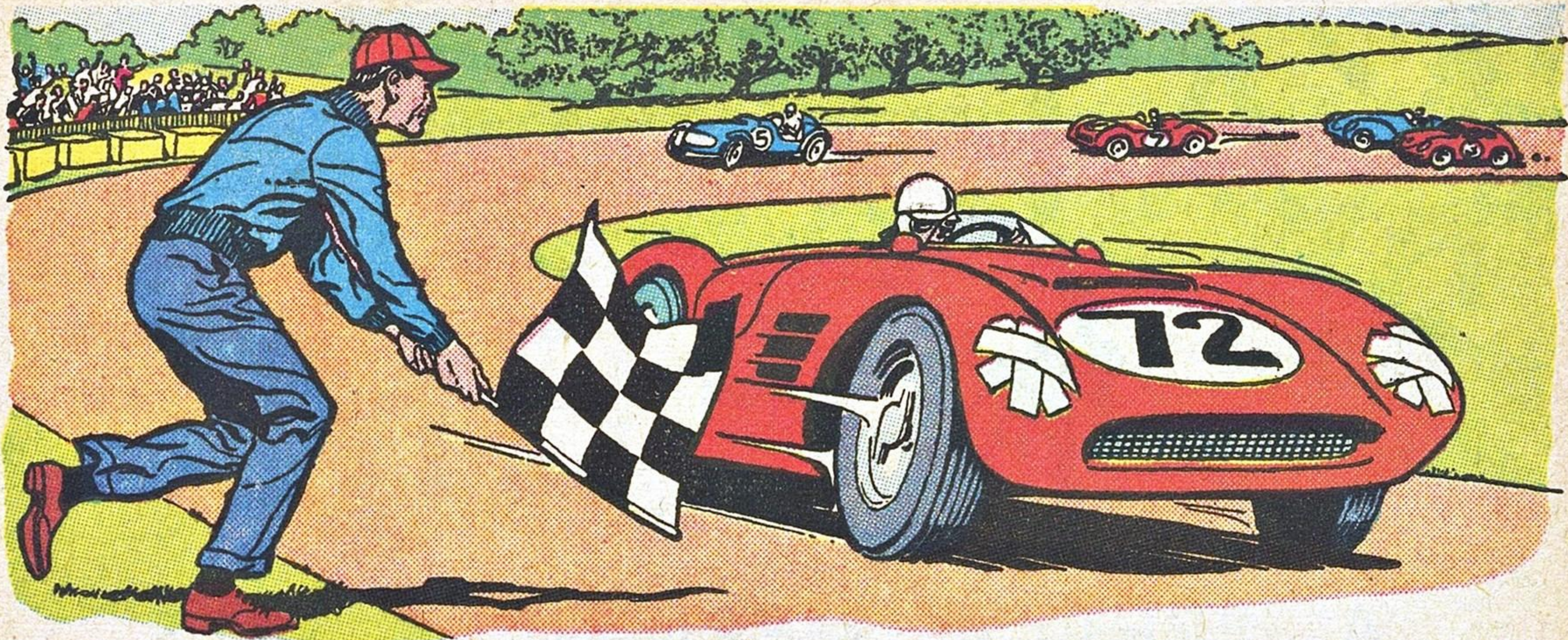
BUBBLE LETTERING AT TOP,
POSE, SEA-WEED, FISH, ETC.,
BY PENNY HIESTAND 16,
64 1109 WOODBINE AVE.,
PENN VALLEY, NARBERTH,
PENNSYLVANIA.



MERMAID POSE,
FISH, ETC., MIRROR, BY
JAMIE SUE COMPTON,
DUBLIN, TEXAS.

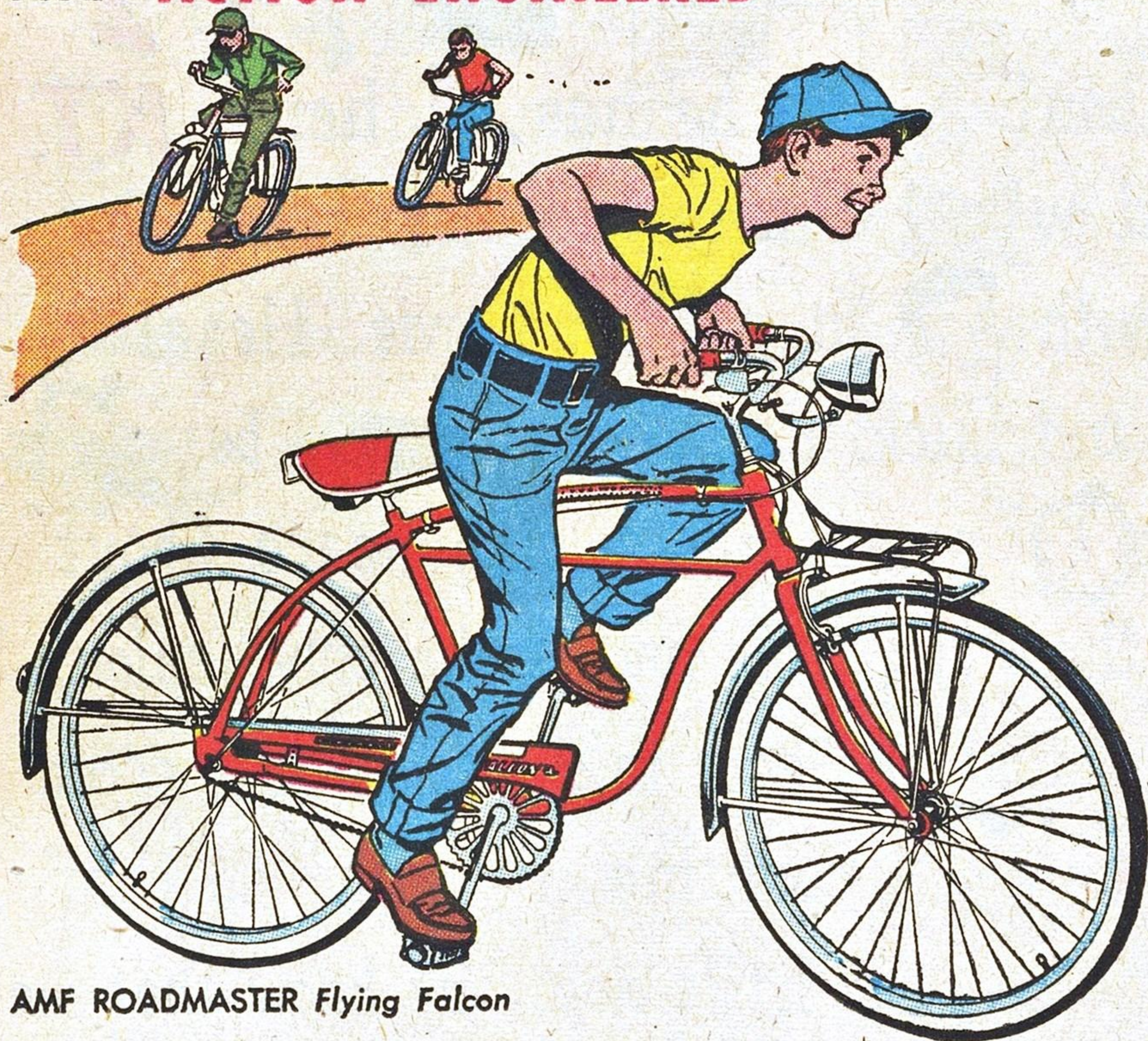
MERMAID POSE BY
ANTOINETTE CAMPISE, 14,
1439 'C' STREET,
FRESNO, CALIFORNIA.





We built it like a sports car to give you safety, power and go!

THE 'ACTION-ENGINEERED' AMF ROADMASTER



AMF ROADMASTER *Flying Falcon*

At cornering...cruising...or "dragging" nothing can beat an AMF Roadmaster. Why? Because only AMF Roadmaster is 'Action-Engineered'.

3-speed gears help you mow down hills...whiz along straightaways...get jack-rabbit starts. And while you're in the saddle, you have the sure safety of powerful hand- and foot-brakes to stop you in any emergency.

Yes, this AMF Roadmaster is really a lot of bike. Features include a powerful front searchlight, racy front luggage carrier, 2-tone sports saddle and an electronically welded frame that simply defies breakdowns.

For the ride of your life, ride on years-ahead 'Action-Engineered' AMF Roadmaster.

Mom and Dad: AMF ROADMASTER bicycles are guaranteed for life. See your dealer for full details.

AMF ROADMASTER, AC-709
AMF Cycle Company • Little Rock, Arkansas



Send me my 36-page full-color book, "Buddy Wins His Wings", absolutely free. I want to learn about safer bike riding and about games I can play on bikes.

NAME _____ AGE _____

ADDRESS _____

CITY _____ ZONE _____

STATE _____

Another **Amf** Product
ROADMASTER
BICYCLES









AMF CYCLE COMPANY
Little Rock, Arkansas


KATY KEENE










by Bill WOGGON

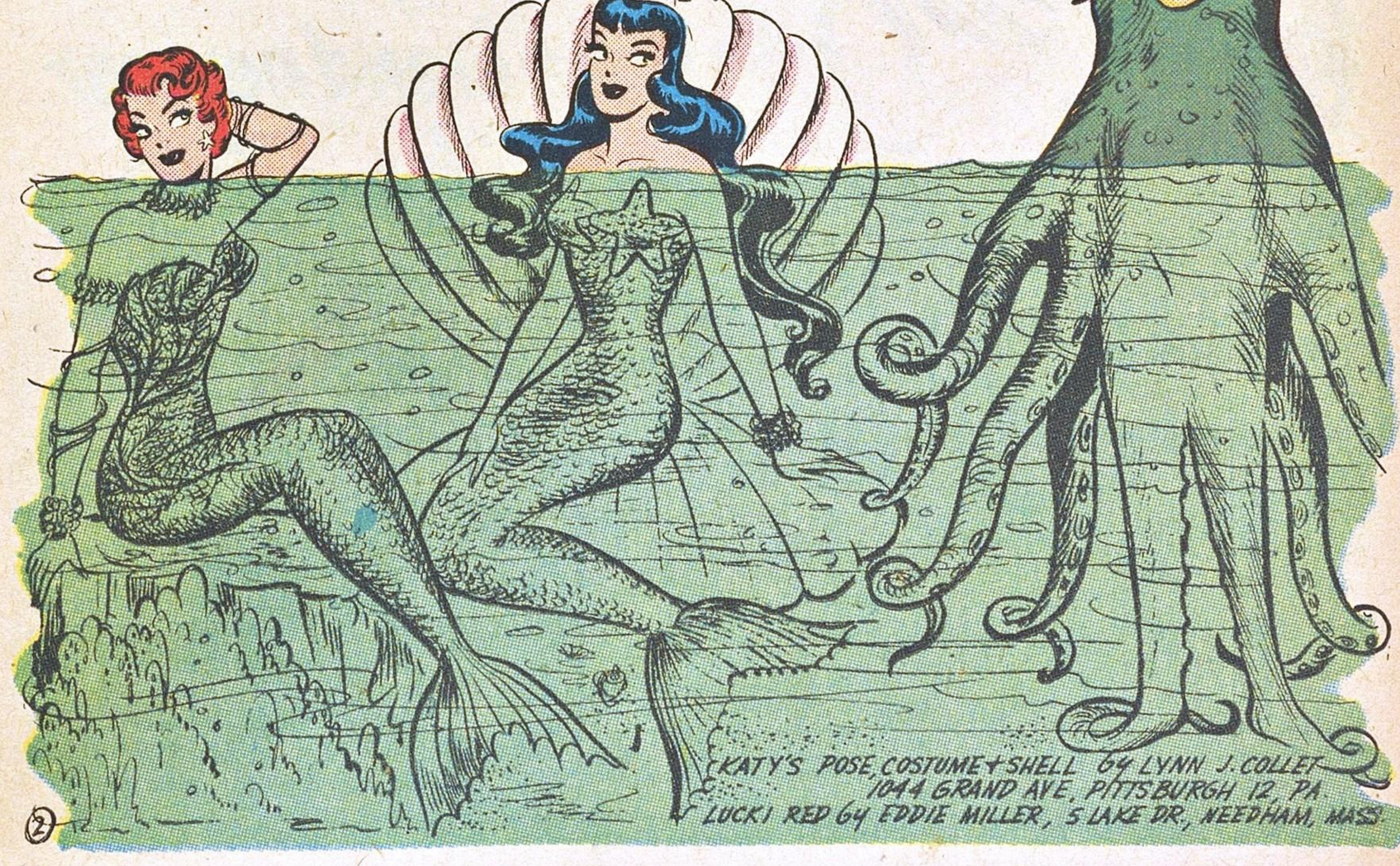
A PRETTY MERMAID TALE


LETTERING ABOVE + STORY SENT IN BY LINDA STEVENSON, 1855-17th AVE. — SAN FRANCISCO, CALIF.

1 day at COLLOSSAL STUDIOS 2 inform her about a part he has 4 her! KT. almost flipped w Danny told her t she  with  in a Movie. He also told her and Lucki Red Lorelei  be in this movie!  passes and Gloria hears about getting the ing role and is she only jealous. She is so jealous that she goes in 2 the ing room and sews KT's  costume up tight so that she can't get into it ~ but little does she know that she sewed up her very own  costume by mistake.

The day arrives 4 production 2 start on this Movie. KT reports early to the  WARDROBE DEPT.

puts on her  costume and is carried onto the set  arrives and also dons her  outfit ~ ~ ~ Gloria, late as usual, arrives and finds she has sewn up her own  costume! Oh, is she only mad! She **RANTS** and she **RAVES** yelling "This I didn't plan!" and  screaming onto the set, "Oh, if I only had all the arms of an  what I do 2 that  Gloria yells!!  naturally hears this and says, "Okay, you  play the part of an Octopus! Get into your costume and report on the set immediately!" ~ And so our Mermaid Tale ends unhappily (4 Gloria, that is)





George Mikan gets Bucky on the ball!

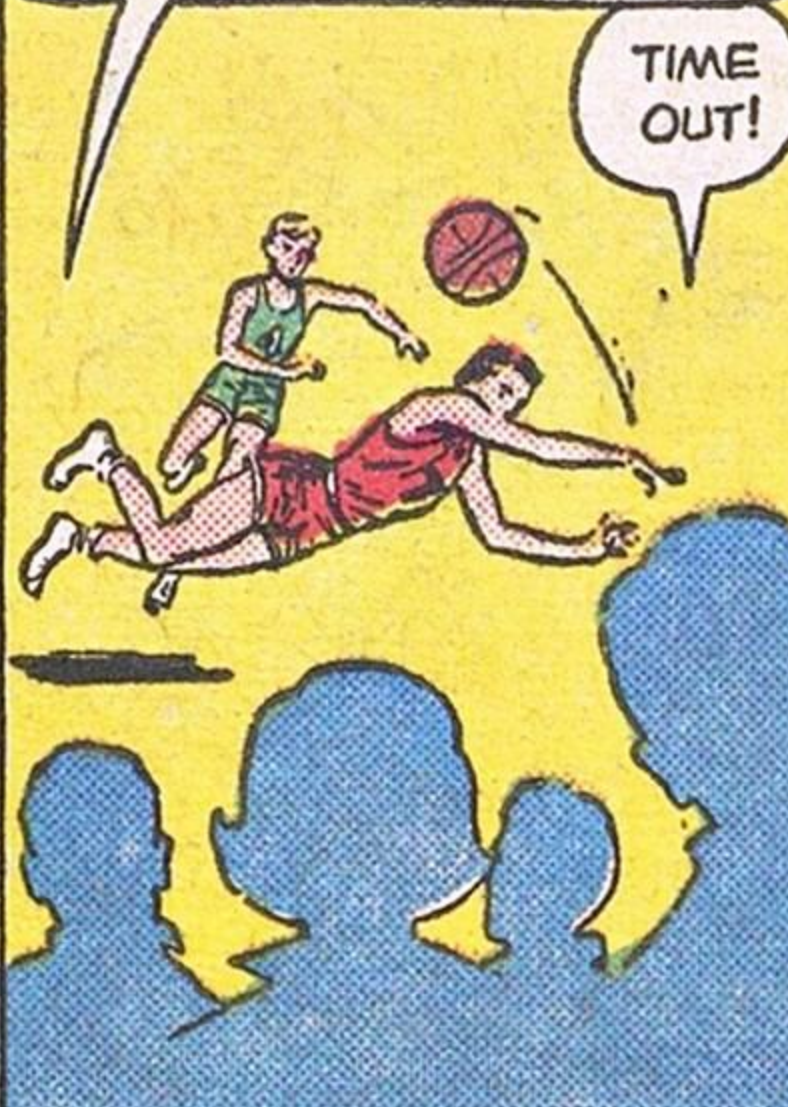
WOW! ONLY 45 SECONDS TO PLAY AND THE SCORE'S TIED!

AND HERE COMES BUCKY TO BREAK THE TIE!




HIS FOOT SLIPPED...HE'S DOWN!

TIME OUT!



GEE, MR. MIKAN, I'M SORRY!

WASN'T YOUR FAULT, BUCKY. IT'S THOSE ORDINARY SNEAKERS YOU'RE WEARING. HERE, TRY THESE ON!



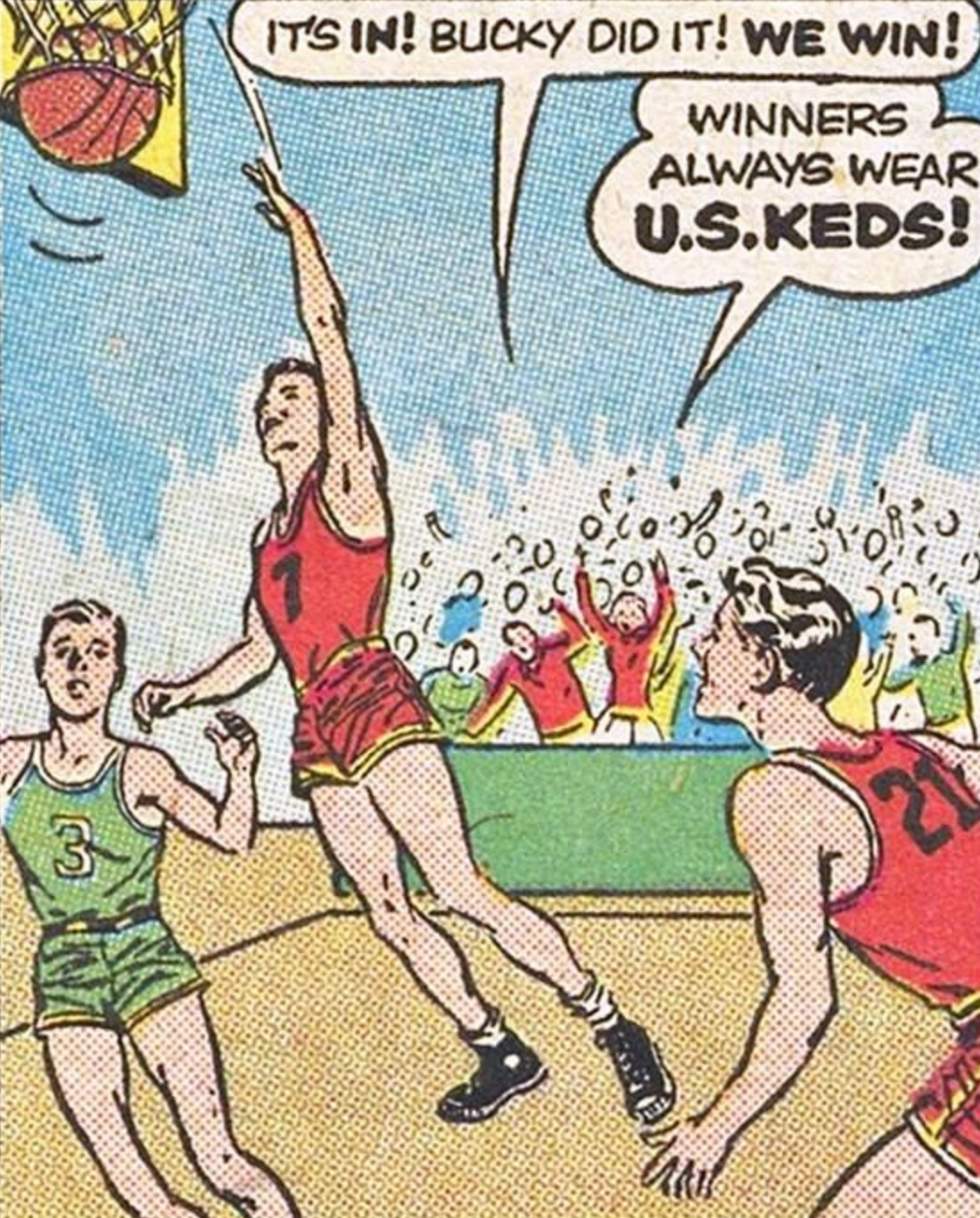
THESE U.S. KEDS ARE WHAT YOU NEED, BUCKY. THEIR MOLDED SUCTION SOLES GRIP THE FLOOR... AND YOU CAN MAKE FAST STOPS AND QUICK TURNS EASILY!



THEY FEEL SWELL, MR. MIKAN!

IT'S IN! BUCKY DID IT! WE WIN!

WINNERS ALWAYS WEAR U.S. KEDS!




LOOK FOR THE BLUE LABEL

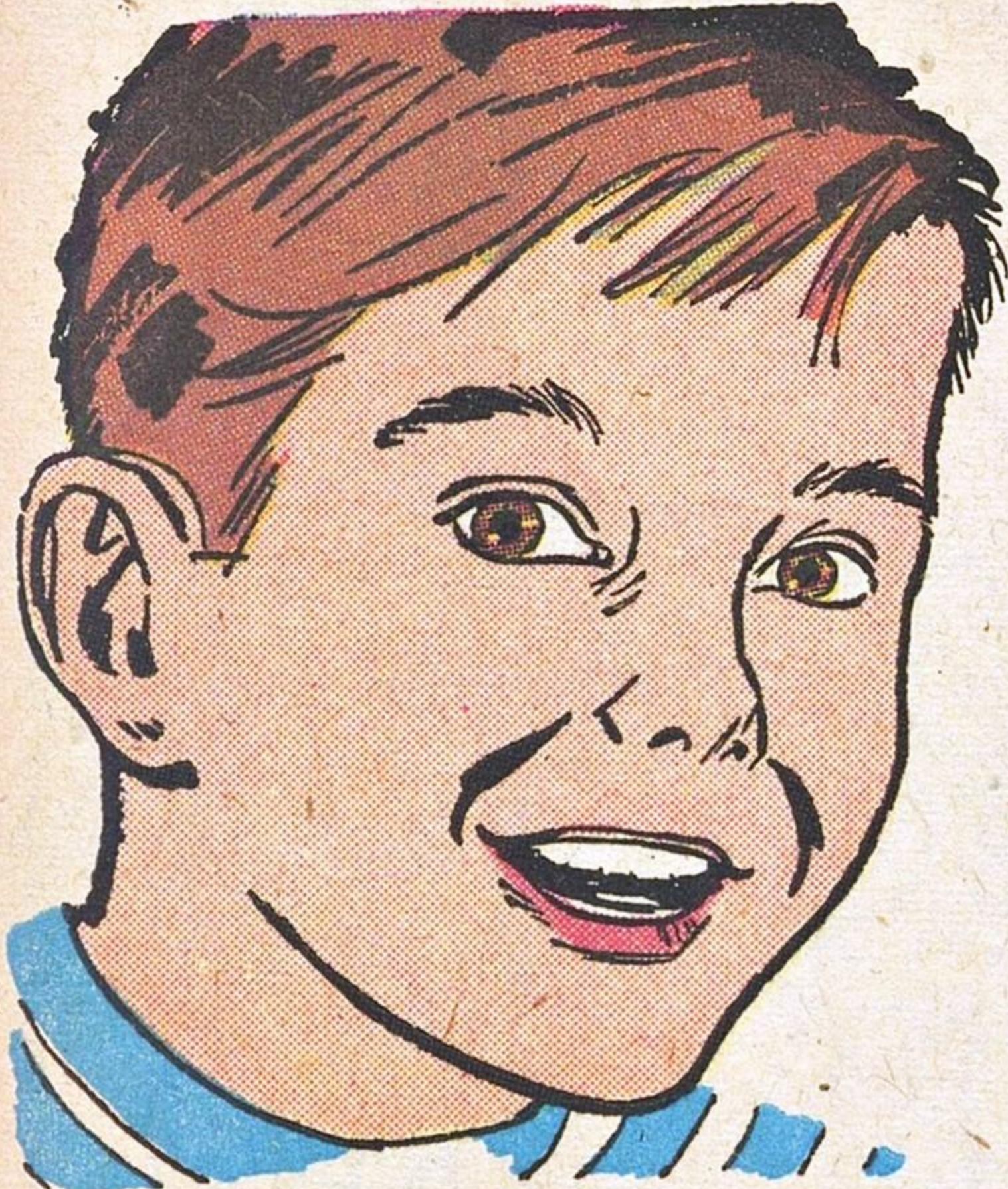


The Shoes of Champions

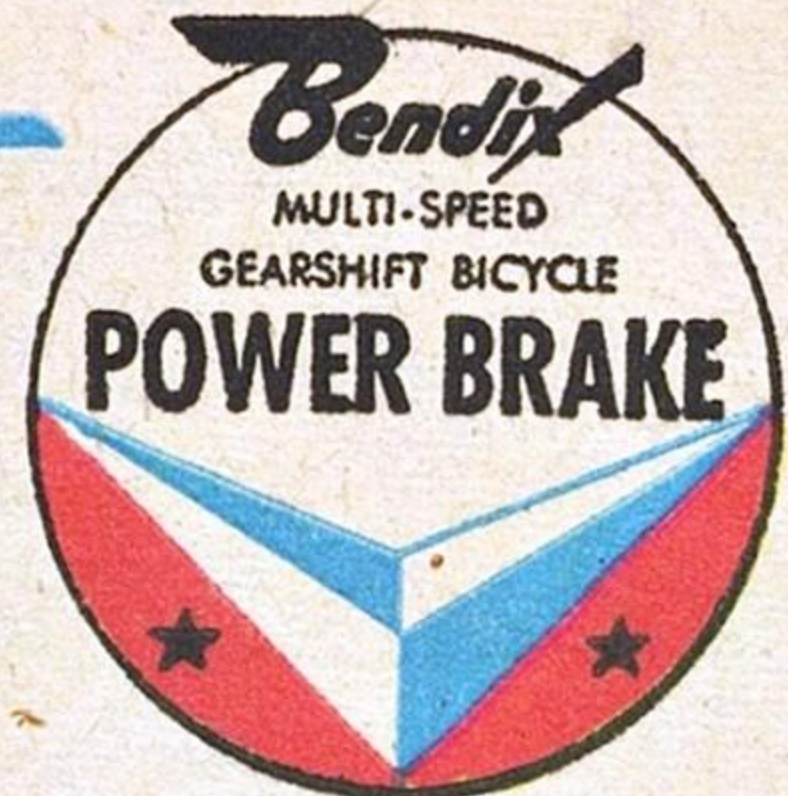
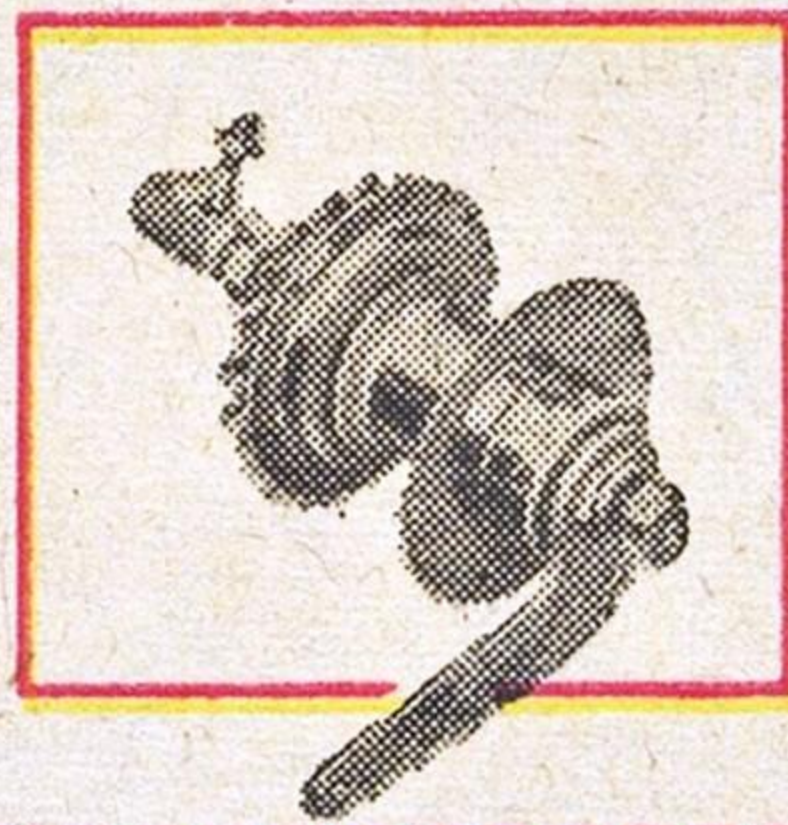


- Shockproof Arch Cushion
- Heel to Toe Cushioned Insole
- Cushioned Shockproof Heel

US RUBBER **United States Rubber**
 Rockefeller Center, New York 20, N. Y.



Man! my bike rides like a brand new car with —



You'll flip your lid the first time you ride a bike with a Bendix* Multi-Speed GEARSHIFT Power Brake. You start off in low, shift smoothly into high, and glide away as easily as you would in a brand-new car. It makes bike riding twice as much fun, hill climbing twice as easy! And for stopping, Bendix gives you 32 per cent more braking power. It's the most! And it costs no more than a foreign brake!

*SEE U.S. PAT. OFF.

Eclipse Machine Div.
 Dept. C
 Bendix Aviation Corporation
 Elmira, New York

Please send me your free illustrated folder describing the new Bendix Multi-Speed GEARSHIFT Power Brake.

Name _____

Address _____

City _____ State _____

E
E
E
E
E
E

KATY STARS

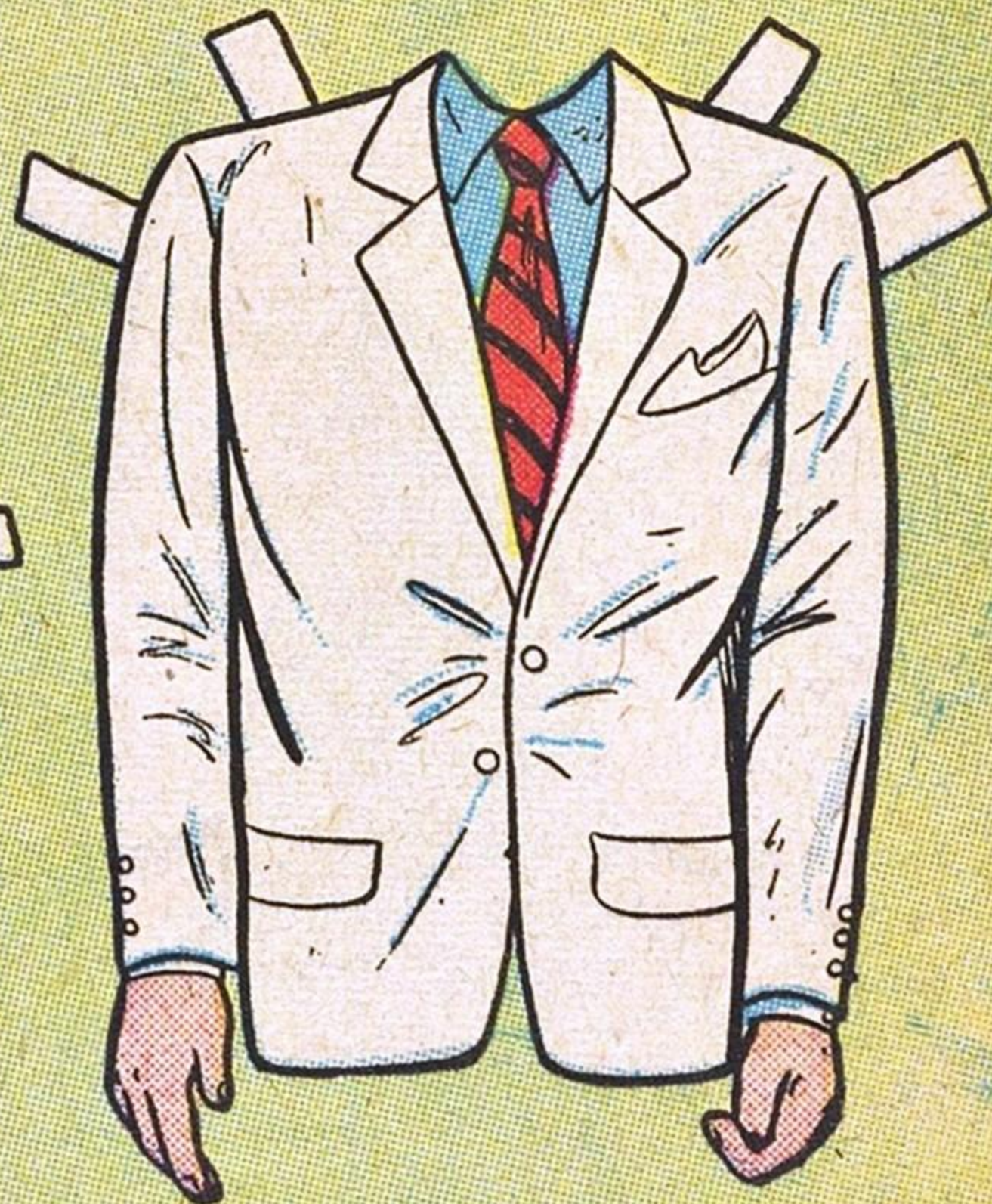
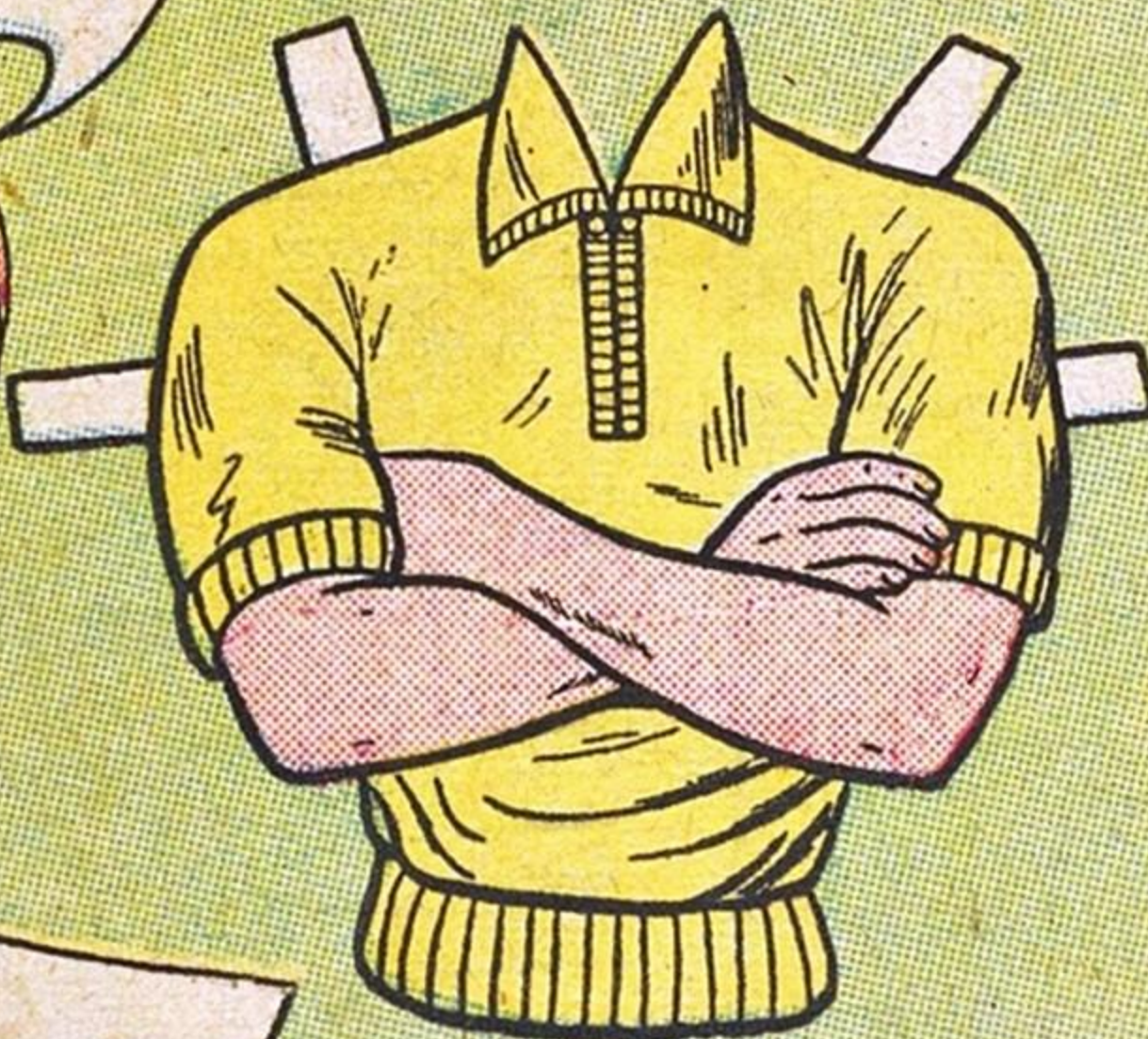
K.O. FASHIONS WITH A SOCK!

IN THIS SHORT STORY
WE STAR K.O. KELLY CUT-OUT
FASHIONS ALL DESIGNED BY
FRAN SULLIVAN,
BOX 396,
CONCORD, NEBRASKA.

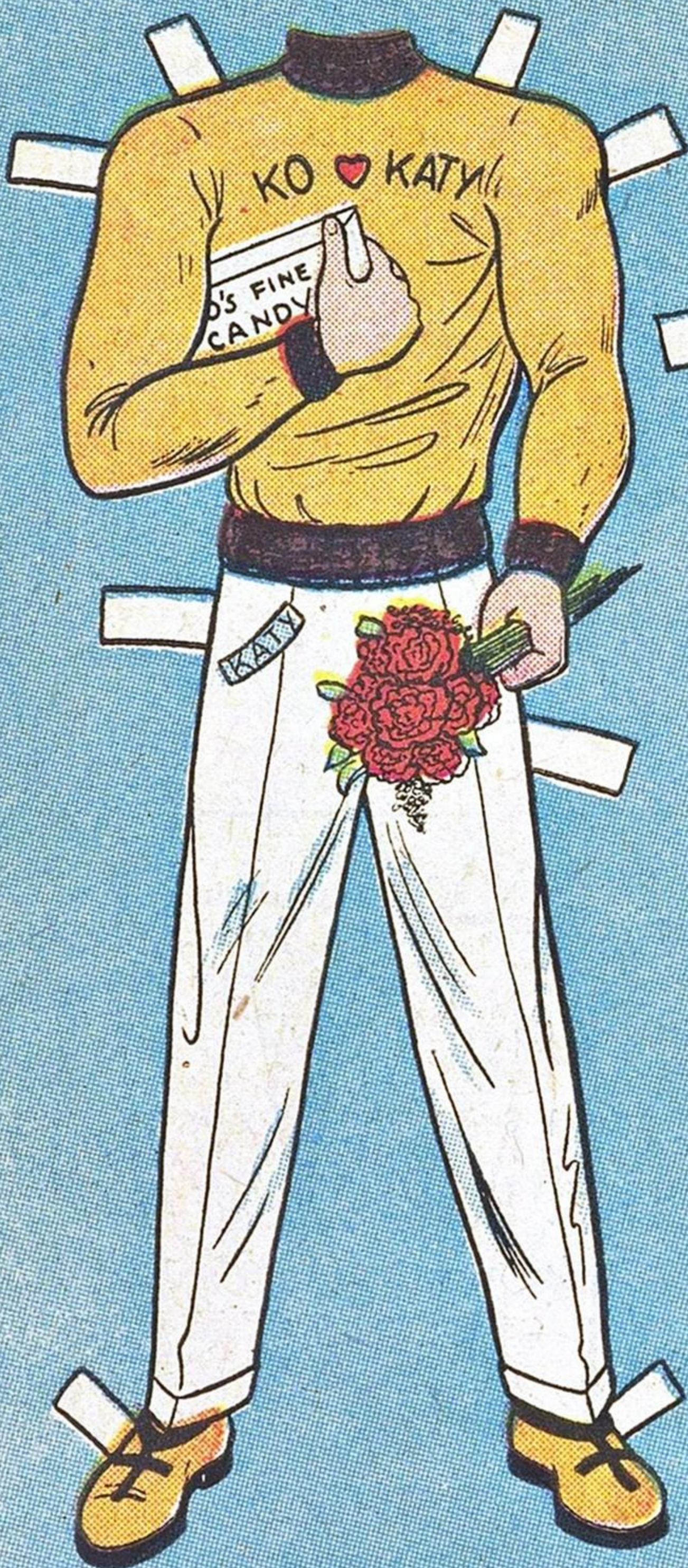
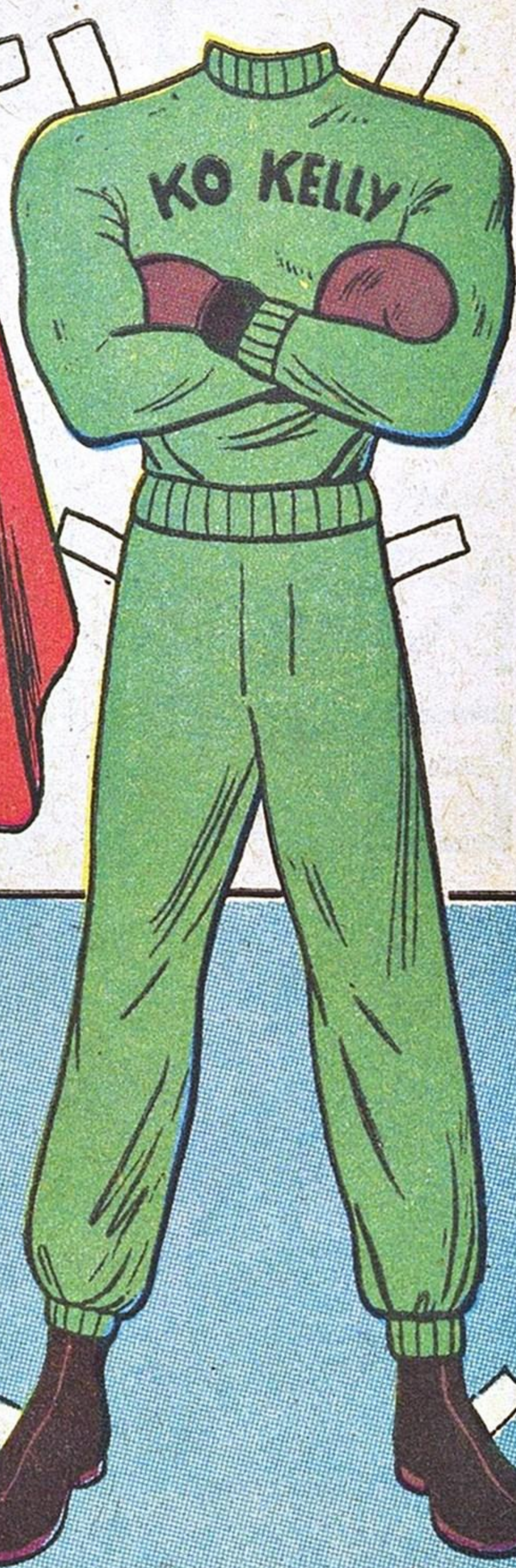
64
Bill
WOGGON

KATY'S BEACH FASHION 64
BARBARA BARHAM, 1509 CHURCH ST.,
MENA, ARKANSAS.

DEAR FANS, YOU CAN HAVE LOADS OF
FUN CUTTING OUT THESE FASHIONS FOR
K.O. KELLY AND PUTTING THEM ON
THE PIN-UP FIGURE ABOVE!



I CAN WELL UNDERSTAND WHY K.O. FASHION CUT-OUTS ARE SO POPULAR (SIGH) WHAT A HANDSOME FIGURE HE HAS!



AND HERE'S A SOCK ENDING TO THIS STORY, FANS, TELLING YOU HOW TO SEND FOR A PIN-UP AND CUT-OUT SET OF K.O.!

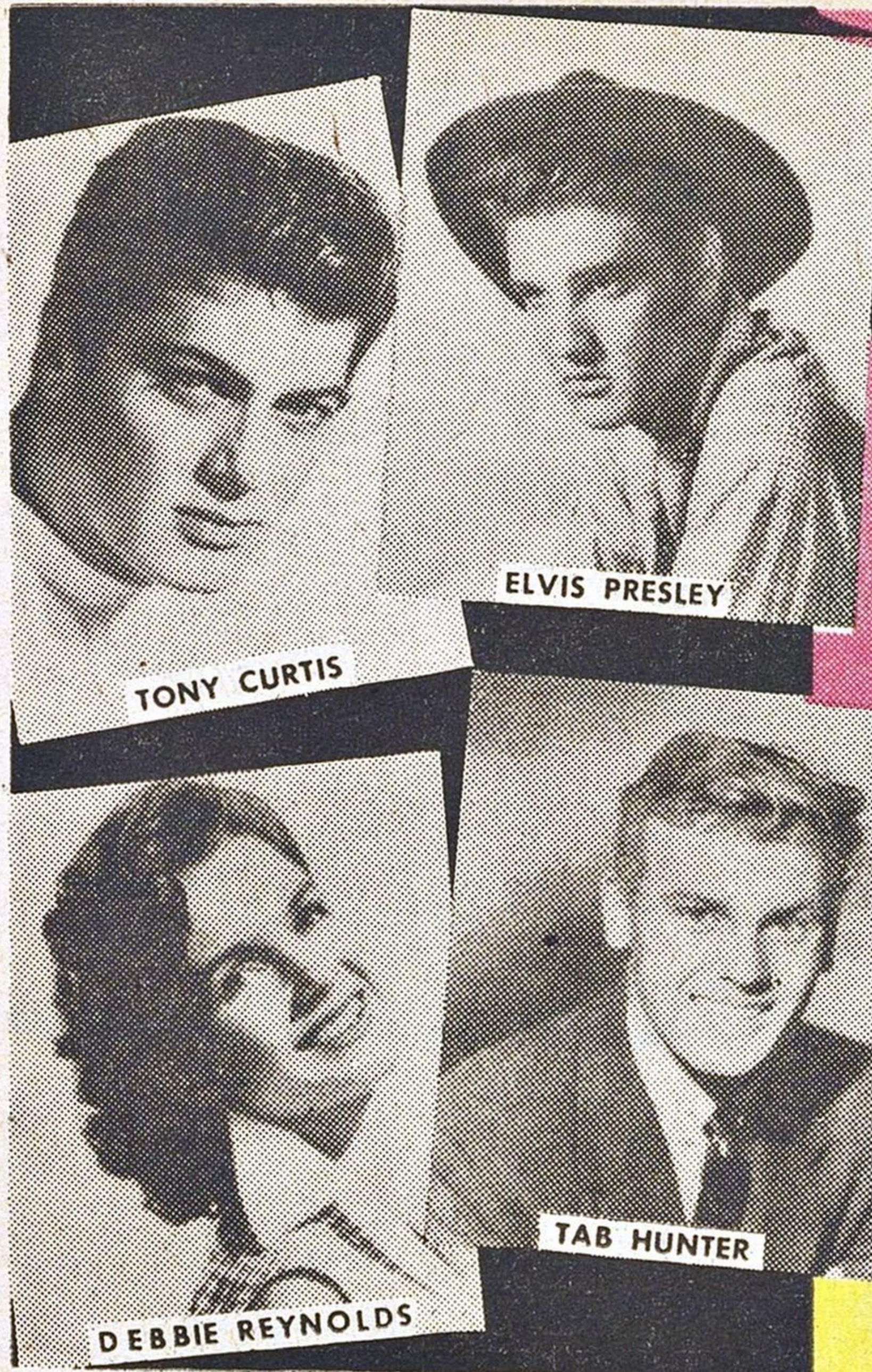
TO KATY KEENE
WHEELS RANCH,
BARBARA, CALIF.

CUT OUT THIS BOXING GLOVE OF K.O.'S--FOLD A DIME IN IT--MAIL IT TO KATY (ADDRESS HERE) WITH YOUR NAME + ADDRESS! KATY WILL SEND YOU A PIN-UP + CUT-OUT SET OF K.O. KELLY!

No. 4

CUT IT OUT! MAIL IT NOW WITH A DIME TO KATY!

The END



TONY CURTIS

ELVIS PRESLEY

DEBBIE REYNOLDS

TAB HUNTER

631 MOVIE & TV STAR PICTURES 25¢

EXCITING NEW COLLECTION!

For the first time — sensational pictures of your favorite movie and TV stars! What an offer!

FREE!

with order

HOME ADDRESSES

of over 165 of your favorite movie and TV performers!

300 BIRTHDAYS

of the greatest movie and TV stars! Don't delay a minute!

Send 25¢ to
DeLUXE PHOTO SERVICE, Dept. M-2
Box 947, Church St. Annex
New York 8, N. Y.

GIVEN! PREMIUMS or CASH GIVEN!

EXTRA! EXTRA! If you mail coupon at once — we'll send you exciting new "PUZZLES" free of charge. **MAIL COUPON AT RIGHT.**

LOOK! LIVE PONY!

Yessiree, a real, live Pony for your very own. Wrist Watches, Clocks — Mail coupon for SALVE and pictures to get started now! We trust you.



OUR 61st YEAR

Swim Masks
Swim Fins



Boys' and Girls' Bicycles

WE TRUST YOU



Pen and Pencil Sets



Roller Skates



DON'T DELAY

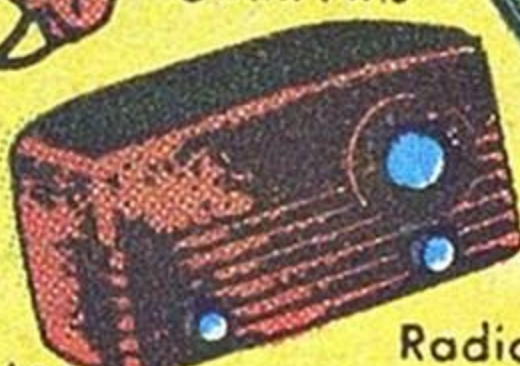
Archery Sets, Blankets, Wrist & Pocket Watches, Clocks, Fishing Sets

DON'T DELAY!

22 Cal. Rifles, 1000-Shot Daisy Air Rifles, Axe and Knife Sets.



Wrist Watches
Dolls



Radios
Bingo Games



Dolls
Clocks
Ukuleles, Pen and Pencil Sets.

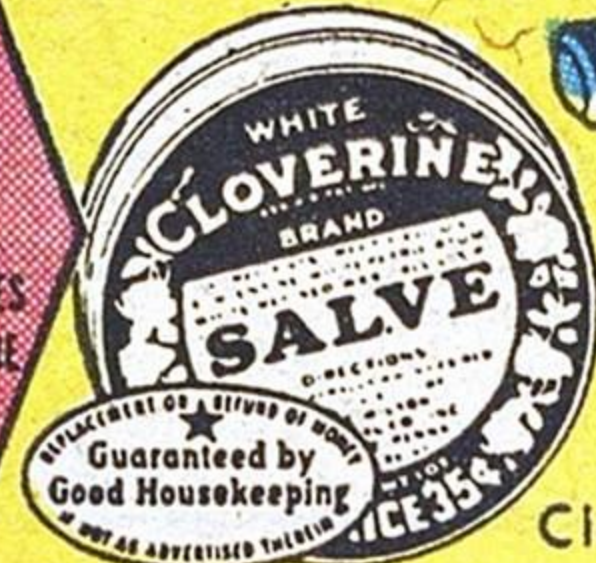


Flashlights
Wallets

Telescopes



Cameras, Bibles



Clocks



Dolls

ACT NOW

Binoculars, Telescopes, Cameras

SOLD BY AGENTS AND DRUG STORES EVERYWHERE

Send Name & Address to

Wilson Chemical Co., Dept. 140-6, Tyrone, Pa.

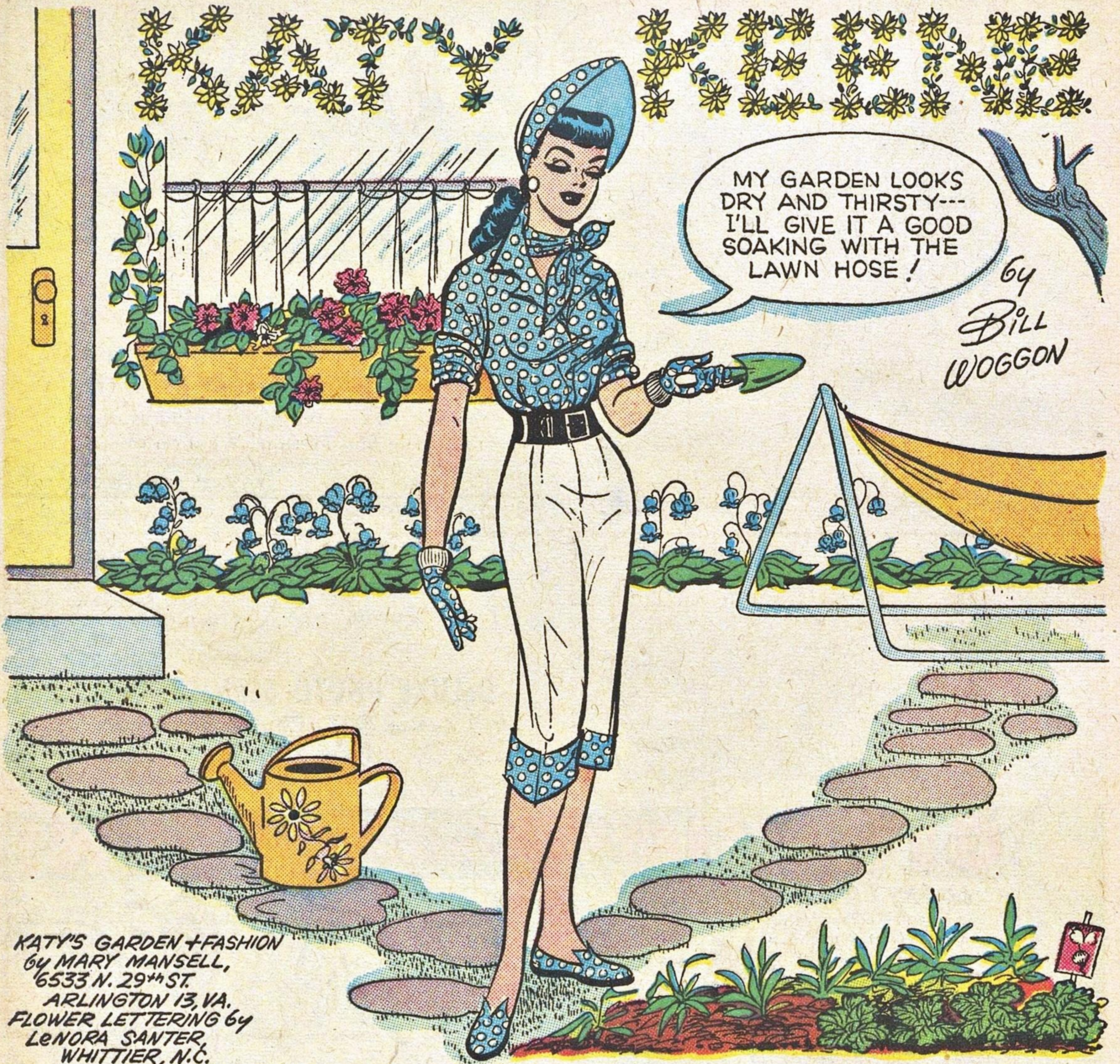
MAIL COUPON ("Puzzles" will be sent to you absolutely FREE)

Wilson Chemical Co., Dept. 140-6, Tyrone, Pa. Date.....
Gentlemen: Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send my FREE "PUZZLES!"

NAME _____ AGE _____
ST. _____ R. D. _____ BOX _____
TOWN _____ ZONE NO. _____ STATE _____

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today



MY GARDEN LOOKS DRY AND THIRSTY--- I'LL GIVE IT A GOOD SOAKING WITH THE LAWN HOSE!

By
Bill
WOGGON

KATY'S GARDEN + FASHION
By MARY MANSELL,
6533 N. 29th ST.
ARLINGTON 13, VA.
FLOWER LETTERING by
LENORA SANTER,
WHITTIER, N.C.



SIS! IT'S A HOT DRY DAY (PHEW) GIVE ME THE HOSE!

DO YOU MEAN IT, KATY?



I SURE DO! NOW PLEASE GIVE ME THE HOSE!

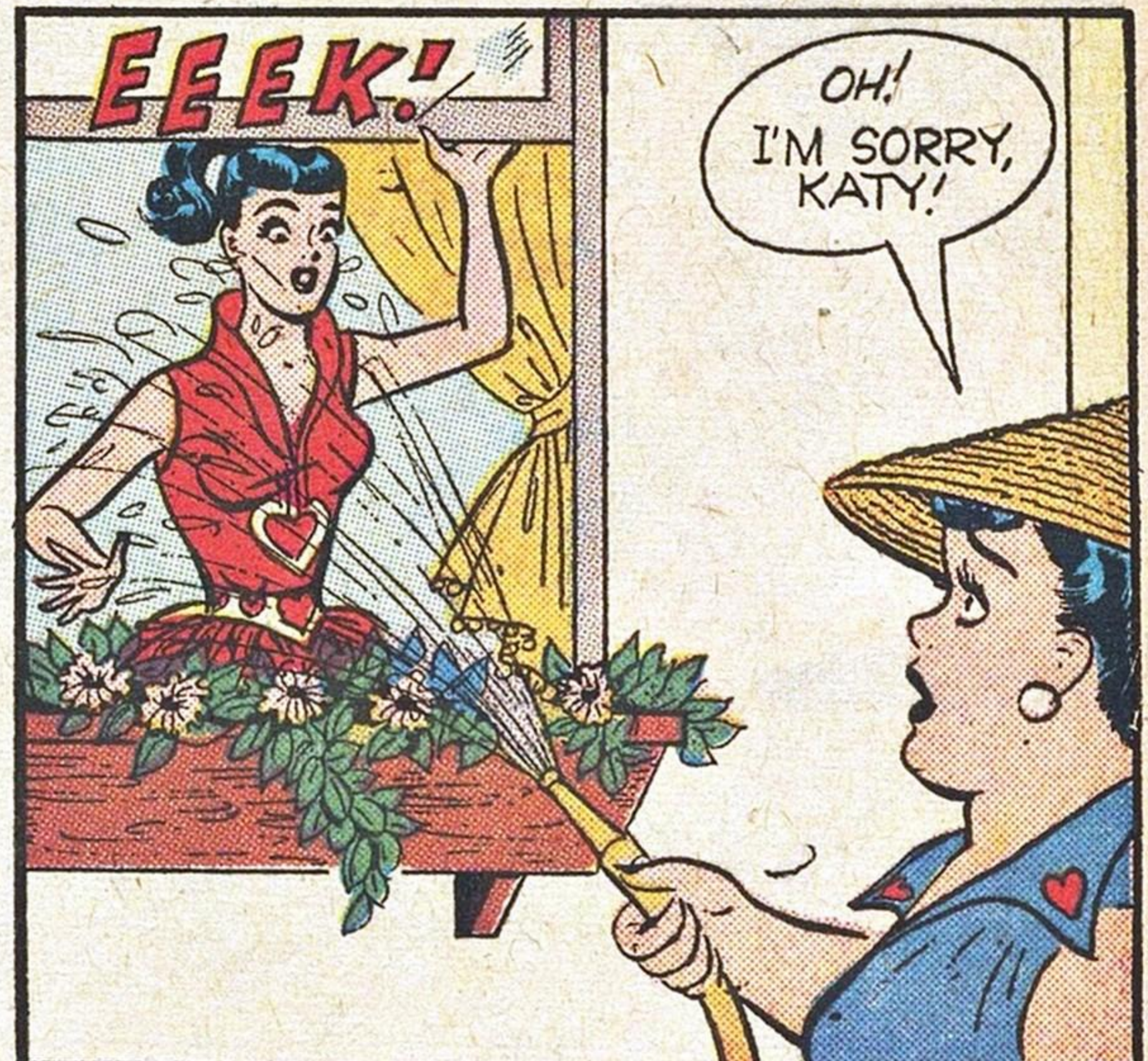
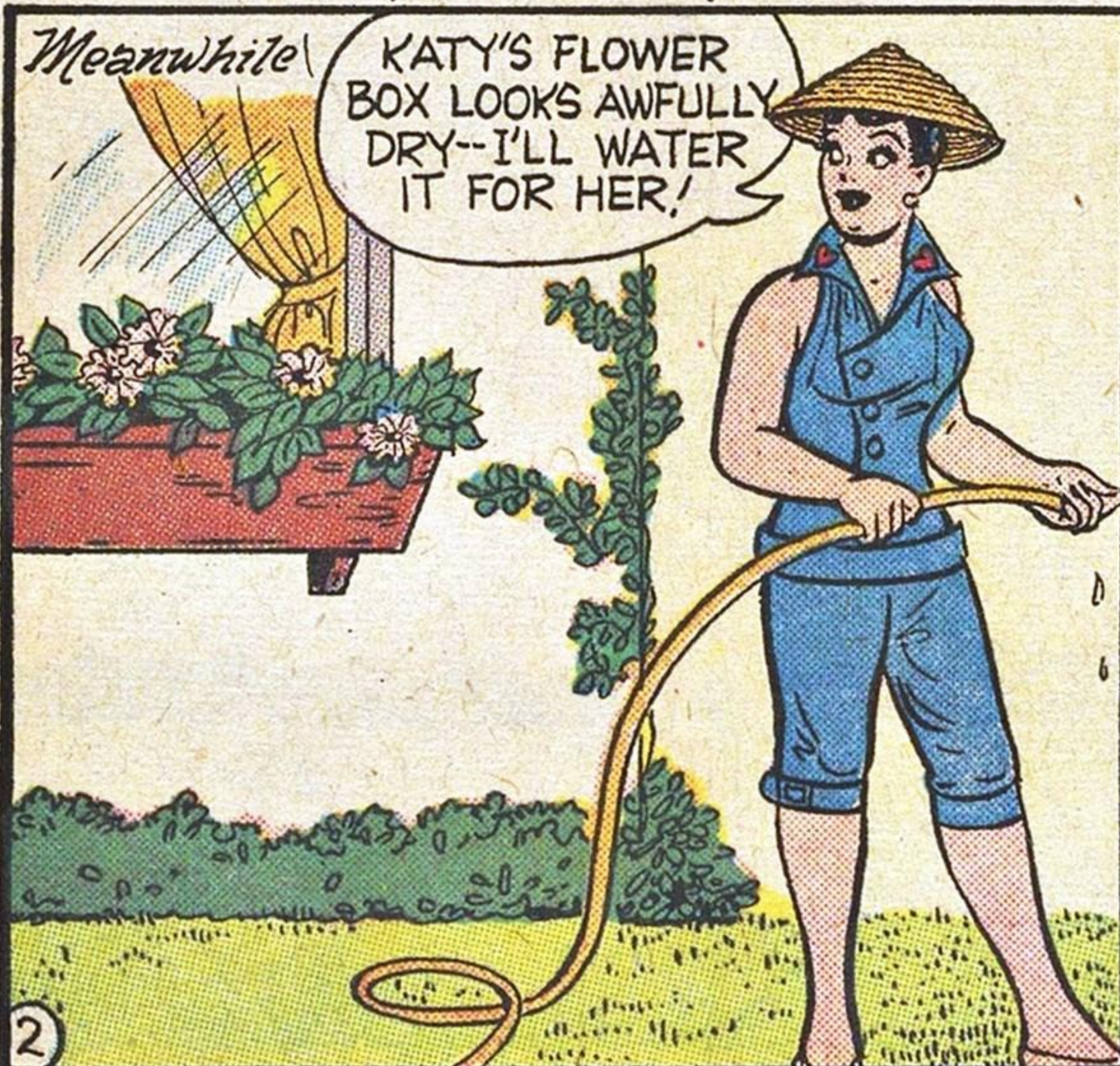
OKAY, KATY, YOU ASKED FOR IT--- HERE IT COMES!



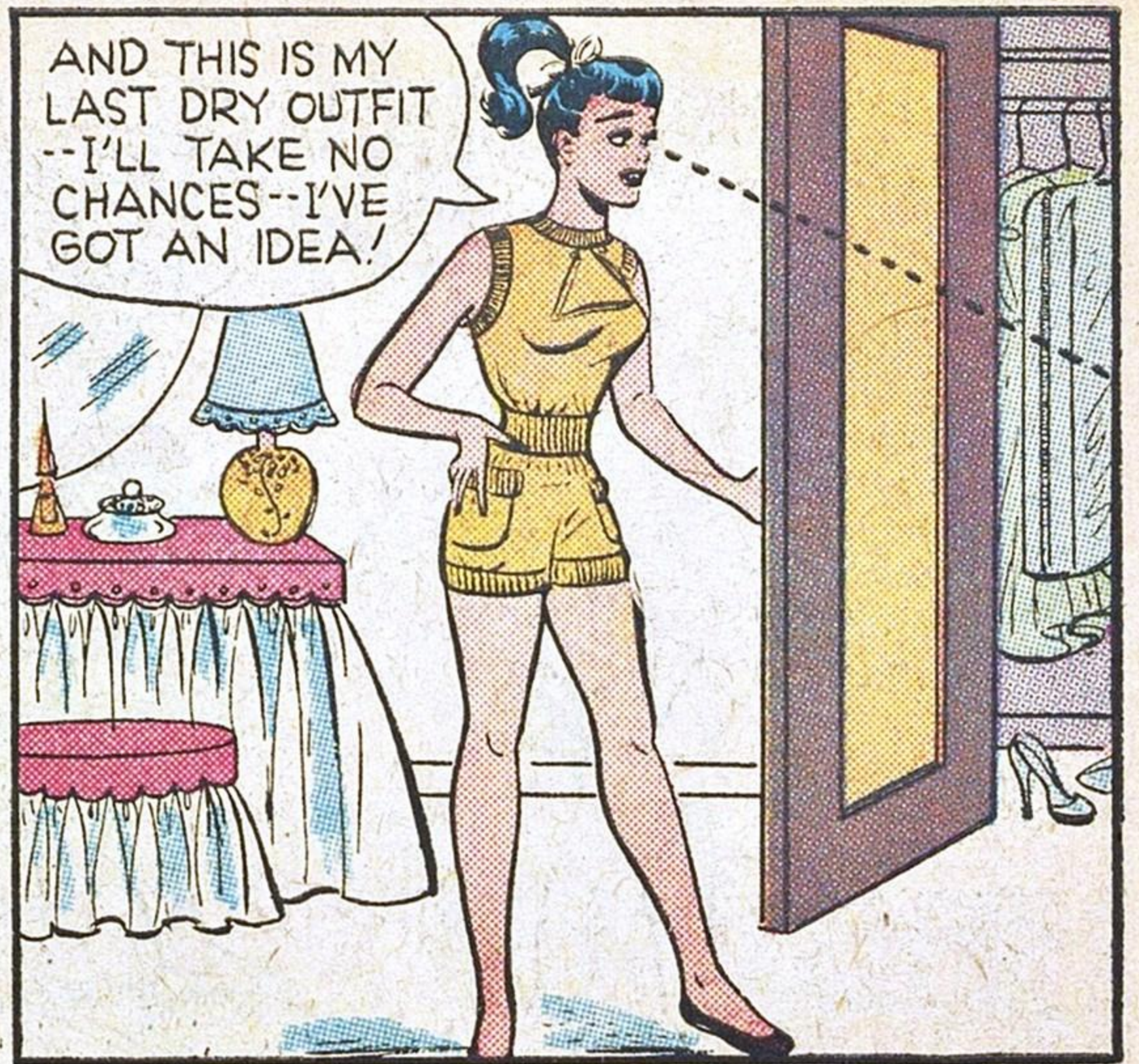
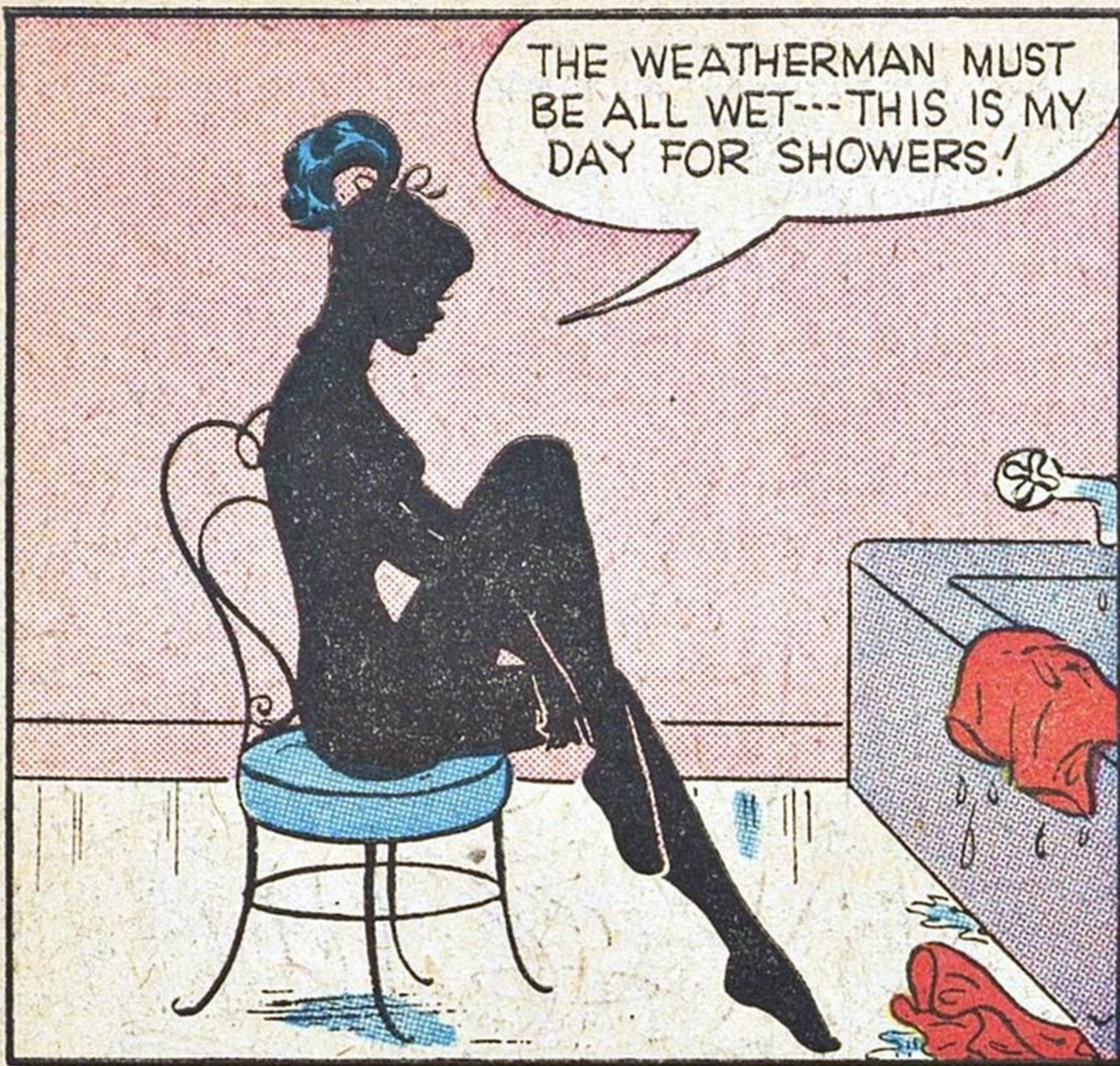
SIS'S SUN SUIT by SHARON BROWN, BOX 275, STONINGTON, ILL.



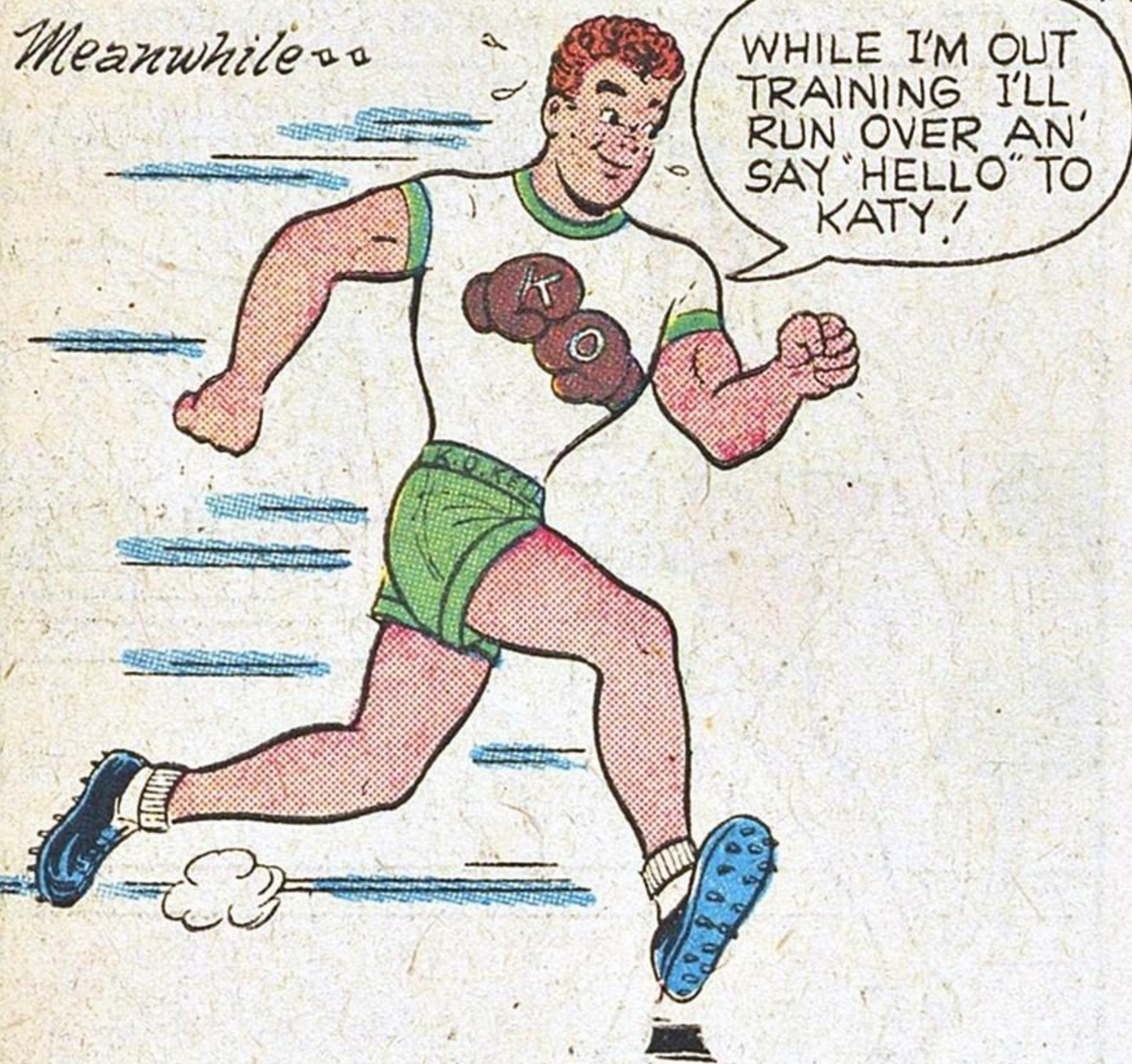
KATY'S PLAYSUIT by JOYCE JARRETT, 1509 ALBANY AVE., MODESTO, CALIF.



BERTHA'S FASHION + POSE PLUS KATY'S POSE AT WINDOW by NANCY ESTES, BOX 308, OVIEDO, FLORIDA.



KATY'S SUNSUIT 64 NAN UHALT, 127 OREGON ST., BAKERSFIELD, CALIF.



K.O.'S OUTFIT 64 SUSAN SCHIER, 2291 CRESTON AVE., BRONX 53, N.Y.



KATY'S RAINCAPE & BOOTS 64 GRACE GARCIA, 6672 W. 42ND ST., TUCSON, ARIZONA (AGE 19)

ARCHIE COMICS ARE COMICAL COMICS

AMERICA'S For Engagement, Wedding,
GREATEST Friendship, Etc.





























Ladies' & Mens'

RING BARGAINS ONLY \$1.74 EACH

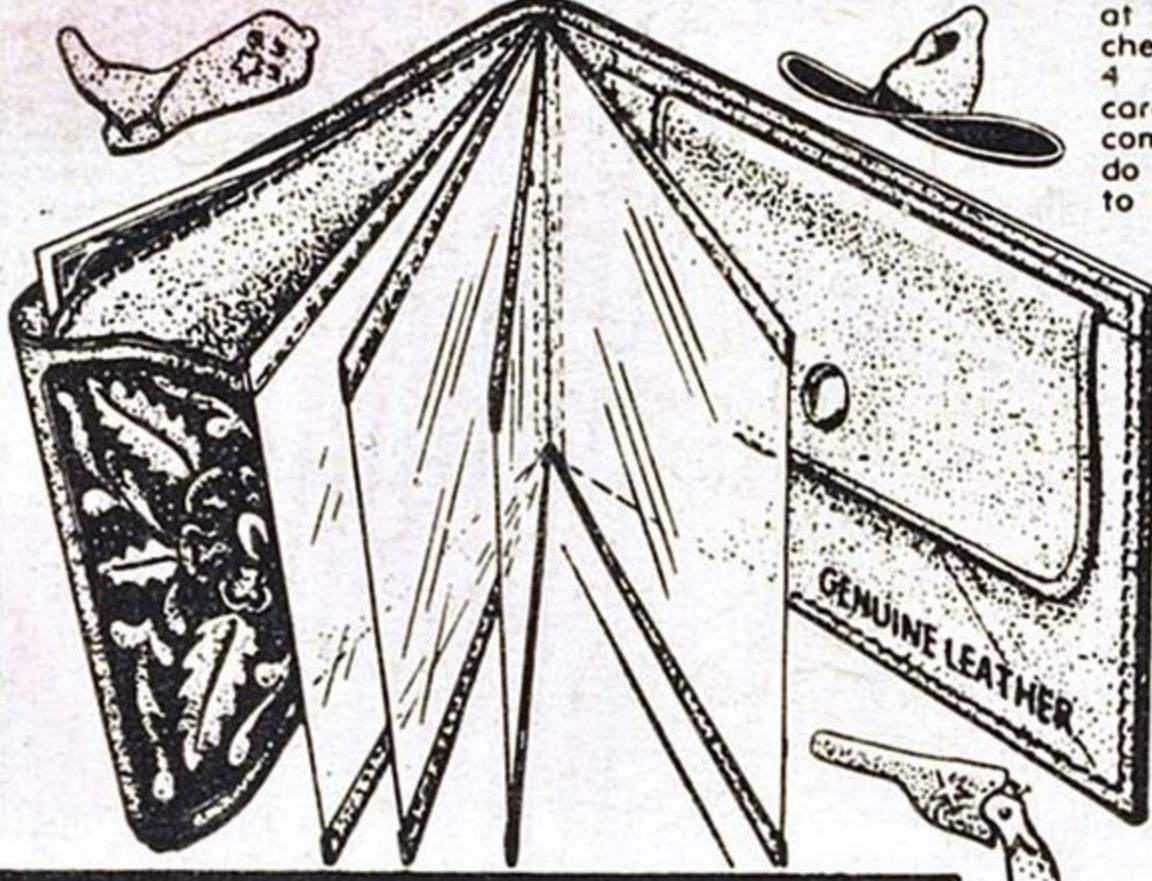
from the House of Rings!

HAREM CO., 30 Church St., Dept. T-20, New York 7, N. Y.

Here they are! America's best-loved rings for ladies and men, offered by one of the most reliable ring houses for only \$1.74 each. Many feature beautifully designed mountings of solid STERLING SILVER decorated with costly looking simulated diamonds, rubies, emeralds, sapphires, etc. These rings look like many dollars more. Send cash or money order with ring style number, finger size (strip of paper or string), we pay all postal charges. If you prefer, pay postman \$1.74 C.O.D., in which case you pay postage.

 <p>153. Ladies' solitaire ring. Large brilliant simulated diamond in center, 6 smaller stones. Yellow or white gold color effect.</p>	 <p>128. Men's birthstone ring. Large beautiful stone in red ruby, green emerald, blue sapphire, etc.</p>	 <p>105. Ladies' wedding ring. 6, 8 or 10 brilliant, simulated diamonds. Or fancy embossed with no stones. 1/30 14Kt gold or Sterling Silver.</p>	 <p>7. Love & Friendship ring. Solid Sterling Silver with 2 hearts linked. Forget-me-not design.</p>	 <p>169. Ladies' engagement ring. Large, simulated diamond, 2 smaller stones. 1/20 14Kt gold filled or 1/30 14Kt RGP or Sterling Silver.</p>	 <p>156. Men's massive "Good Luck Horseshoe" ring. 4-leaf clover. White or yellow gold color effect.</p>	 <p>146. Ladies' dinner ring. Gorgeous, large simulated diamond and many smaller white or colored stones.</p>
 <p>114. Very Special! Ladies' solitaire ring with genuine Zircon, the nearest thing to a genuine diamond. With 2 side stones. 1/30 14Kt yellow gold mounting.</p>	 <p>109. Men's signet ring with sparkling, simulated diamond. Heavy yellow gold color effect mounting.</p>	 <p>112. Men's exquisite Masonic ring. Yellow gold color effect. Must be seen to be appreciated.</p>	 <p>158. Men's Indian Chief's head ring. Yellow or white gold color effect. Also in boys' sizes. Ring comes also in imported, hand carved Corozo Nut.</p>	 <p>118. Ladies' Friendship forget-me-not and modern style wedding ring. 1/20 14Kt yellow gold filled or 12Kt gold plate or heavy Sterling Silver. Assorted designs.</p>	 <p>10. Boys' and girls' signet ring. Yellow or white gold color effect or Sterling Silver.</p>	 <p>157. Men's beautiful, heavy Cameo ring. Large 2-toned Cameo. Classic knight-in-armor and girl design. Yellow or white gold color effect.</p>
 <p>44. Men's traditional wedding ring. Sterling Silver or yellow or white gold color effect.</p>	 <p>162. Men's massive lion head ring. Large, simulated diamond in mouth, 2 smaller red stones in eyes.</p>	 <p>115. Ladies' engagement ring. Large, brilliant, simulated diamond and many smaller stones. Unusual step design. Sterling Silver or yellow or white gold color effect.</p>	 <p>116. Ladies' exquisite wedding ring. 9 or 7 matching, simulated diamonds all around. Fishtail setting. Sterling Silver or yellow or white gold color effect.</p>	 <p>163. Men's ring. Large, sparkling, simulated red ruby. 1/20 12Kt yellow gold filled or 1/30 14Kt RGP. Also white gold color effect.</p>	 <p>171. Ladies' engagement ring. Large, brilliant, simulated diamond with 4 or 6 smaller side stones. 1/30 14Kt RGP.</p>	 <p>170. Ladies' graceful wedding ring. 7 brilliant, good-sized, matching, simulated diamonds. 1/30 14Kt RGP.</p>
 <p>127. Men's ring. Beautiful, large, about 4Kt-size, simulated red ruby stone. Stone comes in all colors. White gold color effect.</p>	 <p>141. Ladies' cluster dinner ring. A beautiful gem. 7 or 12 brilliant, simulated diamonds. Center stone also in simulated red ruby. Pierced mounting. Sterling Silver or white gold color effect.</p>	 <p>104. Ladies' gorgeous dinner ring. Large, brilliant simulated center diamond, 6 medium-size and many smaller stones. Very rare with so many stones. Ring also comes in varying designs.</p>	 <p>168. Ladies' exquisite engagement ring. 2 large, brilliant, simulated center diamonds, 2 or 4 matching side stones. Sterling Silver or 1/30 14Kt gold RGP.</p>	 <p>42. Unique hand-clasp love & friendship ring. Comes apart to form 2 rings. Sterling Silver.</p>	 <p>164. Men's massive veteran's discharge ring. Heavy Sterling Silver or yellow gold color effect.</p>	 <p>73. Ladies' beautiful 2-toned Cameo ring. Yellow gold color effect.</p>

GENUINE LEATHER WALLET
Billfold, Pass Case & Coin Purse • Western Boots & Saddle Design












These wallets are stamped GENUINE LEATHER and are as smart looking as they are useful. They come in a rich brown leather beautifully embossed in the latest Western "Boots & Saddle" design. The wallets have a roomy, easy-to-get-at pocket with safety snap flap for currency, checks, important papers, snap flap coin purse, 4 celluloid pockets for photos, identification cards, social security card and 1 extra leather compartment for odds and ends. No picture can do these wallets justice — they must be seen to be appreciated. But act quickly—order NOW!

A BIG \$5.00 VALUE ONLY \$1.74 each



SEND NO MONEY! RUSH CONVENIENT ORDER COUPON NOW!

10-DAY MONEY-BACK GUARANTEE

 <p>129. Men's solitaire ring. Large, brilliant, simulated 1Kt or 2Kt-size diamond. Sterling Silver, yellow or white gold color effect.</p>	 <p>101. Dainty, exquisitely designed baby ring. 10Kt solid yellow gold mounting. Makes priceless memento.</p>	 <p>121. Men's heavy Sterling Silver square or round shaped signet ring. Suitable for engraving initials. Also in yellow or white gold color effect.</p>	 <p>154. Ladies' birthstone ring. Sparkling, square-cut, 1Kt to 4Kt-size simulated green emerald. Sterling Silver or white gold color effect. Stone comes in all colors.</p>	 <p>151. Men's ring. Simulated red ruby in center, 2 simulated white diamonds. Yellow or white gold color effect. Also with 3 large white stones.</p>
 <p>142. Men's U.S. Army insignia ring. Heavy Sterling Silver or yellow or white gold color effect.</p>	 <p>145. Men's U.S. Navy insignia ring. Heavy Sterling Silver or yellow or white gold color effect.</p>	 <p>144. Men's U.S. Marine Corps insignia ring. Heavy Sterling Silver or yellow or white gold color effect.</p>	 <p>143. Men's U.S. Air Force insignia ring. Heavy Sterling Silver or yellow or white gold color effect.</p>	 <p>4. Friendship ring. Smart looking, popular sweetheart design. Solid Sterling Silver.</p>

HAREM CO. (The House of Rings)
30 Church St., Dept. T-20, New York 7, N.Y.

Please send me the following _____ ring(s) at \$1.74 ea. on a 10-day money-back guarantee:

Ring No.	Ring Size	Ring No.	Ring Size
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Check here if you want Genuine Leather Combination Wallet at \$1.74 ea. on same 10-day money-back guarantee.

I enclose total amount \$ _____ cash, money order (we pay all postage).

Send C.O.D. I will pay postman \$1.74 each plus postal charges. If I am not satisfied I may return order within 10 days and get my money back. (please print your name and address)

Name _____
Address _____
City _____ Zone _____ State _____

NOTE: No C.O.D.'s to Canada or outside U.S.A. Please send \$2.00 cash with order (for each item).

SHEAFFER'S

NEW

CARTRIDGE PEN

I CARRY
MY INK SUPPLY
IN MY PURSE

I CARRY MINE
IN MY POCKET



\$2.95

with 2 Skrip cartridges



JUST DROP SKRIP CARTRIDGE INTO BARREL
—AND WRITE!



Extra cartridges available
in handy 5-pack

This exciting new pen fills without fuss, writes as smoothly as a whisper. Be among the first to own one. Ask your dealer to show you a Sheaffer Cartridge Pen—with the exact point that fits you best.

The fountain pen that fills like a ballpoint!